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California
Association of
Directors of
Activities

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PRESIDENT'S MESSAGE

MARGARET NOROIAN
CADA President
mnoroian@cadaboard.org

The CADA organization is fortunate to have a dedicated cast of twenty individuals who diligently serve on the CADA Board; several for many years. I am honored to be the director of the talented crew this year! I would like to “Shine the Spotlight” on the actors for the 2019-2020 CADA stage. There are fourteen voting members on the board. The four Presidents: Immediate Past President Debi Weiss, President Margaret Noroian, President Elect Allison Gadeke, and Vice President Ron Ippolito. The seven Area Coordinators are voting members: Area A-Linda Cooper, Area B-Laura Castro, Area C-Joe McMahon, Area D-Lisa Walters, Area E-Kara Johnson, Area F-Anthony Rogers, and Area G-Bonnie Bagheri. Other voting members include Secretary Linda Westfall, Treasurer Radon Fortenberry, and Public Information Coordinator Lindsey Charron. Non-voting members who play important supporting roles on the board include: Area H Lead

Denise van Doorn, Convention Lead Kyle Svoboda, Leadership Development Coordinator Sandra Kurland, Professional Development Coordinator Jeff Culver, and Executive Directors Don Shaffer and Stephanie Munoz.

The Board has three regular board meetings: one in the fall, winter, and spring. Because CADA business occurs all year long, Zoom calls and, at times, in-person meetings allow the business of CADA to continue. There are four standing committees: Awards, Curriculum, Sponsorships, and Board Policy; and there are four ad hoc committees: Partnerships, Sponsorships, Professional Growth/Membership, and Visionary. Numerous calls between committee members, program directors, the executive committee and CADA Central enable business to go on between meetings while still fulfilling school responsibilities, family commitments and supporting our CADA programs.

Our backstage crew is CADA Central, which is an Accredited Association Management Company. For the past 30 years, they have had a passion for supporting the mission of CADA while being the business consultant handling all program registrations and finances, handling the day to day business operations, communications to members and affiliates, creating and publishing all CADA publications while promoting and maintaining sponsorships and connections.





BUSINESS WE HAVE ADDRESSED THIS YEAR:

TEXTING APP

CADA has instituted an “opt in” system to enhance communication with CADA Central being able to text with individual members regarding programs, registrations, and opportunities in a more efficient manner.

PARTNERSHIP AGREEMENT

The board created a new Partnership Agreement Program with affiliates that will generate income to be used for adult and student scholarships by recognizing the value of the CADA stages and garnering a percentage of the revenue that these affiliates realize from our stages.

EMPLOYEE MANUAL

With our ever growing CADA programs including Camps, CASL, and LDD’s, we are responsibly recognizing our business aspects and developing an employee manual and formalized framework to meet our organization’s needs.

BOARD POLICIES

Best practices for our programs, our organizational structures and processes are always being evaluated and examined by the board to ensure responsible use of CADA time, governance and resources.

STUDENT RECOGNITION FOR THE LEADERSHIP STANDARDS

The Curriculum Committee of the CADA Board continues to look for ways to incorporate the CADA Leadership Standards into more aspects of leadership education and is piloting ways to further recognize advisors, schools and students that are utilizing them in their programs.

PARTNERSHIP WITH CIF

The bond between CADA and CIF is a vital connection creating positive school climate and culture as together we reach the crucial decision makers and influencers on school campuses.

DEVELOPMENT OF A FOUNDATION OF DONORS

The board is looking to establish a foundation of donors that will support our valuable programs and curriculum and increase the overall reach into underrepresented areas and populations.

MEMBER SERVICES

CADA’s member resources include advisor/student area and state conferences and events and along with curriculum, skills, ideas, and connections to other activity directors, organizational affiliates and opportunities for personal and professional growth. The board is always looking for ways to enhance member resources.

SPONSORSHIPS

CADA has fifty sponsors representing nearly \$500,000 in support for CADA/ CASL Programs. Coordinating and connecting these sponsors and over 100 other affiliates with the CADA membership falls to the staff of CADA Central who serve as partners with the board and membership at large.

The script above details the cast, duties and action taken by the CADA board so far in the 2019-2020 year. As the business of CADA is addressed, I am always interested in each member’s thoughts, concerns, and ideas. Please share those with me at any time by emailing mnoorian@cadaboard.org or by phone (831) 320-2234.

In conclusion, I would like to turn up the house lights and “Shine the Spotlight” on you, the CADA members. CADA is a family, and every day I am in awe of how we support each other. We support each other in times of need and are always there to offer advice, information, and a sympathetic ear. Thank you! I am so proud of the CADA organization for what we do and stand for. Thank you for being a part of the family.

Wishing you and your family a blessed holiday season! Take time to rekindle family traditions and create new ones by being together with those you love.

CADA 2020 ANNUAL CONVENTION

SET THE STAGE: SHINE THE SPOTLIGHT



Allison Gaedeke
CADA President Elect
agadeke@cadaboard.org

Hi, CADA Friends!

The holiday season is drawing nearer, as is a little time for rejuvenation and relaxation amongst close friends and family members. As we prepare to enjoy the cooler weather and quality time with loved ones, let us also look ahead to the CADA Convention so you can start planning!

ADDRESSING LCAP GOALS

CADA prides itself on presenting curriculum that addresses the major trends in education. We also ensure topics and programs meet the needs of your entire educational team including activities directors, administrators, athletic directors, class advisors, educators, finance clerks, counselors, and support staff. This year we will intentionally include topics such as **celebrating diversity, addressing mental health, improving school climate, teaching our students to have grit, and promoting unity.** In

addition, we will **address LCAP state driven goals** by featuring programs that support student engagement, highlight school climate and connectedness, and help to prepare students for success in college and the workplace. We will also identify where and how our workshops align with CADA and/or Common Core Standards, and provide access to our CADA Standards Manual.

SUPPORTING NEW ATTENDEES TO OUR CONVENTION

If you are new to our organization, please know how truly excited we are to be including you in our CADA Family! The CADA Convention will provide you with a wealth of knowledge and resources, and help you feel welcome and prepared to navigate the conference. We recommend you arrive as early as possible on Wednesday morning so you can take full advantage of all that is offered. First, you will be greeted at registration by members from your area who will help you find your way and present you with materials to support a positive convention experience. Next, we will hold a special session entitled, "How to Navigate the Convention." Experienced

advisors will give you tips and ideas to tailor your experience to address your particular goals and needs. **This will be followed by two new to convention sessions** -- one on Wednesday and one on Thursday. These two programs will connect you with new and veteran educators from your area who can help you throughout the convention and beyond. On Wednesday you will meet with members from your area council who will help you feel at home and realize that there is "just no escaping leadership!" Then on Thursday you will enjoy an ice cream treat in the "Theater Green Room," while getting tips and feedback in a larger group setting. Each of these programs will be unique and will leave you feeling energized, getting questions answered, and becoming connected with colleagues who will continue to support you in the months and years ahead!

SCHOLARSHIP RUN FUN

On Friday morning, wake up, dress up, and be prepared for a fun morning as we raise money to make opportunities to help students realize their leadership dreams! Whether you choose to walk, run, or stroll, we hope you will join us as we participate in CADA's first costumed run event! **You can sign up as an individual, or as part of a team** with your friends and colleagues. Come dressed as a serious runner, your favorite Broadway character, or sporting your school or CADA/CASL spirit! Throughout the course, you will see some of your favorite "Broadway Legends." Stop and take a selfie, or wave as you pass by in order to "top" your best time! **We will beat the cold Reno temperatures by running inside** -- through the exhibit hall to some of our favorite tunes, and on a course that allows us to have



2020 CADA STATE CONVENTION

March 4th - 7th

**Grand Sierra Resort
Reno, NV**

**Advisor Trainings
Over 200 Workshops
Keynote Speakers
Vendor Exhibit Hall
Networking Events**

Join us for our State Convention with over 1500 Actives Directors from across the globe!
Questions? Call/Text CADA Central at 831-464-4891 | www.cada1.org | info@cada1.org

fun and raise money for the CADA Scholarship Fund. (This fund sends students to the CASL Conference and CADA/CASL Leadership Camps!) Not a runner/walker? **No problem! Be a part of CADA's First Official CHEER Leader* Squad** by making a donation of \$25 to the Scholarship Fund AND receive cheer squad supplies to help you pump up and support the runners! (*CHEER Leaders

= CADA Helps Empower & Educate Responsible Leaders.) Please join us in this awesome event to support our students!

TRIBUTE TO THE TONY'S

This year we want to give special recognition to our award winners in a new setting. **Rather than recognize our recipients in the general sessions, the majority of recognitions will occur during our Friday Night "Tribute to the Tony's Dinner/Dance."** We plan to get dressed up and open our area suites for informal receptions from 6:00 - 7:00 PM, and then open the doors to our evening session

at 7:15 PM. We will immediately begin with a Broadway Style Cabaret Show with talented guest artists Melody and Jeff Leibow. They will present a tribute to the Great White Way with beautiful music from some of our favorite shows! As they entertain us, dinner will be served. Finally, at 8:30, our CADA Awards Show will begin -- led by our awesome MCs. We will recognize all of our 2020 award winners on stage. We encourage you to get dressed up -- but want you to be comfortable, so come as you feel inclined! After the awards program, we will be entertained with a conference recap video, followed by a delicious dessert and dancing until midnight!

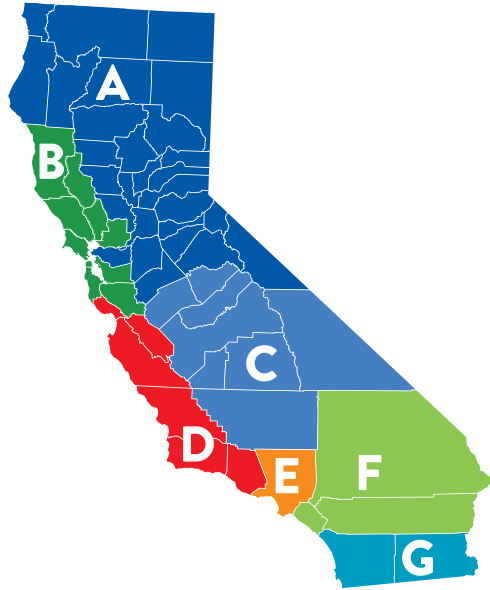
SEE YOU IN RENO

Our convention will be here before we know it. For now, enjoy your family time, and keep in touch if you have concerns, questions, or great ideas!



CADA/CASL Comes to You!

Check out your area page for events near you!



AREA A

www.cada1.org/areaA

areaA@cada1.org

Counties: Del Norte, Siskiyou, Humboldt, Trinity, Shasta, Glenn, Tehama, Modoc, Lassen, Colusa, Plumas, Sierra, Sutter, Nevada, Yuba, Butte, Yolo, Sacramento, Placer, El Dorado, San Joaquin, Stanislaus, Contra Costa, Tuolumne, Amador, Alpine, Mono, Calaveras

AREA B

www.cada1.org/areaB

areaB@cada1.org

Counties: Mendocino, Lake, Sonoma, Napa, Solano, Marin, San Francisco, San Mateo, Alameda, Santa Clara

AREA C

www.cada1.org/areaC

areaC@cada1.org

Counties: Mariposa, Merced, Madera, Fresno, Kings, Tulare, Kern, Inyo

AREA D

www.cada1.org/areaD

areaD@cada1.org

Counties: Santa Cruz, Monterey, San Benito, San Luis Obispo, Santa Barbara, Ventura

AREA E

www.cada1.org/areaE

areaE@cada1.org

Counties: Los Angeles (North County), Los Angeles (South County), Los Angeles City

AREA F

www.cada1.org/areaF

areaF@cada1.org

Counties: San Bernardino, Riverside, Orange

AREA G

www.cada1.org/areaG

areaG@cada1.org

Counties: San Diego, Imperial

AREA EVENTS

AREA A

Area Coordinator
Linda Cooper
areaA@cada1.org

May 5, 2020
Area A Central Valley
Student Conference
Modesto Centre Plaza

LEADERSHIP DEVELOPMENT DAYS

Nov 15, 2019
Red Bluff High School -
MS Delegates PRIVATE

Nov 21, 2019
Summerville High School -
MS & HS Delegates

Jan 15, 2020
Arden Middle School -
MS Delegates

Jan 16, 2020
Mountain House High School -
MS Delegates

Jan 29, 2020
Sutter Union High School-
7th - 12th Grade Delegates

Jan 30, 2020
Ygnacio Valley High School -
MS Delegates

Jan 31, 2020
Heritage High School -
MS Delegates

Jan 31, 2020
Academy of the Redwoods -
HS Delegates PRIVATE

AREA B

Area Coordinator
Laura Castro
areaB@cada1.org

November 25, 2019
Area B Middle &
High School Conference
James Logan High School

LEADERSHIP DEVELOPMENT DAYS

Jan 8, 2020
John F. Kennedy High School -
HS Delegates

Jan 17, 2020
Miller Middle School -
MS Delegates

Feb 10, 2020
Branham High School -
HS Delegates

April 15, 2020
Union Middle School -
MS Delegates

AREA C

Area Coordinator
Joe McMahon
areaC@cada1.org

December 3, 2019
Area C Advisor Conference
Clovis Rodeo Hall - Clovis, CA

LEADERSHIP DEVELOPMENT DAYS

Nov 6, 2019
Reyburn Intermediate School -
MS Delegates PRIVATE

Jan 28, 2020
Madera High School -
HS Delegates

AREA D

Area Coordinator
Lisa Walters
areaD@cada1.org

November 5, 2019
Area D Southern
Middle School Student Conference
Ventura Fairgrounds

November 5, 2019
High School Advanced Student
Leadership Training
Ventura Fairgrounds

LEADERSHIP DEVELOPMENT DAYS

Feb 11, 2020
Pajaro Valley High School -
MS Delegates

Apr 24, 2020
Santa Cruz High School -
HS Delegates

AREA E

Area Coordinator
Kara Johnson
areaE@cada1.org

February 4, 2020
Area E S.T.A.R.S. Conference
**Cal Poly Pomona Kellogg West
Conference Center**

LEADERSHIP DEVELOPMENT DAYS

Nov 6, 2019
Somerset Continuation HS -
Continuation HS Delegates

Nov 7, 2019
Canyon Hills Junior High School-
MS Delegates PRIVATE

Nov 14, 2019
Nobel Charter Middle School -
MS Delegates



Nov 20, 2019

SOAR Academy -
MS Delegates PRIVATE

Dec 4, 2019

Shadow Hills Middle School -
MS Delegates PRIVATE

Dec 5, 2019

Quartz Hill High School -
MS Delegates

Jan 14, 2020

Chino Hills High School -
MS Delegates

Jan 24, 2020

Golden Valley High School -
HS Delegates PRIVATE

Feb 5, 2020

San Dimas High School -
Valle Vista League HS
Delegates PRIVATE

March 14, 2020

California Scholarship
Federation LDD -
HS Delegates PRIVATE

AREA F

Area Coordinator
Anthony Rogers
areaF@cada1.org

November 11, 2019

Area F Fall High School
Student Conference
Disneyland Resort & Hotel

January 30, 2020

CASL Regional Conference
Student Conference
Thomas Lasorda Field House

**LEADERSHIP
DEVELOPMENT DAYS**

Nov 7, 2019

Yorba Linda Middle School -
MS Delegates

Nov 13, 2019

Poly Tech High School -
HS Delegates PRIVATE

Nov 14, 2019

Rialto High School -
HS Delegates PRIVATE

Dec 5, 2019

Palm Middle School -
MS Delegates

Jan 6, 2020

Orange Vista High School -
Staff Delegates PRIVATE

Jan 17, 2020

Matthew Gage Middle School -
MS Delegates PRIVATE

Jan 22, 2020

Vista Murrieta High School -
HS Delegates

Jan 24, 2020

Temecula Middle School -
MS Delegates

Feb 12, 2020

El Dorado High School -
AVID 7th Delegates PRIVATE

Feb 19, 2020

El Dorado High School -
AVID 8th Delegates PRIVATE

Feb 19, 2020

Valley View High School -
HS Delegates

AREA G

Area Coordinator
Bonnie Bagheri
areaG@cada1.org

November 13, 2019

Area G Advisor Conference
Madison High School

**LEADERSHIP
DEVELOPMENT DAYS**

Nov 18, 2019

Santana High School -
HS Delegates PRIVATE

Nov 19, 2019

Santana High School -
HS Delegates PRIVATE

Jan 23, 2020

Mesa Verde Middle School -
MS Delegates

April 30, 2020

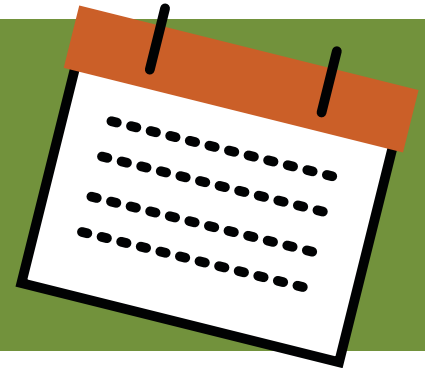
Madison High School -
HS Delegates

May 19, 2020

San Marcos High School -
HS Delegates

**INTERESTED IN HOSTING AN LDD
AT YOUR SCHOOL SITE?**

Visit cada1.org/LDD and click on
"Host an LDD" in the left menu for all the details.



CADA Memorial Scholarship

ATTENTION!

There is a new application and process for the CASL State Conference and CADA/CASL Camp scholarships at cada1.org/scholarships. The applications are now advisor recommended and limit one per school. We are hoping with this new process to give more full scholarships out to individuals. Deadlines have also been updated so please read.

CASL Deadline is November 30, 2019
Notification by December 10th, 2019

CAMP Deadline is March 15, 2020
Notification by April 3, 2020





CREATING FOMO AT YOUR SCHOOL SITE

Patty Heintz and Becky Coyle
 Cimarron-Memorial High School
 Las Vegas, NV
heintpb@nv.ccsd.net | coylerj@nv.ccsd.net

FOMO, or fear of missing out...we have all experienced it at some point in our lives. Yet what if we could make it so that not only our students felt this type of energy about the events that are put on at our school campuses, but also our staff members? Often it is our staff that it is harder to get support from for school events or programs we are trying to run. If we can create FOMO amongst our staff, it can help build staff morale, increase teacher retention, and create a positive, inclusive culture.

So how did we create FOMO on our campus? We held a team draft before the school year even began. Staff members were randomly assigned to different

teams to compete throughout the year. A presentation was then sent out to staff members explaining what we were trying to do, which was recognize them for things they are already doing on our campus. Many of our staff already dress up for spirit days, or come out to games, meets, and tournaments, but we wanted to increase those numbers. We explained that we wanted to help build connections amongst departments and different offices and have fun while doing it. We also made sure that we clarified we were not adding more work to their workload. This competition was going to take place during our contract time on our own campus, and it would not be used for evaluation. Moreover, we made it clear that this competition was not meant to single anyone out and that points would not be taken away from any team.

The presentation then went on to explain that points would be earned through meetings, competitions, activities, attendance at school events, and outside events, and that points would be moderated by teachers. On our campus, we utilize the Five Star app to keep track of points; however, you could also create a leaderboard and hang it in your staff lounge to keep track of points as well. You know your staff, so try to utilize what you know will work best, be the easiest, and have the most buy-in. We then explained that there would be incentives for winning. Perhaps the team that wins could have designated spots in your school parking lot, a catered lunch, or even have a class period covered by admin. This is also a great time to reach out to your community and see if any local businesses might donate products or services to your school site.



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just as your class ring is more than metal and stone,

just as your graduation is more than the cap and gown.

CHOOSE TO LISTEN AT THE 2020 STATE CONFERENCE:

STATEWIDE NETWORKING, STUDENT-LED WORKSHOPS, KEYNOTE SPEAKERS, MEET THE PROS SESSION, SERVICE LEARNING EXPERIENCE.

RUN FOR STATE OFFICE

Have you ever wanted to be involved with the CASL State Conference and have an impact on leaders all around California? Apply to join next year's CASL State Board as a Freshman, Regional, or Media Director!

SHARE & GROW

Is there something your school does well you want to share at the CASL State Conference? If so, apply for Meet The Pros to have an opportunity to present to leaders from across the state!



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Ontario Convention Center
Middle School: March 26-28
High School: March 28-30

Applications for State Board and MTPs
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CADA CAMPS 2019 WRAP-UP GO THE DISTANCE!



Jeff Culver
CADA Professional Development/
Camp Coordinator
jculver@cadaboard.org

Vision, grit, and resilience were the key areas of focus during each of the six 2019 CADA/CASL Summer Leadership Camps with the theme of “The Leadership Marathon” as the backdrop. Just like a runner must have a clear vision for what their journey will involve to successfully run a marathon, the student leader must understand the vision of the leadership organization and their own personal goals in order to figure out how to navigate the school year. For a runner, it takes grit to commit to their vision and continue through their long-term training. A student leader must have grit to maintain focus and continue their student leadership mission for a full school year. And resilience is important to overcome the physical obstacles that may prevent a runner (injuries) or a student leader (an unsuccessful event) from reaching their goals.

Thanks to the 2019 CADA Camp Curriculum Team, led by Westmont High School’s Laura Saldaña, with support from Jessica Banchieri (Heritage High School), Christina Hillman (Branham High School), and Farrah Rigo-Witt (Don Lugo High School). This group met virtually multiple times throughout the year to plan a strong batch of lessons centered

around vision, grit, and resilience for the camp councils and refining the camp council projects.

To help keep camp running smoothly behind the scenes were a team of directors: Paul Chylinski (logistics), Todd Arrowsmith (operations), Ron Ippolito (media/technology), and Monica Anderson & Bonnie Bagheri (adults). This year’s Camp Directors, helping to steer the students through the #CADACamps experience, were Bryan Speed (SCU), Melissa Edsall (HS1), Christina Hillman (HS2), Verne Johnson (HS3), and Ron Ippolito & Laura Saldaña (HS4 & MS).

This year’s six camps trained a record 1,782 student leaders accompanied by 274 advisors from 195 schools across the state of California, plus some friends from Kansas, Nevada, Illinois, and Canada. We continue to work to grow our camp in the north. This was our second year on the beautiful campus of Santa Clara University. And our five southern camps were held at our long time educational partner, UC Santa Barbara, right next to the Pacific Ocean.

Supporting our theme and mission to inspire student leaders, our keynote speakers provided thoughtful words and encouragement for their leadership journey. Returning to camps this summer after successful appearances in 2018, but in alternate locations, Carlos Ojeda, Jr. spoke to our Santa Clara campers reminding them that their voice is their

power, and Dee Hankins addressed the UCSB camps with his resilience message. Patrick Maurer, who once worked as a CADA Camp Council Leader, delivered a keynote specifically crafted to our leadership marathon theme encouraging our students to be exceptional! Finally, making her first appearance at a CADA/CASL event, Olympian Sarah Wells (and recent second place finisher in The Amazing Race: Canada) shared her story of triumph and defeat and the need to continue to “Believe” in yourself and your dreams, even in the toughest of circumstances.

In addition to our keynote speakers, students also had an opportunity to attend Rotations focused on fundamental skills necessary for leadership students to successfully navigate the school year. This year’s rotations focused on self-care, putting ideas into action, and inclusion on campus.

CADA/CASL Leadership Camps are an intensive 3-day (UCSB MS) and 4-day (Santa Clara & UCSB HS) experience where students are divided into councils where they have the opportunity to meet other students from around the state to share ideas, network and work on a camp project together. Students come out of camp with a solid foundation to start the school year with goals in mind for themselves and their school’s activity program. Catch-up on all of the posts from this summer’s CADA Camps

program by searching #CADACamps on Twitter, Instagram and Facebook. Follow @CADACamps on those social media sites, plus SnapChat and view this year's camp videos on the @CADACamps YouTube channel.

Special thanks to the CADA Medallion Sponsors whose products and services helped make this year's camp program a success: All Action Awards, All-Star Events, Audio Dynamix, Dee Hankins, Kustom Imprints, Lifetouch, Pegleg Entertainment, PMMnP, SOS Entertainment, and T-Graphics West.



HERE IS WHAT STUDENTS AND ADVISORS LIKE ABOUT CADA CAMPS:

"My favorite part is spending time with my students and listening to what they are getting out of the camp. Most of our students had not attended CADA prior to this camp and to hear the experiences and feedback from them is impactful and exciting!"

- Alicia Brennan, advisor from Great Oak High School

"Seeing the spirit from all of the campers, listening to the conversations my students were having about ways to improve our ASB program, meeting new friends, sharing ideas with others."

- Zach Stepp, advisor from Reedley High School

"I loved the energy and that anyone could be themselves. I learned so many things and ideas to take back."

- Allie, student at Arden Middle School

"What I loved was the amount of spirit there was EVERYWHERE! Every place we went, there was spirit which had everyone with a smile because of how contagious that spirit is."

- Yvette, student at Orosi High School

"The best part of my CADA Camp experience was definitely my council. My council just immediately connected and bonded and I loved that. I made lifelong friends and memories."

- Angelo, student at Providence High School

"I liked literally everything about CADA Camp. It was such a well put together camp."

- Madi, student at Bishop Union High School



SAVE THE DATE

Join us as we Power Up! and Take Leadership to the Next Level in summer 2020. Camps will kick off at **Santa Clara University June 24-27**, followed by four camps at UC Santa Barbara:

High School 1: **July 6-9**

High School 2: **July 11-14**

High School 3: **July 16-19**

Middle School: **July 21-23**

Registration opens in January at cada1.org/leadershipcamps

Scan the QR code to check out the Camp Recap Videos Playlist for a glimpse into the Camp program.



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- KEN COOPER, BECKMAN HIGH SCHOOL

"AllStar makes us feel as if we are their only client, even though I know they have many. Their attention to detail and client satisfaction cannot be matched!"

- JENNY ARTHUR, TRABUCO HILLS HIGH SCHOOL

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- DON SKAGGS, GREAT OAK HIGH SCHOOL

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THE GRATEFUL GRADUATE

Jill Mortensen

Activity Director at Ripon High School
jmortensen@riponusd.net

GratITUDE should be a daily practice. Yet for most, it is a struggle to find the positive in a world that reports the nightmares of a 24-hour period with leaders in power that believe in division, practiced in the many forms of “isms” (racism, sexism, genderism, etc). As educators, we have the ability to recognize these forms of negativity and teach our students, the next generation, to be better than the current trend. At Ripon High School, located in California’s Central Valley, the practice of gratitude is completed in the form of The Grateful Graduate.

Each year, as the newest graduating class approaches their big day on the stage, they come together for a meeting where they are encouraged to participate in the Grateful Graduate event. They are asked to look to their past where teachers made an impact in their life and a strong relationship had been built. They are challenged to share this gratitude with their teacher in the form of writing down their thoughts and presenting their words to a classroom full of students as a surprise to the unknowing teacher.



This is no easy task for a young mind. First, they face the quest of taking extra time to write a formal letter to a teacher that has made an impact on their life. Second, they must help the Activities Director find a date that works with the teacher’s work site, without their knowledge, to plan and read this letter. Public speaking is not easy for all and this removes multiple students from the desire to read such a personal letter. For those who complete each task to this activity, the reward outweighs the struggles.

Seniors who participate wear their cap and gown to the site where the teacher is located. With the cooperation of the Principal at each school site, arrangements are made to surprise the teacher with a loving letter of gratitude. The shock, the emotion, the tears that fall, bring such beauty. The teacher feels such strong love, the student who has read the letter feels true happiness, and future generations that witness this show of gratitude can one

day share this same experience with a teacher that has made an impact in their life.

Studies have shown that when gratitude is practiced, happiness is felt on a deeper level for both parties involved.

The brain reacts in such a way where stress, anxiety and depression release from the body leaving the person feeling joy. If practiced regularly, the body is healthy both mentally and physically.

Of all the activities that can occur on a campus, this one is worth the time and effort.

Gratitude is a skill that should be taught in all educational sectors. Through this simple activity, much is taught and felt by those involved. Gratitude can become a habit that transcends into college, career readiness, and in building lasting relationships for life.

For more information, timelines, documents and more to start this tradition on your campus, please email Jill Mortensen, Activities Director at Ripon High School at jmortensen@riponusd.net.

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Top 10 Reasons to Join Us At CAFÉ CASL



MS: MARCH 26-28 | HS: MARCH 28-30

1

General Sessions led by award-winning motivational speakers who inspire students to make a lasting impact on campus.

2

Intrastate networking sessions where students from across the state meet to collaboratively develop solutions to the challenges they face on campus every day.

3

Twenty-five workshops led by professionally-trained students who guide their peers in everything from integrating high-tech resources in student programs to connecting students with community mental health resources.

4

Region Meetings where students offer shared resources and connections which meet needs specific to their communities.

5

Each student visits three of our sixty 12-minute 'Meet the Pros' sessions where delegates share practical programs that have made a difference on their campuses. Your own students will have the opportunity to apply as presenters!

6

A Service Learning Experience with a reputable organization where student leaders are given the opportunity to "walk the talk".

7

Reflection and implementation meetings exclusive to your own school, so your students have the chance to plan ways they can use the lessons learned at CASL as soon as they get back to school.

8

Three rotations spotlighting outside speakers and programs available to come to your school throughout the year.

9

Delegates will have the opportunity to elect the 2021 CASL State Board (and even run for a position!) while learning about ways to host fair elections with healthy & supportive competition that engage with the entire campus electorate.

10

Student leaders end each day by creating memories with the new friends they've made at the Dinner Dance hosted by SOS Entertainment and during our off-site activity, sponsored by USA Student Travel/World Strides.



Choose To Listen At The
2020 CASL State Conference!



DEAR ADVISOR,

Teachers are some of the most influential people students can look to for guidance during our middle and high school years. We look to our teachers as mentors to help shape us into the people we wish to become. As students, we are eager to learn and are eternally grateful for the learning opportunities that are gifted to us inside and outside of the classroom.

I am able to recall several pivotal moments from my middle and high school years when teachers served as life-changing mentors. Initially, I did not know the profound impact that these moments would have on me. I am forever thankful for the teachers who saw my potential, believed in me, and took the time to listen.

I owe my initial involvement in student leadership to my middle school ASB advisor, who saw my potential and invited me to the 2014 CASL State Conference. Over the course of the three day conference, I fell in love with the purpose behind student activities where leaders have the opportunity to let their peers' voices be heard. CASL sparked my deep passion for serving others and representing the multiple perspectives and values of my peers. I would have never imagined the doors that would open for me because of that conversation with my advisor.

I am so thankful for the opportunities I have experienced through my involvement with CASL, and it is my goal to create opportunities for many students in years to come. The California Association of Student Leaders has been the driving force for cutting-edge leadership in California, and I am so grateful to have had the opportunity to serve this incredible organization.

Looking back, without the teachers who took the time to listen, I would not be where I am today. As our mentors and role models, you equip us with the knowledge and guidance necessary for us to serve others. The support that you offer your students is creating pivotal moments in their lives, and your dedication does not go unnoticed.

With gratitude,

Morgan Rajala
CASL State President
Liberty High School



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SAMPLE SCHEDULE

Hours of Operation at Cafe CASL



Day 1

10:00 - 12:30 PM	Check-in, Pictures, CASL Store, Luggage, Lunch on your own
10:00 - 12:50 PM	Pre-Conference Activities, Interactive Games
1:00 - 2:00 PM	Area Rooms, Lesson 1
1:00 - 2:00 PM	Advisor Networking
2:15 - 3:45 PM	General Session
3:50 - 4:20 PM	Advisor Meeting
3:55 - 4:30 PM	Workshops 1
4:20 - 5:15 PM	Advisor Networking
4:40 - 5:15 PM	Workshops 2
5:30 - 6:00 PM	School Meeting, Debrief
6:00 - 7:00 PM	Student Dinner
7:00 - 7:45 PM	Pre-Dance Activities
7:45 - 9:15 PM	Dance with Interactive Activities
10:30 PM	Lights Out

Day 2

7:30 - 8:15 AM	Breakfast
7:40 - 8:10 AM	Meet the Pros Set-Up
8:20 - 9:35 AM	Meet the Pros
9:40 - 10:55 AM	Workshops 3 & 4

9:00 - 10:55 AM	Advisor Networking
11:05 - 12:05 PM	General Session
12:15 - 12:55 PM	Interstate Discussion
12:55 - 1:50 PM	Lunch
1:00 - 1:45 PM	Candidates Meeting
2:00 - 3:15 PM	Elections Meeting
3:30 - 4:30 PM	Area Rooms, Lesson 2
4:45 - 9:45 PM	Off-Site Activity
10:45 - 11:00 PM	School Debrief, Delegates Pack
11:00 PM	Lights Out

Day 3

7:00 - 7:30 AM	Breakfast
7:00 - 7:20 AM	Outstanding Leadership Program Award Rehearsal
7:35 - 8:40 AM	Service Learning Experience
8:45 - 9:30 AM	Workshop 5
7:35 - 9:30 AM	Advisor Networking
9:40 - 10:25 AM	General Session
10:30 - 11:15 AM	Area Rooms, Lesson 3
11:25 - 12:15 PM	Closing General Session: Outstanding Leadership Program Awards, 2021 CASL Board Introduction, Recap Video





Freshly Brewed Workshops

FROM OUR TRAINED SERVERS



LET'S REVIEW: AN EXECUTIVE'S GUIDE TO SHARED OWNERSHIP

MORGAN RAJALA - *President*

As executive members of our student councils and leadership organizations, we are gifted with opportunities to lead others. In this workshop, we will zoom out and reflect upon the fundamental principles of Shared Ownership, a skill taught at the 2019 CASL State Conference, in order to effectively lead with intention.

OUTREACH FITNESS: READY TO STRETCH

COLIN CULVER - *Outreach Director*

Roll out your mats and put on your sweatbands! Together we are going to stretch our circle of inclusion by learning about the effectiveness of adding an outreach position on our campuses.

SUCCESS IS RELATIVE!

DANIEL BARRIGA - *Northern Director*

Leadership is full of finding success and failure and oftentimes we find ourselves stuck in comparing our achievements with others. Together we are going to challenge ourselves to avoid comparisons, celebrate our successes, and learn from our failures. Success is relative to your situation! Learn how to value your accomplishments and reward your success! Only you can stop yourself from being successful.

BETWEEN THE LINES

CARSON CARRANZA - *Northern Director*

Everyone faces roadblocks; together in this workshop, we will highlight the incredible learning opportunity that stems from overcoming personal barriers. Through *The Straw Project* we will analyze obstacles, discuss the benefits of guidelines, and use them to steer us down our path to success.

THE ART OF FACILITATION

ISHA CHANDER - *Northern Director*

The word "facilitation" comes from the root "facil", which means easy. The true mark of facilitative leaders is their ability to make things easier for those they are leading. In this workshop, let's explore the difference between facilitation and dictation and ways to empower self-sufficiency!

MINDSCAPE

ASMI MUKHERJEE - *Northern Director*

Mindscape is a word used to describe the world of the mind, which is an intricate enigma. It's funny how little we know about it despite the fact that it's responsible for everything we do! Learn more about yourself in this workshop as you navigate through your mindscape by improving focus.

THE GRATITUDE EXPERIMENT

DARIUS ROGNESS - *Northern Director*

As everyday individuals, many people have helped get us to where we are today. Whether it is a positive attribute about oneself, or an accomplishment we have achieved, someone has lent a helping hand in guiding us through our lives. In this workshop, we will identify some of the key influential people in our lives and learn how to adopt an attitude of gratitude!

CHALLENGE THE PROCESS

ANDREW SANTANA - *Northern Director*

In order to keep your campus moving and growing, change is necessary! In this workshop, you will find out how to effectively recognize how to be proactive in a healthy, positive way in order to promote leadership growth and development on your campus! Join me as we discover ways to effectively innovate your campus!

FLIP THE SWITCH

ANDREW SMITH - *Northern Director*

As a leader, we often define ourselves as being "on" and "off." Rather than thinking about ourselves as a light switch, let's code switch our behavior to consistently be tuned in. Together we will discover the ebbs and flows of our leadership behavior and effectively be present.

PASSÉS AND POSTERS

LAUREN KAASE - *Southern Director*

What are the similarities between publicity and dance? A lot more than you think! Both are mediums for an artist and leader to communicate with their audience. Together we will dance through a series of innovative methods to effectively publicize our events!

AN ACTOR'S GUIDE TO PRESENCE AND COMMUNICATION

AUNDREA KAISER - *Southern Director*

Welcome to the Kaiser acting studio! This live-action workshop showcases the importance of how staying present and being genuine are key roles in understanding your fellow actors, and the parallels it shares with working on a leadership team. Together we will use presence and genuineness to build effective communication skills on and off the stage.

METAMORPHOSIS

IRENE KIM - *Southern Director*

As leaders, we often struggle to comprehend the power in personal growth. Together we will identify the gravity of resilience and how we continue to grow and shape ourselves into individuals with great grit—whether we are learning through success or just as insightful, failure.

THE COURAGE TO LEAD!

AXEL PEREZ - *Southern Director*

Together we will become more familiar with developing passionate hearts, engaging in tough conversations, and producing brave work. By diving into the research of Brené Brown, we will lean into vulnerability, courage, and empathy to cultivate a more daring campus culture.

WHO RUNS THE WORLD?

TAMMY PHAM - *Southern Director*

The best way to create better campus culture starts with building more leaders and empowering them to make a difference, especially with respect to underrepresented groups. Examples and activities in this workshop focus on how strong women in leadership roles move themselves, their organizations, and the world forward in a positive direction.

OOH SOMETHING SHINY!

VERONICA SHEPHERD - *Southern Director*

The average attention span of humans in 2000 was twelve seconds. Fast forward to 2013 and the average human attention span has declined to eight seconds, just below the nine second attention span of a goldfish. Together we will practice techniques that will build focus and help us fine tune our skills on staying present.

ALL THE PIECES TO THE PUZZLE

ANDRES TORRES - *Southern Director*

Leadership is not a one person job! Several pieces are required to create a bigger picture in a puzzle, but not all pieces are the same shape or size. In this workshop, we will learn the importance of team building and collaboration whilst learning how they contribute to a team effort.

CURIOSITY CATALYZED THE CAT

BETH YEUNG - *Media Director*

Who, what, when, where, and why? One of the greatest assets a leader has in their tool belt is asking clarifying questions. Join me as we dive into the importance and art of questioning. Stay curious!

BE A MENTOR: LEAVE A LEGACY

JACK GROVE - *Media Director*

"What we have done for ourselves alone, dies with us... What we have done for others and the world remains and is immortal." - Albert Pike. Be the best mentor you can be. Learn how to mentor with the intent of passing on your legacy, your ideas, your skills, and your knowledge effectively.

REALITY CHECK

DYLAN LOTH - *Media Director*

Reality check! Ask yourself this: "What impact is your organization truly making?" Critical questions like this one help to lead rebranding efforts of successful businesses. In this workshop, we'll reflect upon how critical thinking allows us to grow as leaders and to serve our community in the most impactful way.

heART OF LEADERSHIP

LAUREN NAGEL - *Media Director*

Let's go back to the drawing board! Experience a step-by-step drawing tutorial that walks you through the steps of becoming a more passionate leader. This workshop is a hands-on approach to broadening our grasp on how to put the heART in leadership!

EYES WIDE OPEN

TANNER SCHINDERLE - *Northern Freshman Director*

In this generation, people create stereotypes and antagonize others simply because they either don't agree with or are different from them. Often, society makes preliminary judgments without getting to know the full story. In this workshop, we will focus on the importance of empathy, open-mindedness, and why we need to halt the use of stereotypes that hinder society's social development.

PERFECTING YOUR PITCH

FAITH LOOMIS - *Southern Freshman Director*

Batter up! An important element of working on a team is how to effectively present ideas to our peers. Together, we will hit the batting cages and practice our public speaking skills in order to improve communication amongst our teams!



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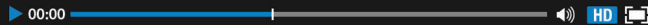
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2019-2020 CALENDAR OF EVENTS



2019

November 5	Area D - Southern Student Conference	Ventura County Fairgrounds
November 11	Area F - Fall High School Student Conference	Disneyland Hotel, Anaheim
November 13	Area G - Advisor Conference	Madison High School
November 25	Area B - Middle School & High School Student Conference	James Logan High School
December 3	Area C - Advisor Conference	Clovis Rodeo Hall

2020

February 4	Area E - S.T.A.R.S. Student Conference	Cal Poly Pomona Kellogg West Conf Center
March 4 - 7	CADA Annual Convention - Set the Stage, Shine the Spotlight	Grand Sierra Resort, Reno, NV
March 26 - 28	CASL Middle School Student Conference	Ontario, CA
March 28 - 30	CASL High School Student Conference	Ontario, CA
May 5	Area A - Spring Student Conference	Modesto Centre Plaza
June 24-27	CADA/CASL Leadership Camp - Middle School & High School	Santa Clara University
July 6-9	CADA/CASL Leadership Camp - High School Camp 1	University of California Santa Barbara
July 11-14	CADA/CASL Leadership Camp - High School Camp 2	University of California Santa Barbara
July 16-19	CADA/CASL Leadership Camp - High School Camp 3	University of California Santa Barbara
July 21-23	CADA/CASL Leadership Camp - Middle School Camp	University of California Santa Barbara

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