

CADA news

learning
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living

CALIFORNIA ASSOCIATION OF
DIRECTORS OF ACTIVITIES



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volume 111, issue 3

are you ready for a leadership revolution? DON'T MISS THE CADA STATE CONVENTION IN RENO

The 2012 CADA State Convention is not to be missed! You'll find workshops, keynotes and activities for the newest activities director, to the seasoned activities pro.

The convention runs February 29-March 3, 2012 at the Grand Sierra Resort in Reno, Nevada. Registration information for the convention can be found online at www.cada1.org, or call CADA Central at 888-USE-CADA for a convention brochure.

Early-bird pricing runs until January 20, so don't delay on getting your registration information in!

Room reservations at the Grand Sierra Resort can be made with the hotel directly, and rates are only \$85 + tax a night for CADA convention attendees. Call 800-501-2651 to make your reservation.

Read on for a few highlights of the convention this year.

breaking Down the walls

On Wednesday afternoon, Phil Boyte will be sharing a 90 minute seminar entitled Breaking Down the Walls. This seminar will take you a little deeper into the program that looks at effective

ways to connect students on our campuses.

In simple, yet powerful ways, students affect our school climate every day. With a little smile and hello they make the atmosphere lighter, welcoming, and more comfortable. With a look of indifference or disdain they create stress for other



students; sometimes without even being aware of doing so.

Come learn how to be "intentional" about your campus culture.

Breaking Down the Walls started as a result of a school shooting in the early 90s and has developed into a process that allows students to make decisions about how they want the culture of their school to feel.

The father of an 8th grader checking out his son's possible high school campus said it so simply, "This place just feels right;

I want my son to experience this feeling." Phil will share ideas, possibilities, and strategies to create the school every student finds welcoming.

A student in Fresno said in an e-mail recently, "We have a reputation as a really tough school. The poverty and homelessness at our school is

real. When Breaking Down the Walls came to my school I saw the change within my peers.

There were fewer fights, less drama, and we certainly got to know each other on a deeper level rather than someone just being that girl that you see in the hallway.

I got the chance to listen to people's stories and I was unbelievably touched because if it had not been because of your program, I would have never known that the little boy that I might have once looked at as this annoying little boy, now became a little boy that I speak

to every time I see. I never knew his story."

Come spend some time considering how you can positively impact the culture at your school.

saturday is for service

With so many workshops and sessions presenting great ideas for activities, curriculum, products and contacts, we thought Saturday morning should be about putting these concepts into action.

Saturday's emphasis is on reaching out to people in our own schools, our communities, our regions, our country and possibly our world!

These three "larger group sessions", each presented twice, will leave you inspired and equipped with many of the resources to accomplish even more.

What better way to complete the workshop sessions than to see how to put Peace Love, CADA into practice?

Here are summaries of the three sessions that will be offered:

Continued on page 5

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a few words from our CADA PRESIDENT

Wally Lamb wrote a book titled I Know This Much is True. The book, according to the Oprah Book Club, "brings to light humanity's deepest needs and fears, our aloneness, our desire for love and acceptance, our struggle to survive at all costs."

It's a great book that examines life and if you haven't read it, read it! The title of the book is the prompt for one of the assignments I give my students. Each student is asked to write a personal essay titled "I Know This Much is True." The essays are submitted to me, I add a picture of the student to his/her essay and we create a book, it's a collection of what we know to be true.

Socrates said, "The unexamined life is not worth living." At the time he made this statement he was on trial for encouraging his students to challenge the accepted beliefs of the time and to think for themselves. Asking my students to write this personal essay is a way to have them examine their thoughts, beliefs...their lives.

Oprah Winfrey writes a column not unlike my students' assignment at the end of her magazine each month titled "What I Know for Sure." She got the idea for this not from Wally Lamb's book, but rather from a live interview she was doing with Gene Siskal for the movie "Beloved." She cites the question he asked as one of her most embarrassing moments: "Gene Siskal concluded the interview by saying, "Tell me, what do you know for sure? Uhhhhhh, about the movie?" I asked, knowing he meant something more but trying to give myself time to think. "No," he responded coolly. "You know what I mean—about you, your life, anything, everything..."

"Uhhhhhh, I know for sure...uhhh...I know for sure I need to think about that question some more, Gene." I was clearly thrown and went home and thought about what he'd asked for two days.

I've since done a lot of thinking about what's certain, what's real, what's true. And Gene Siskel's question has inspired me to ask it of many others. Sometimes people

(like me that first time) are caught off guard. But usually—as you'll see here—they rally with thoughtful and profound responses that reveal the essence of who they are."

I have done some thinking about life and the field of education and I Know This Much is True:



1.It's important to be kind; we don't know what others have gone through.

2.A good leader also knows how and when to follow.

3.Pick your friends wisely and nurture the friendship.

4.Each year I get a new group of students to work with. They think I'm a genius because I anticipate and then help them solve their problems. The secret is being a good listener with a bunch

of past experience.

5. Student Government is a lot of work if you are an active advisor. Parenting is a lot of work if you are an active parent. You still need time for yourself. You better be a good juggler.

6. I've heard the saying "Teaching would be great if we didn't have all these students." I say, "Teaching would be great if we didn't have all these adults."

7. I don't have much time to read, but I have a lot of books in my head waiting to be written inspired by the memories we help create... look out retirement.

8. In an ideal world, life and education come down to two words... unconditional love

9. No matter what a kid says to you there is always more to the story.

10.I would give you the shirt off my back, but no one would want to see that ... ask for a quarter instead.

Socrates, Wally Lamb and Oprah are onto something. Maybe the best thing we can teach our kids is to examine their lives.

paul chylinski
CADA PRESIDENT

ice breakers and team builders PERFECT FOR STARTING THE SECOND SEMESTER

As you begin the second semester, sometimes it's necessary to build or strengthen your leadership team. Enjoy these ice breakers!

A key to ice breakers is the processing questions – or debrief – that follows. **What did you learn, notice, wish, feel, discover?**

Remember that the ice breaker is the gum, and the processing is chewing the gum. You would never just stick a piece of gum in your mouth and leave it there!

star light star bright

Write a wish for the council on a star, put stars around the room. Ask during the coming weeks and months if the wishes are coming true. Pull stars down that have come true and give accolades to the group.

getting to know us

Find someone: same color eyes, hair, and amount of jewelry, height, shoe size, music preference, favorite sport, favorite food, kind of pet, age, favorite pizza topping

Share: position at school, best thing your school does, biggest problem at your school, your greatest challenge this semester

baggage tag

Fill in five interesting facts about your life. Find one person to share your baggage tag with. Exchange baggage tags. Both people continue and share the baggage tag they have with a new person and then they trade tags. End by introducing the person whose tag they are holding.

dominoes

Each group has two minutes to decide which formation to make using items in purses, backpacks, etc. to produce a domino effect and practice making it. If the group doesn't have enough to do the formation, they may ask others in the room to participate. Each group takes turns demonstrating their formation.

polyester triathlon

Divide into thirds. Choose an activity to include in the triathlon. Group must demonstrate their activity. All three teams then compete at once and all members must do all three activities and then come tag the next person in line.

Ideas: running in place counting to 25, singing Yankee Doodle while riding an

imaginary horse.

podio

Group is divided into four groups. Each group is given an event they must practice and then perform for the whole group during show time. Four events: Bull Riding, Bareback Riding, Hog tying, Calf Roping

color of love

Using M&M's or Skittles, break into small groups and discuss what color is: happiness, sadness, tenderness, loneliness, creativity, intelligence, love, enthusiasm?

Information on the meaning of colors can be found online.

backpack sticker activity

Divide the council into groups of four or five. Each group is to make a list of backpack stickers (one per person in the group).

Each person in group then selects one, makes it as a backpack (bumper) sticker.

Everyone puts stickers on their back and walks around the room looking at other bumper stickers.

Could be put in teams of two and do the trust "drive" activity. One person is the car, the other the driver—the car closes its headlights and trusts the driver to drive. They change places.

numbers game

We are a society of numbers, and we live in an age of number addition-adding to our list of birth dates, phone numbers, and social security numbers.

This is a competitive activity, competing for the distinction of being Number One.

In ONE minute list as many numbers as you can think of. All must be legitimate numbers.

Share list and tell them who belongs to the numbers. Partners are encouraged to test the legitimacy.

if you were A...

Animal, Color, Song, Musical Instrument, Room in a House, Type of Food, Car, Famous Person, Cartoon Character...

What/who would you be? What characteristic made you choose that?

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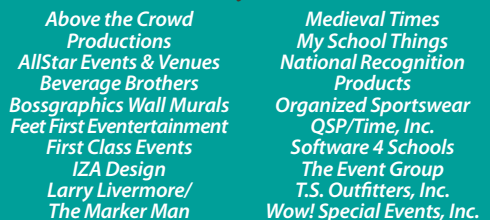
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BRONZE LEVEL

\$1,000 a year





A Leadership Revolution

**CND
State Convention
2012**

**February 29 to March 3
Grand Sierra Resort
Reno, Nevada**

Continued from page 1

“Inside-Out” Leadership: Serving from the Center

Presented by: Scott Backovich

How do your students lead? Better yet—who do your students lead? And why do your students serve?

Out of all of the things student leadership groups accomplish on a yearly basis, service projects are easily the most streamlined tasks we undertake.

Why? Simple—our parameters have been clearly set. School districts have guidelines of what we can and can’t do, organizations gladly issue step-by-step instructions regarding how we can make a difference, and your leaders are well versed in “tried-and-true” methods of raising funds and impacting those around them. Is this somehow bad? Not at all.

Can it be better? Without a doubt.

This workshop has one purpose: to aid you in establishing a new service mindset for yourself and for your student leaders.

In this session, not-long-ago-a-kid-and-now-professional-speaker, Scott Backovich, will take you through an “inside-out” model of service that will have you reevaluating the way in which you view your school’s service projects.

By working with outside organizations, facilitating intra-district endeavors, and taking a step back to reexamine how we organize ourselves altogether, this session will help you create service projects that exude one of the most important aspects of leadership: compassion.

Service – It’s a Real Trip and Everyone Feels Groovy

Presented by: Sandy Ginger and Ann Postlewaite

Dr. Martin Luther King believed we all have the potential for greatness, because greatness comes from service.

Ann Postlewaite and Sandy Ginger will take you on a trip to explore the importance of student service in your groovy leadership program, school or community. They will share a variety of funky projects for groups large and small. Help your students serve their way to greatness and experience that high we all get from serving others in need!

Peace Students Today, Leaders Forever

Presented by: Irene Fernando

Meet and hear about an optimistic group of students and young adults who engage in servant leadership to create positive life experiences.

Students Today Leaders Forever (STLF) is a youth-driven organization that provides positive life experiences for students through Pay It Forward Tours and High School Leadership Camps.

STLF partners with colleges, high schools, middle schools and youth-serving organizations across the nation to provide students high-impact leadership and service experience.

With a mission statement that reads: “To reveal leadership through service, relationships, and action” and a vision to energize generations of servant leaders, you will want to learn how this organization can help you gain a new vision for service learning.

Don’t miss these great Saturday morning workshop sessions, and learn how you can put into practice many of the concepts that you will have gathered throughout the convention.

ipad lab

There was a time when a padfolio went a long way. In today’s technological landscape, while pen and paper work, we are seeing more and more of our students’ work and our professional work exists almost entirely in a digital world.

CADA was very excited to introduce the Cyber Cafe last year at the convention, and offer all of the unique technology training that supports how we do our jobs in education. This year, we are looking to expand upon those resources - while bringing back a few favorites - and offering some support classes on the iPad.

Whether you have an iPad or not, you will have the opportunity to learn how this device works, interact with it, play some games and see some of the benefits a tablet device can offer to your classroom. If you have an iPad, feel free to bring it. If you don’t have an iPad, we may even have one you can play with. We will also be sharing our favorite apps and resources on your device.

So, keep your eyes open for updates as we near convention, and remember to bring your laptop, iPad, iPod, netbook or other device with you as wireless internet will be offered at throughout the convention!

Legal Issues

Don’t miss this great staff development opportunity during the 2012 CADA Conference.

This three hour interactive workshop on legal issues affecting student activities will be presented by a panel of experts, and is offered Wednesday prior to the regular conference programming.

The panelists’ goal is to provide you with a view into three important areas of student activities and the school community.

This year’s panel represents experience, knowledge, and diversity of thought regarding the important legal issues faced by both activity advisors and site administrators responsible for overseeing their school’s student activity program. Panelists include:

Dr. Boyer August
Center for the Protection of Human Rights in Education
Panel topic: student rights

Tony Diaz
Vice Principal,
Pacific High School
Panel topic: risk management

James Williams
Department of Justice,
Community Relations Division
Panel topic: civil rights

John Vandenburg
Plus Program director; former
public school safety officer
Panel topic: civil rights

This legal issues panel will be held on Wednesday, February 29 from 9 a.m. to noon. Advance registration for this session is highly recommended as space is limited. The fee for this workshop is \$75. Attendance at this session can be applied to MAA Certification (the usual \$50 certification fee will be waived).



Remembering John Deavers

The CADA family is saddened to report that John Deavers, CADA Past President (1996-97) passed away. John was an integral part of CADA, and left a significant mark on this organization. We are aware many of our newer members may not have known John, but those who do will remember him as the CADA President who put on

“Rock ‘n Roll in Reno” in 1996, as a staff member at CADA Leadership Camps for many years, and as a person who always had a smile on his face and a warm greeting for everyone.

John was born January 17, 1950. He is survived by his wife Cyd, sons Paul and Blake and his grandchildren. He taught student activities at Poway High School, in the San Diego area, and

at Esperanza High School in Anaheim. He then moved to administration when he transferred to Fallbrook High School and eventually retired at Rancho Buena Vista.

We extend our deepest condolences to the Deavers family, we are truly blessed to have known John; a treasured member of our CADA family.



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area news

NEWS YOU CAN USE FROM YOUR LOCAL AREA

AREA A

www.cada1.org/AreaA
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Area A is happy to present an activity idea that has been used at one of our local schools.

Ceres High School has organized and held a community service known as the Perfect Turkey Dinner/ Scavenger Hunt for over 15 years. The purpose of the activity is to help feed local families in our community but we get to have fun at the same time.

For the scavenger hunt, the Ceres High Leadership classes are organized into groups with a district employee as the driver.

They then have one hour to

As soon as they get donated cans, they run to the next house trying not to rip the bag. They repeat this process until their list is all checked off; the teachers then race against the clock to try and get back in time to be the first place team.

Typically, the first team back with the completed list wins. Our usual prize is that the winning team gets to eat first. The leadership students have a blast giving back to the community and the families. At the party afterwards, the leadership students exchange a white elephant gift to end the night.

AREA B

www.cada1.org/AreaB
Serving the Silicon Valley and extended Bay Area of Northern California

Colleen Moe, Wendy Cochran, Abby Hertsch, Matt Kolda and Jared Ropelato.

Area B is putting the spotlight on Kelly Todd at Menlo Atherton High School. This year Menlo Atherton dedicated their annual food drive to honor Coach Ben Parks for his significant contributions to Menlo Atherton and the larger community.

This event feed more than 500 families in their community. Students collected food at local grocery stores and worked with the Second Harvest Food Bank to take their campaign online.

Other Area B schools took her cue and ran similar programs with their students – Ken Barber @ Quimby Oak Middle School, Wendy French @ Potter Valley Jr/Sr High School, Laura Castro @ Tanya Rianda @ La Entrada

AREA C

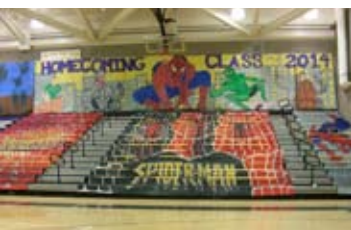
www.cada1.org/AreaC
Serving the center of the state

Area C has really gotten in the “swing” of Peace, Love, CADA and has been busy passing leadership information on to its associates. The council hosted more than 50 advisors at the annual Area Adult Conference on December 6 in Fresno.

Hepcats from Jostens started the morning with a wonderful continental breakfast and lessons for higher graduation rates with a cool telephone conference.

Check it out, the ever Kool Kevin Harris took over and gassed up the advisors with new psychedelic icebreakers.

Then, the cool cats were grooved by Papa Ron Ippolito’s



go around the town collecting the food designated on the given list. As the students are told to go, the hour begins, and so does the craziness.

The leadership students run to the teachers’ cars, buckle as fast as they can, and the drivers drive like crazy around Ceres.

When they arrive in the neighborhoods and they run around the block, going door to door in pairs trying to say what they are collecting while out of breath.

Area B was excited to host our annual Student Leadership Conference at James Logan High School back in November. Everyone that attended was ready to “B” a leadership revolution on their campus.

A special thanks goes out to the new schools that attended Area B conference and their AWESOME advisors: Mary Anne Davis, Allen Luz, Leigh Cambra, Tanya Huerta, Ana Ramirez, Robert Iverson, Monte Carleton, Victoria Hernandez, Gina Nicoletta, Mike Sparrer, Michael Hicks, Emily Bolton, Kerry Lowell, Debra LaPrath, Virginia Vogl,

Middle School, Stephanie Dunn @ Abbott Middle School, Lorrain Martinez @ Maria Cariillo High School and Mike Hicks @ Monta Vista High School to name a few. Area B is proud to see our schools working to give back to their school’s community!

Your Area B Council is gearing for what is going to be an amazing conference in Reno. Make sure you stop by the Area B registration table for a very special groovy treat! See you all in Reno!

presentation of new ideas and advances in technology that helped bring our schools out of the 60s and into the new millennia.

Attendees were invited to bring their laptops and smart phones, and explored new experiences such as Twitter and Google Docs. Learning about Google phone, how to successfully download and use YouTube at school were also in the mix.

Chicks Mary Alice Finn and
Continued on page 8

Continued from page 7

Carol Holland shared ideas of incentives and celebrations for students who raise their test scores and Lauretta Eldridge offered information regarding Student Store.

Leslie Loewen brought out her bag of tricks, Teresa Hutson shared ideas from her school that raised their API 60 points and Shelly Henderson contributed ideas of positive leadership for students. Julie Larrivee shared her ideas of rockin' rallies and we topped off the day with a 60-60.

Many positive comments were received regarding the entire day...almost wish we hosted two a year – tubular!

Special snaps to Joe McMahon, Sarah Murrietta, Isaac Lopez and Radon Fortenberry for the valuable help all day, and especially to Fresno Unified School District's "Main Dude"

Jose Guzman for allowing us such a technology-loaded and neat pad to host our conference.

The Area C Council is stoked and preparing for the up-coming CADA Conference in Reno.

Here's wishing everyone a bright and shiny new year filled with positive, valuable lessons of leadership and community... "C" you in Reno for Peace, Love, CADA!

AREA D

www.cada1.org/AreaD
Serving coastal central California

Great Southern California weather greeted more than 1,300 attendees at the Ventura County Fairgrounds: Seaside Park for the Middle and High School Area Conferences.

Both conferences reminded attendees to "Join the Leadership Revolution." Keynote speaker Phil Boyte was the highlight of the middle school conference.

Middle school attendees were also treated to workshops throughout the day.

Scott Greenberg keynoted the high school day and high school attendees were also given ample opportunity to select high school based sessions.

A traditional favorite of the high school program was the "Job A Likes" session. Students were brought together based on their particular position in an open forum; students were able to express key ideas, problems and solutions.

Special thanks to S.O.S. Entertainment who provided sound systems and the lunchtime entertainment

throughout the two conferences. S.O.S. Entertainment was also a presenter of "dance style/etiquette" for both the middle and high school.

The adult presenters/support teams have always been the key to successful conferences throughout Area D's past.

Thank you to Bob Collins (retired), Carol Cook, Joe Dilbeck, Shannon Hurtado, Joe Hurtado, Becky Kasper, Rick Kent, Ola King-Clay, Kevin Lorch, Ron Spiker, and Kyle Svobada. California Association of Student Leaders (CASL) was also well represented with Cassie Daniel, Paddy Lei, Carlyn Morones and Nicole Rosario. These CASL state board members presented at both conferences.

Gratitude for those who were "behind the scenes" helping make these conferences happen: Monica Anderson: President-



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-Margaret Cartwright
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Elect, Sandra Kurland: Leadership Development Coordinator/ CASL State Coordinator and Jack Ziegler: CADA/CASL Leadership Camp Coordinator. Finally, to Glenn Zimmermann: Executive Director, Stephanie Munoz and Sheila Locatelli-Wallace at CADA Central, for all of their help with the important support and details, Area D thanks you!

And now... we travel with Area D's own Monica Anderson, CADA President-Elect, to Reno, Nevada for "Peace, Love, CADA."

AREA E

www.cada1.org/AreaE
Serving greater Los Angeles

The Peace, Love, GroovE Area E Student Leadership Conference was held on November 17, 2011 at the Pasadena Convention Center. It was an incredible day in which 2,065 student leaders and 110 advisors had the opportunity to attend sessions and gain new knowledge about leadership.

Tyler Durman and Scott Greenberg led the HS and MS keynote sessions with Jill Esplin and Motivational Media leading the mini-keynote sessions.

The remaining 32 sessions were led by some amazing CADA advisors, student leaders from Ayala HS and Chino Hills HS, and CASL Board Members – Cassie, Kevin, Noah and Eleanor.

An advisors' session was held to share information about Area E and all of the exciting opportunities that CADA/CASL have to offer our students – GroovE thanks to Janet Roberts, Paul Chylinski, Sandi Kurland and Jack Ziegler for sharing. In addition, some of our members took part in the Master Activities Advisor Certification Program with a big thanks going to Stephanie Cereceres.

To end our GroovE day, we had lunch and danced to the music of

Pegleg Entertainment. It was so remarkable to see the students walk away from the conference with such enthusiasm and an excitement to continue to change the culture of their schools in a positive way.

A Big Thank You to the Area E Council, Tyler, Scott, Jill, Motivational Media, our amazing session speakers, CASL and CADA Central for making the day such a huge success.

We are very excited to continue hosting our STARS Conference (Students Targeted at Reaching Success). This conference is geared to the students on your campus who may not be leading in the right direction.

It will be held on March 20, 2012 at Kellogg West on the campus of Cal Poly Pomona. Information and Registration information can be found on the Area E section of the CADA website at www.cada1.org/AreaE. If you attended our Area E Student Leadership Conference you will receive a \$5 discount.

Hope to see all of you at the State Conference, "A Leadership Revolution" on February 29-March 3, 2012 in Reno.

AREA F

www.cada1.org/AreaF
Serving Orange, Riverside and San Bernardino Counties

Area F and the Area F Council have been very busy since the last newsletter. The second annual Area F Middle School conference in Riverside was fantastic with more than 225 middle school students and advisors in attendance.

Everyone took great ideas and life lessons back to their schools. A big thank you goes to Micah Jacobson for his wonderful keynote and workshops, the CASL students for facilitating interactive games and dances, and Jill Esplin

Continued on page 11



Booth 420



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Booth 118



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Continued from page 9
for teaching students how to learn about one another and thus work effectively together.

The High School Conference at The Disneyland Hotel and Resort was incredible! More than 2,300 high school students and advisors were present and we know everyone who attended is ready to go back and revolutionize their campuses with newly acquired skills and ideas. The day was jam-packed and included the following: an uplifting keynote by Phil Boyte, 18 different workshops with titles ranging from public speaking to balloon decorations to leadership styles, and finally an impressive closing ceremony with lunch, games and dancing.

A great deal of time and energy went into the planning of this event and it couldn't

have happened without the following people: the Area F Council, the CASL State Board, Phil Boyte, Jostens, Herff Jones, SOS Entertainment, Inflatable Adventures, Coca Cola, all the amazing speakers, and finally, the Disneyland Hotel and Resort.

AREA G

www.cada1.org/AreaG
Serving San Diego and Imperial Counties

This year's state convention theme – Peace, Love, CADA; a Leadership Revolution – was carried out at the Area G Student Leadership Conference in November. Held every year at the Del Mar Fairgrounds, the theme of leadership and revolution was felt over and over again as more than 1,800 students and advisors listened

to heartfelt messages from keynote speakers Keith Hawkins and Tyler Durman. Following the keynotes, students moved through a series of workshops and speaker sessions that emphasized the need for being visionary leaders who make change happen.

CASL student leaders presented relevant and timely sessions on getting involved in the community and modeling what high-quality leadership looks like.

Meanwhile advisors participated in their own series of activities. The highlight was a panel discussion featuring a novice ASB advisor, a veteran advisor, a student leader, a CADA board member, and a high school administrator. The panel answered questions for the audience about creating a more inclusive program.

They provided ideas for spreading the anti-bullying message, and they shared some wisdom that will help all advisors successfully navigate the extensive list of activities and events on their plates. There was a lot of laughing, lots of nodding, and as the panel took questions from the audience it was apparent that these advisors, no matter how seasoned, want to learn more about doing their jobs.

A number of schools participated in the conference for the first time, including a group of administrators in the process of developing leadership curriculum for their neighboring district. They certainly came to the right place! And it looks like, with the help of CADA Area G, they've started their "leadership revolution."

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election news

MIKE WHITE, CANDIDATE FOR CADA VICE PRESIDENT

Mike White is the sole person to declare his candidacy this year for CADA Vice President.

Mike has served in education for 23 years. He currently works at Monta Vista High in Cupertino, where he is a leadership teacher, Link Crew Coordinator and Dean of Students. Mike has been involved with CADA for 14 years. He has served on the CASL State Board, as a Leadership Camp council leader, and currently serves on the CADA State Board of Directors as the Area B Coordinator.

We asked Mike what he hopes to accomplish as CADA Vice President. He said, "I'm

looking forward to promoting the value of our programs to students and staff. I want to work to expand our training for advisors and look for ways to bring the CADA magic to schools throughout the state.

I plan to work with the CADA Board to develop an advisor training program that reaches across area boundaries to provide quality instruction to

leadership advisors on running programs at their school site."



Because there is just one candidate for Vice President this year, a simple vote by acclamation will be held among all CADA members during the second general session at the convention.

If affirmed, Mike will begin his four years of service as

a "CADA P" and will hold the following offices: Vice President, President-Elect, President and Immediate Past-President.

He will be responsible for planning the 2014 CADA Convention.

All candidates for CADA Vice President are required to have served at least one full year on the CADA Board (or two years as an Area Assistant Coordinator).

If you are interested in holding a leadership role in CADA, contact any board member (contact information is on the back of this newsletter), or visit www.cada1.org for more information.



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High School Camp II - July 19-22

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Need we say more?

top ten reasons

YOU SHOULD ATTEND THE 2012 CASL CONVENTION

The 2012 CASL Convention will inspire, prepare and empower student leaders to affect permanent positive change on their campuses.

Here are the top ten reasons to attend the CASL Museum, The Legacy Begins with You.

- General Sessions** – motivational speakers will inspire your students to be leaders on your campus who make a real impact. This year we have Justin Boudreau and Albert Mensah to lead us off!
- Intrastate Meetings** – students interact with fellow student leaders across the entire state. They share ideas and break down barriers. As a whole, the group is challenged to find solutions to problems schools face statewide, such as planning specific events that target integrating all students on a campus in school-related activities.
- Workshops** – we offer 25 workshops with a wide range of choices from Technology, Creating Connections to End Bullying, Taking Leadership to New Heights, Winning with the Right Reaction to Spotlighting your Campus Community.
- Region Meetings** – students come together from the same regions to discuss local leadership issues at their schools and create action plans to help implement ideas when they return to their campuses.
- Service Learning** – this year we are happy to announce we have created a service project with TOMS shoes. We will take a journey that will help us understand what it is like to walk a mile in someone else's shoes as we learn how to "Start Something That Matters."
- Meet the Pros** – we will be offering over 50 great presentations on specific ideas that student leaders can immediately take back to their schools to implement such as; Community Service, Organization, Teambuilding, Random Acts of Kindness, Spirit Ideas and much more! YOU can even apply to present!
- Elections** – YOU elect the State Board Leaders for the following year. This process is also a learning experience as you observe different ways to conduct elections and election rallies at your school by actually electing our State Board. You are the voice for your school as you review the candidates, hear about their platforms, and vot for who you feel would best represent you at the state level.
- School Meetings** – time is given with your school delegates for immediate reflection. You will have the opportunity to review each night to see what you have learned, and what you can take back to your school.
- Rotations** – this is a forum in which we present different programs you can take back to your school, such as Invisible Children, Every Monday Matters, Breaking Boundaries, or STLF (Students Today Leaders Forever).
- Night Time Activities** – including time to relax and network with all the student leaders from across the state, including a dinner/dance with SOS Entertainment as well as an offsite event – Speed Zone!

THE

MUSEUM

THE LEGACY BEGINS WITH YOU

Middle School: March 29-31
High School: March 31-April 2
Hilton Costa Mesa

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Student Leaders

The CASL Conference unites delegates from student councils and leadership teams statewide to share ideas and learn the true meaning of effective peer leadership.

Middle School Conference

March 29th - 31st

High School Conference

March 31st - April 2

Your Students Will Experience:

- Meet the Pros
- Team Building Activities
- Intrastate Networking
- Educational Workshops
- Teen Topic Discussions
- Inspirational Speakers
- Community Service Project
- CASL State Board Election

Location:

Costa Mesa Hilton
3050 Bristol Street
Costa Mesa, CA 92626

For more information, contact

Sandra Kurland
CASL/Leadership Development Coordinator
(619) 957-9107
sandrakurland@cox.net

meet the pros

OPPORTUNITY FOR STUDENTS TO GET INVOLVED AT THE CASL CONVENTION

Meeet the Pros is always one of the highlights of CADA and CASL conferences. Encourage your students to apply to be a Meet the Pros presenter at the 2012 CASL Convention in Costa Mesa.

Presenters will speak for 10 minutes to an audience of 12 people at a time about a program or an activity from their school. For example: special spirit days, elections, etc.

We are looking for you to share your unique activities/programs that help you reach out to the many different groups on your campuses!

The presenter will make three to four presentations, one after the other.

The presenter is the pro that is being met!

Presenters will not only have an impressive item to add to their college resume (“presenter at a state conference”), they will also receive a gift as a token of appreciation.

Applications to be part of Meet the Pros for the Middle School and High School Conventions can be found at www.casl1.org (under “Important CASL Information,” click on “CASL Conference”).

Requirements to present include:

1. Be registered for the CASL Conference by February 24th, 2012.
 2. If you are a candidate for the CASL Board, you must present as an individual and you may send this application to susan.moerder@caslboard.com with your board election application.
 3. Have an e-mail account for communication purposes on issues related to the presentation.
 4. Send your handout as a PDF file and include your name, school and email address on your handout under the title.
 5. No TVs or VCRs will be available. Presenters can bring their own laptops but should plan on running on battery due to limited outlets.
 6. Email your application (available at www.casl1.org) by February 24th, 2012 to: leadership@cada1.org.
- Presenters will be notified by e-mail by March 9th, 2012 of selection.
- Contact Sandra Kurland, CASL Coordinator, leadership@cada1.org for more information.



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leadership development days explained

CASL COMES TO A SCHOOL NEAR YOU

led by the CASL State Coordinator, Leadership Development Days (LDDs) utilize experiential learning activities to provide students with the skills they need to change their campuses' future.

The day-long training connects student leaders from local schools. LDDs take place at the host site (a school for any grade level).

Instruction is delivered using a unique, interactive style. Students work in small groups which enriches the group dynamic as they learn specific skills.

The curriculum centers on developing proficiency at teambuilding, communicating, prioritizing, risk taking, and learning through experience

and evaluation.

The training challenges leaders to: include more students in the leadership base on their campuses, discover individual strengths, and to learn ways to change the culture and climate of their campuses in positive ways... all for only \$25 per student!

"The Leadership Development Day really inspired me because it proved you can get a lot of people involved at your school with the right environment and role models and you can get other students to connect with others without being scared! This inspired me to try to do this to not only the people at my school, but everywhere around me."

- Nikki Effenberger
Bear Valley Middle School Student

2012 LEADERSHIP DEVELOPMENT DAYS

Date Area Location

Date	Area	Location
January 12	D	North Salinas High School - MS Delegates
January 13	G	Francis Parker School - HS Delegates
January 25	G	Twin Peaks Middle School - MS Delegates
January 27	D	Pacifica High School - MS Delegates Only
February 1	E	Golden Valley High School - MS Delegates
February 2	F	CASL Regional Conference - MS Delegates
February 7	E	Chino Hills High School - MS Delegates
February 9	F	Los Amigos High School - HS Delegates
February 13	B	Archbishop Riordan - MS Delegates
February 14	A	Ygnacio Valley High School - MS Delegates
February 15	A	Holmes Junior High School - MS Delegates
February 16	A	Sutter High School - HS Delegates
February 17	B	Ida Price Middle School - MS Delegates
March 9	D	Westlake High School - MS Delegates

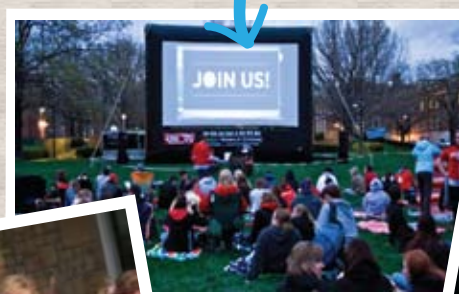
Contact Sandi Kurland at leadership@cada1.org for more information regarding Leadership Development Days.

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CADA CALENDAR OF EVENTS



CADA 2012 State Convention
February 29-March 3
Reno, Nevada

Camps MS July 9-11; HS-1 July 14-17; HS-II July 19-22; HS-III July 24-27; @ UCSB

CASL MS: March 29-31
HS: March 31-April 2
Costa Mesa

Registration materials are available online for all Area Conferences and the State Convention at:
www.cada1.org

For the CASL Conference:
www.casl1.org

For Leadership Camps:
cadaleadershipcamps.org