

THE LEGENDARY SACRIFICE OF LEADERSHIP

CASLDA  
**AREA C**

STUDENT CONFERENCE 2015







# The Legendary Sacrifice of Leadership

## Area C Student Leadership Conference

### October 23, 2015

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|------------------|--|
| 8:30 – 9:00 AM   | Registration (Advisors Only Please) — Gym Foyer<br>Breakfast: Donuts & Juice — Side of Gym |
| 9:00 – 9:10 AM   | Welcome, Introduction, Instructions — Gym  |
| 9:10 – 10:00 AM  | Keynote Speaker — Laymon Hicks — Gym   |
| 10:00 – 10:30 AM | Student Networking & Swappy Swap — Gym   |
| 10:35 – 11:10 AM | Workshop Session #1  |
| 11:20 – 11:55 AM | Workshop Session #2  |
| 12:00 – 12:50 PM | Keynote — Keith Hawkins — Gym  |
| 12:50 – 2:00 PM  | Lunch & Music in the Quad—Freestyle Ent.   |

#### ATTENTION ADVISORS:

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|------------------|--|
| 10:00 – 10:30 AM | Networking in ASB RM 252   |
| 10:35 – 11:10 AM | Advisor Workshop RM 252 (Session #1)<br>Power Panel Discussion:<br>CADA VP Laretta Eldridge &<br>CADA Professional Development Coordinator Jeff Culver |
| 11:20 – 11:55 AM | Session #2 with students   |

# SESSION DESCRIPTIONS

## **#MyLeadershipSwag**

*Laymon Hicks*

In this jam-packed presentation, Laymon reveals powerful and candid lessons to help students walk away with principles to unleash their leadership swag!

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## **Activities and More for Middle School**

*Angie Guerra*

More EPIC ideas for middle school and beyond. Come and see the fun!

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## **Are You Holding an Office For the Right Reasons?**

*Mark Vincent*

People run to hold an office for many reasons, but your school, student body and staff benefit only if you have done so for the right reason. To be a passionate leader and make a difference in your school you need to take a look inside yourself first before you try and lead others. What does leadership really mean? Is it having the title or making the office a number one priority not only in your life but in the lives of all those individuals you represent. This session is designed for those who are ready to have the best school year ever!

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## **Balloon Décor Made Easy**

*Balloons Everywhere*

Balloons Are Everywhere, Inc. a wholesale distributor of the world's best balloons. With offices located in Fresno, CA, we serve the needs of all Area C schools with the highest quality products and training available.

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## **Building Your Pan-Hellenic Empire**

*Melissa Bangarter*

Reach out to your future students (Elementary & Middle School feeders) and build your empire and brand. Let the whole world know what you stand for and what you expect from the students who will one day take the torch of leadership.

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## **Crazy Crowd Pleasers**

*Shelly Henderson*

Join us for this fun, action-packed media presentation where you'll get tons of great ideas to improve your school's culture . . . everything from dress-up days to rallies, from dances to Homecoming, and from lunchtime activities to an impactful event that opens students' eyes to see beyond the masks we wear.

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## **Creating Crazy-Simple Videos With Stuff You Already Have**

*Ron Ippolito*

As the advisor for our brand new broadcast journalism program, I help my students make crazy-good videos daily with virtually no budget. You can too! Find out how you can use equipment you already have to make awesome happen in your leadership program and at your school!

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## **EPIC Organization for Student Leaders**

*Marciano Flores*

You want to be Epic this year?! Then you have to get organized and stay that way! This workshop will focus on getting and keeping your leadership team organized for the entire year. We will stress the use of focus binders, calendars, and technology. You will leave with strategies to help and maintain a well-oiled ASB machine so you can have a tremendous year of activities at the high school and/or middle school levels!

## **EPIC Personal Leadership Skills**

*Adrienne Nau*

Come learn some quick, easy lessons and activities to develop your personal leadership skills weekly. We get busy with event planning, but leadership comes from within. Learn how to expand your skills to become a more effective leader.

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## **Game On: Minute to Win it**

*Erin Tobias*

In this class you will play and learn how to use actual "Minute to Win it" games on your campus. There are literally hundreds of games online that are fast and fun and ready to play! They can be used at rallies, during lunch activities, or even in your leadership classes!

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## **Keep it R.E.A.L., Brah**

*Kevin Harris*

Reach out - Everyone Everywhere - A+ Attitude - Live and Love Life Character presentation in regards to how WE react to one another, things we say, how WE perceive people to be, and OUR outlook on Life

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## **Key Presidential traits ending in "ivity"**

*Armando Sanchez - CASL*

Come and hear the President of CASL Board as he brings insight back to his home area.

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## **Marketing 101**

*Janet Roberts*

Taking Publicity to an EPIC level. Come and learn from CADA Past President Janet Roberts. She is an award-winning Activities Director with many years experience in marketing/publicity and art.

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## **No Bull Challenge**

*Razmik Canas - No Bull Ambassador*

Founded in 2011, The Great American NO BULL Challenge is a social action organization. Our mission is to provide a global social media platform to promote youth leadership, cyber citizenship, and social change through peer-to-peer engagement and action

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## **Pep Rallies that Rock & Blacklight Rallies**

*Julie Larrivee*

Entertaining hundreds of students under one roof can be a difficult task, but you have the ability to make a rally come alive with this ground breaking, cutting edge and informative session. Whether its posters, balloons, games, recognition, spirit, performance, black light or anything you need help with, you will leave with at least 3 new ideas to add the pep back into your rally.

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## **Planning and Prioritizing**

*Chris Christiansen*

Plan for success or prepare for failure. It really does matter what happens first.

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## **Purpose of Leadership**

*Kitty Hay*

Know your purpose and make a difference in Leadership!

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## **Rally 101**

*Isaac Lopez*

Plan your best and most meaningful Rally experience

# SESSION DESCRIPTIONS

## REAL Leaders

*Keith Hawkins*

There are so many people looking for REAL leadership, leaders that don't just talk a good game but play a great game, leaders that have values, integrity, purpose, and commitment. In order to learn these values we need to give leaders the tools to obtain, sustain, and follow through. The definition of leadership is "the ability to get others to follow." Today's leaders are struggling to get people to follow them, especially in high school and middle school. Many of the youth leadership organizations I work with are filled with students that have a position of leadership, but most students are not following them. A majority of these leaders have a 3.0 or higher GPA, play one or more sports, are involved in a club or activity on or off the campus, and are rarely, if ever, sent to the dean for suspension or expulsion. These students are great leaders, but it is essential that our student leaders know that they can't rely on a position of leadership to get their peers to follow them or to truly make a difference. We need to transform these leaders into what I call REAL LEADERS and give them the tools necessary to get their fellow students to follow them and do what's right.

REAL LEADERS master four areas so that people can follow them: Relationships, Empowerment, Attitude, and Leadership. When it comes to leadership, everything starts with the relationship between the leader and the followers. Empowerment is the key to how people see you and how you see others. If you are not empowered, how can you empower people who should be following you? Everything starts and stops with leadership.

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## Show Me The Money

*Ron Scott*

EPIC fundraising ideas that inspire as much as they earn.

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## Six Flags Magic Mountain Grad Nite

*Mario Osorio - Magic Mountain*

Six Flags Magic Mountain Grad Nite is the "Most Extreme Grad Nite Party on the Planet!" Highlighted by exclusive park access for Senior High graduates to experience our world class coasters, multiple high energy dance areas, DJ's, and interactive entertainment. Play and party all night long in a safe and controlled environment.

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## Snapchat Parliamentary Procedure

*Leslie Park-Ramos*

Roberts Rules of Order in a SNAP! Learn how to run efficient and effective meetings in a fast and fun way. Leaders will get more work done, present their ideas, and be prepared for leading others in their future career - using the right procedures.

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## SPIRIT

*Teresa Hutson*

Building a path to a positive school culture and climate...CASL/S.P.I.R.I.T

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## Step up to the Mic

*German Amezcua - Univision*

Public speaking and presentation basics from Univision Fresno's Operations Manager. Learn how to command the microphone and lead your peers with confidence from one of the Valley's experts.

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## Successful Dances

*Freestyle*

Putting on a successful dance takes preparation, organization, and a great plan. Learn from the best - Freestyle Event Services has put on thousands of school events and knows the recipe for success.

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## The 4 Seasons of ASB

*Stephen Amundson*

As a leader, I understand that leadership STARTS with me but it's not about me. That it is my responsibility to create school SPIRIT, that I get to SERVE my campus and community, and I find ways to SHINE the spotlight on others!

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## The Human Element Kindness Campaign

*FresnoUSD/Daniel Lee*

The Human Element is a pro-kindness campaign created by Fresno Unified's Student Advisory Board. The Human Element seeks to instill a sense of unity. Everyone, no matter who they are, shares one thing in common; everyone is human. Although we all have this in common, no two humans are the same. Thus, The Human Element is a project that celebrates our similarities and differences alike to promote kindness as a rule of thumb rather than telling people to simply refrain from bullying. Start with Kindness

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## The New Toga Party: Latest Dance Crazes Unearthed

*Freestyle*

Come learn the latest dance moves from the professionals. Don't worry - even though these are school-safe moves, they will still make the crowd go wild.

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## The Science of Decision-Making in Leadership

*John Lucero*

Learn about research in decision-making that can be applied to a leadership and activities program.

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## The Voice of a Thousand

*Teddy Knox - CASL*

Creating Change Through Advocacy: Tangible implementation of change through School Board representation

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## Unique School Events

*Julie Larrivee*

Want to bring something new and innovative to your school? How about 18 events that you can do tomorrow at your school? Come check out inventive and inspiring activities to wake up your campus and bring a new level of getting kids linked and involved.

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## We Are What We Repeatedly Do

*Josh Dewhurst - CASL*

Habits and their impact on leading others.

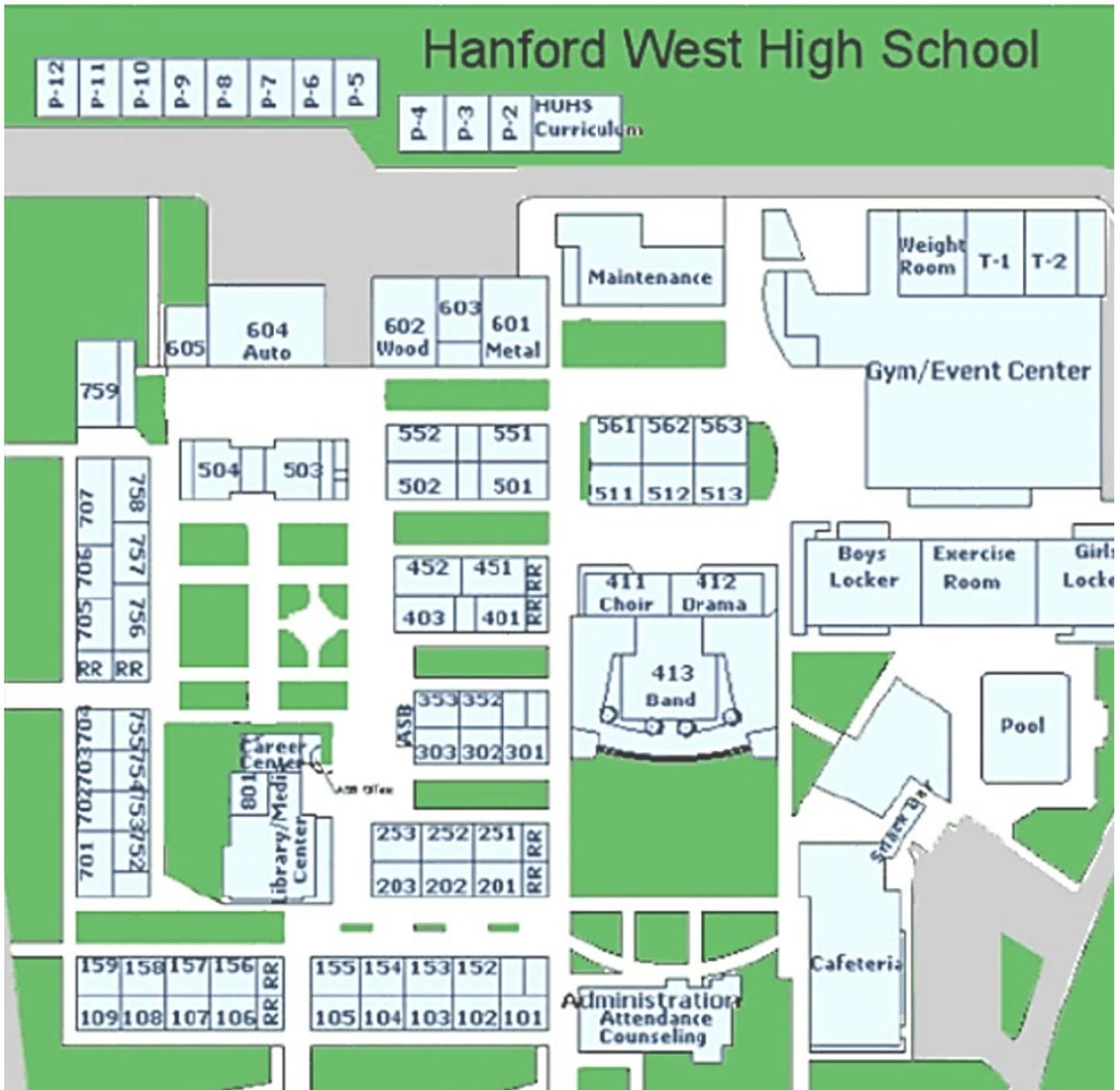
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## You Can't TAPE Me Down

*Olivia Lee - CASL*

A CASL student presentation on Stereotypes

# Hanford West High School



## ***WORKSHOP SELECTION:***

<b><i>SESSION 1 10:35-11:10</i></b>	<b><i>RM</i></b>
<b><i>SESSION 2 11:20-11:55</i></b>	<b><i>RM</i></b>

# CONFERENCE NOTES

## NETWORKING/SWAPPY SWAP:

**STUDENT NAME:** \_\_\_\_\_ **SCHOOL:** \_\_\_\_\_ **CONTACT:** \_\_\_\_\_

**BRILLIANT IDEA:**

**STUDENT NAME:** \_\_\_\_\_ **SCHOOL:** \_\_\_\_\_ **CONTACT:** \_\_\_\_\_

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**BRILLIANT IDEA:**

# CONFERENCE NOTES

## LAYMON HICKS: GO GET IT

Energy, empowerment, motivation, strategy: Laymon leads your students through the most powerful life principles they need to pursue their dreams and goals. And more – to achieve greatness! Laymon shares his own unique story – no holds barred – connects with their core and shows the students how his personal epiphanies can positively spin their world around and change their lives forever.

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## SESSION #1

NAME OF PRESENTATION: \_\_\_\_\_ PRESENTER: \_\_\_\_\_

WHAT WERE SOME HIGHLIGHTS OF THIS WORKSHOP?

WHAT ARE SOME IDEAS YOU COULD TAKE BACK TO YOUR SCHOOL?

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# Summer Leadership Camps

Summer leadership camps are held each year at UC Santa Barbara. The camps are designed for student leaders who are interested in acquiring skills necessary to become successful school leaders. They work together and network with other students through camp councils. The advisor program, which is parallel to the student program, will cover topics designed to assist new and experienced advisors in developing the most effective strategies to meet their individual school activity plans.

## CADA's Summer Leadership Camps:

- are a great setting to develop personal and interpersonal skills.
- help ensure future success in high school, college and the 21st century work force.
- are staffed by professional and credentialed educators.
- have been training California student leaders for 28 years.



Capture New Leadership Ideas!....CADA/CASL Camps Can Help Your Students to Become...

- DYNAMIC STUDENT LEADERS
- WELL-ROUNDED TEAM PLAYERS
- CREATIVE PROBLEM SOLVERS
- EFFECTIVE COMMUNICATORS
- SUCCESSFUL PRESENTERS
- VISIONARY PLANNERS
- PREPARED FOR COLLEGE AND CAREER STUDIES



After acquiring these skills your student leaders will be prepared to promote a positive school climate, involving and connecting more students on your campus. *Check back for registration information!*

# CASL ROADTRIP

## ONE MORE MILE 2016 STATE CONFERENCE

SEE YOU AT THE STATE CONFERENCE...

Middle School: April 7th - 9th, 2016  
High School: April 9th - 11th, 2016

ONTARIO CONVENTION CENTER  
2000 E. Convention Way Ontario, CA 91764

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Classical CADA Presents

# LEADERSHIP

## EMPOWERING · PASSIONATE INSPIRING · COMMITTED

2016 ANNUAL CONVENTION PREVIEW  
MARCH 2-5, 2016  
Grand Sierra Resort  
Reno, NV



