

CADA

California
Association
of Directors
of Activities



SERIES 2016-2017
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Make The Middle to High School Transition a Positive Experience

Continued on page 2



Continued from cover

Fortuna High's Spring 8th Grade Welcome Day

BY **RAVEN COIT**, AREA A COUNCIL
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When eighth graders from our thirteen middle schools wanted to visit Fortuna High School, we used to invite them to come one school at a time, stretched out along three weeks. The tiny schools would bring their six, or twelve, or thirty-five graduating eighth graders to tour our campus of 850 big, bad high school students. The little ones would slink through the halls, led by our kindest seniors. Then, just before break, the seniors would hide their visitors in the library in order to protect them from the traditional flicking of pennies at eighth graders.

Really? Is this the best we can do to welcome our newest Huskies? What an intimidating, miserable first impression! And the great irony is that we do an awesome Link Crew program starting in August. Yet, we welcome our eighth graders in spring with fear and dread. We can do better!

Over the past three years, we've completely transformed the way we welcome our future freshmen! We borrow the spirit and organization from Link Crew, and we invite

all of them on the same morning. We end our Link Crew Leaders' year with this celebration. They meet the eighth graders at the bus, creating a tunnel of high fives and live marching band music from the bus to the library. When they enter the library, music is pumping and Link Crew leaders help them find nametags and dance them out the back door. More leaders are waiting on the lawn to dance them into the theater. The principal and counselors present a rousing fifteen minute welcome assembly, then our guests pour out to join the leaders for school tours.

But wait! What happens at break? How will we keep them safe? We invite all of our activity classes, clubs and teams to put on a welcome fair! The gym is full of tables with excited Huskies, beckoning their future peers to come talk to them, to learn about all of the amazing opportunities Fortuna High holds. Our jazz band plays the soundtrack. Every time an eighth grader asks for information, they get a raffle ticket as a reward for being brave.



They learn that good people go to this school. Good people are excited to welcome them. Good people are going to be their friends and classmates.

After the club fair, all students return to the theater for a brief closing assembly which includes raffle drawings for Husky gear, short speeches by successful seniors, and the choir's rendition of the school song. Our future Huskies get on their buses knowing that we did all of this for them. This is going to be their school, and we are so lucky to have them.

What are you doing this spring to welcome next year's new group of students to your school? Does it mirror your campus culture? Is it positive? Is it welcoming? Will it make these new students excited to attend your school? Now is the time to start planning and make adjustments as needed! ●



Next Level Social Media: 360 Degree View

BY **LINDSEY CHARRON**, CADA PUBLIC INFORMATION COORDINATOR
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Using social media is a critical component of helping to tell your school's story. Students use various social media applications to communicate with each other and share information constantly. No matter what application you use: Instagram, Facebook, Snapchat, etc. it is still hard to share the entire experience. If someone is not attending your event, that person will never understand the full experience.

But what if you could try to bring that experience as close as possible to everyone in your community that did not have the chance to attend the event? That is where the **Google Street View** application comes into play. Using this free application, you can take a photo of an event in 360 degrees that can then be shared with others by publishing the photo to acquire a link. If you search for "Google Street View tutorial" on YouTube you can easily access a tutorial that will guide you through the steps.

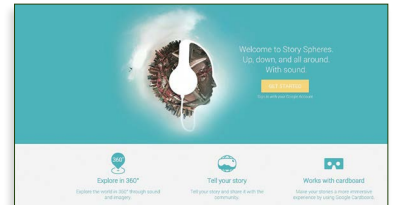
If you would like to take this ability to the next level, consider purchasing a **Ricoh Theta camera**, which can be found on Amazon.



A Ricoh Theta camera takes a photo or video of an event in 360 degrees instantly. You can find some examples of photos and video taken using this camera at the Area C student conference on the CADA Facebook page. The video capability is the closest way to capture a moment to share with others aside from streaming the event live.



To create a story out of these events, consider uploading one of the photos to a website called **Story Spheres**. Using your Gmail account, you can upload the photo that you have taken in 360 degrees, and then you can record and place audio clips over the photo in locations you specify. Imagine using the voice recorder app on your phone to record students' reactions to an event and to then combine that with a 360 degree photo of it? The possibilities in *Story Spheres* are endless. You can google "Story Spheres Tutorial" for help.



Consider taking the ability to share an experience with others to the next level and try taking a 360 degree photo at your next event!

Don't miss Lindsey's workshop on 360 degree photos at the CADA State Convention during sessions 5 & 6 on Thursday, March 2.

LEADERSHIP DEVELOPMENT DAYS

LED BY EDUCATORS WITH MORE THAN 10,000 HOURS IN LEADERSHIP TRAINING EXPERIENCE, LEADERSHIP DEVELOPMENT DAYS PROVIDE OPPORTUNITIES FOR MIDDLE AND HIGH SCHOOL STUDENTS TO BECOME INSPIRED TO CHANGE THE WORLD AND LEARN THE PRACTICAL SKILLS NEEDED TO MAKE THOSE CHANGES.

DATES	AREA	HOSTS	PARTICIPANTS	DATES	AREA	HOSTS	PARTICIPANTS
7/30/15	F	HERITAGE MS	PRIVATE	11/6/15	G	TWIN PEAKS MIDDLE SCHOOL	MS DELEGATES
8/10/15	A	STOCKTON EARLY COLLEGE ACADEMY	SUSD HS DELEGATES	11/10/15	H	MOUNTAIN VIEW HIGH SCHOOL	HS DELEGATES
8/13/15	B	CAROLYN CLARK ELEMENTARY SCHOOL	UPPER ELEMENTARY & MS DELEGATES	11/20/15	A	COLLEGE PARK HIGH SCHOOL	HS DELEGATES
8/26/15	F	LOARA HIGH SCHOOL	ANAHEIM UNION HS DISTRICT MS DELEGATES	12/8/15	E	LYNWOOD HIGH SCHOOL	MS DELEGATES
8/28/15	F	LOS OSOS HIGH SCHOOL	MS DELEGATES	12/9/15	E	QUARTZ HILL HIGH SCHOOL	MS DELEGATES
9/4/15	F	LOS OSOS HIGH SCHOOL	HS DELEGATES	1/12/16	E	CHINO HILLS HIGH SCHOOL	MS DELEGATES
9/10/15	G	CHAVEZ MIDDLE SCHOOL	MS DELEGATES	1/14/16	G	VALLEY CENTER MIDDLE SCHOOL	MS DELEGATES
9/14/15	A	FORTUNA HIGH SCHOOL	HS DELEGATES	1/21/16	F	CASL REGIONAL CONFERENCE	MS DELEGATES
9/15/15	A	UNIVERSITY PREPARATORY SCHOOL	MS DELEGATES	1/21/16	E	LAWRENCE MIDDLE SCHOOL	MS DELEGATES
9/16/15	A	BIDWELL JUNIOR HIGH SCHOOL	MS DELEGATES	2/1/16	A	HERITAGE HIGH SCHOOL	MS DELEGATES
9/18/15	E	LONE HILL MIDDLE SCHOOL	ELEMENTARY SCHOOL DELEGATES	2/2/16	B	MILLER MIDDLE SCHOOL	MS DELEGATES
9/22/15	B	WESTMOOR HIGH SCHOOL	JUHSD DELEGATES	2/2/16	F	MURRIETA VALLEY HIGH SCHOOL	MS DELEGATES
9/23/15	A	BETHANY ELEMENTARY SCHOOL	MS DELEGATES	2/3/16	D	NORTH SALINAS HIGH SCHOOL	MS DELEGATES
9/25/15	A	FRANKLIN HIGH SCHOOL	HS DELEGATES	2/4/16	A	YGNACIO VALLEY HIGH SCHOOL	MS DELEGATES
10/15/15	F	PLACENTIA-YORBA LINDA USD	PYLUSD MS DELEGATES	2/5/16	A	SUTTER UNION HIGH SCHOOL	HS DELEGATES
10/28/15	E	SOMERSET HIGH SCHOOL	CONTINUATION HS DELEGATES	2/11/16	D	PAJARO VALLEY HIGH SCHOOL	MS DELEGATES
10/29/15	F	PLACENTIA-YORBA LINDA USD	MS DELEGATES	2/10/16	A	ARDEN MIDDLE SCHOOL	MS DELEGATES
11/5/15	F	LAS FLORES MS	CAPO MS DELEGATES	2/17/16	F	CATHEDRAL CITY HIGH SCHOOL	MS DELEGATES

CHECK WWW.CADA1.ORG/LDD FOR MORE DATES AND TO RESERVE YOUR SCHOOL'S PLACE AT ANY UPCOMING DATES, OR CONTACT SANDRA KURLAND AT LEADERSHIP@CADA1.ORG TO TALK ABOUT HOSTING ONE AT YOUR SCHOOL.

\$25 PER STUDENT



CONTENTS



Cover, page 2

Make The Middle to High School Transition a Positive Experience

Pages 3

Next Level Social Media:
360 Degree View

Pages 5

Cada State & Area Elections

Page 6

2017 JamaiCADA at a glance

Pages 7

Getting the Most Out of the Convention

Page 8-9

Area Reports

Page 10

CADA Store News

Page 12

How full is your Bucket?

Page 14

- Master Activity Advisor (MAA) Program
- CASL Voice: MVP-Mission, Vision, Plan/Promise

Page 16

Calendar of Events

PRESIDENT'S MESSAGE



Wow...OUR YEAR IS QUICKLY PASSING by and I know that you have been busy with the first semester and are now ready for the second semester filled with formal, winter and spring sports, competitions, testing, prom, graduation and CADA. I also know that this is the time of year where your Commitment to your craft really comes to fruition. As my year as President is quickly coming to an end, I reminisce about our EPIC journey on which we have traveled together. We have been Empowered to take on all tasks that our schools and students demand of us. Our Passion for leadership, and making a positive difference in our schools and individual lives keep us conquering new endeavors every day. Inspiring our students, staff and all who surround us is a daily undertaking that we humbly accept and work toward.

In 1980, I began my commitment to CADA. Having served my sophomore and junior year as ASB Secretary, I was very lucky to be taught by my mentor and ASB Advisor: Genel Wokal Hodges. Genel was the CADA Secretary, Treasurer, and Convention Coordinator at the time and I became thoroughly introduced to a new avenue of leadership and team building like I had never witnessed before. I happily worked on various aspects of CADA tasks that were assigned to me, and saw the level of commitment that Genel had when she would perform her board duties. I also observed how proud she was when we won awards during our summer CADA Spirit/Leadership Camps. It was at that time that I set my goal to become active in our wonderful CADA organization.

Now, 36 years have passed since I set my goal to attain the Presidency of CADA, and only a couple of months remain until I pass the torch to another goal-setter. My Commitment to you and to CADA has been one of the best voyages of my life. Please know that even though I will no longer be your president come this March, I will remain committed to you and to our EPIC organization. I wish upon you the joys and happiness equal to that I have received by reaching my goal of CADA President and MAA graduate. I want to encourage you to remain committed to yourself and students, and inspire you to truly lead by example. Stay Committed, and you will be able to achieve any goal you set, and conquer any mission you undertake. I look forward to hearing about your accomplishments; please come visit with me and share.

Thank you for your trust and for your EPIC mindset.

Yours in EPIC Love and Service,
LAURETTA ELDRIDGE,
YOUR CADA PRESIDENT 2016

Don't miss out on all the events CADA has to offer visit www.cada1.org/calendar for a list.

CADA State & Area Elections Information 2017

Each year a current or former CADA Board Member makes a four-year commitment to leading the organization. When an individual is elected Vice President, they will follow the chairs each year moving from Vice President to President-Elect to President and finally Immediate Past-President. This year, two individuals are running for the office of CADA Vice President: Lorraine Martinez and Margaret Noroian.

All current CADA members are eligible to vote beginning **Thursday, March 2 at 5:00 p.m. until Friday, March 3 at 3:00 p.m.** at cada.voting4schools.com. Members will need their cada1.org username and password to access the voting site. An email will be sent to all

current members the week prior to the State Convention. And all current members attending the Convention will have their username and password included on the back of their name badge. Members not attending the Convention may vote during the hours stated.

In addition (every two years) Area Coordinators are elected for their respective areas. **This year, the coordinators for Areas A, C, E and G will be voted on by members from their geographic areas.** In the event of a single candidate for the Area Coordinator position, the election will be held by acclamation during the Area meeting on Thursday, March 2.

Members planning to vote in any CADA elections are encouraged to login to their account at cada1.org in February to verify their login credentials and contact CADA Central at (831) 464-4891 to troubleshoot any access problems.

VICE PRESIDENT CANDIDATES

HAPPY NEW YEAR CADA!

I am Lorraine Martinez from Area B and am running for CADA Vice President for 2017. When I first joined CADA, I was a brand new teacher at a junior high, but did not have a clue what that meant. I was encouraged by the former leadership teacher to become a CADA member and to attend the spring convention. I was WOWED and thus began my CADA journey. I learned to be fiscally responsible, how to put on successful activities, but more importantly I gained the tools I needed to lead my leaders with heart. As VP I want to focus on sharing these skills and more with other leadership educators.



CADA has been my anchor when my ship was ready to capsize. I took every opportunity to learn how to guide my students into becoming effective leaders and along the way, strengthen my skills. I want to become part of the team that helps CADA provide lessons, guidelines and tools for our students and schools. I have experience with the CADA board and have led the Area B council. I have helped to facilitate

conversation north of the Golden Gate by sponsoring LDD days at the middle and high school level to encourage CADA membership and involvement with the CASL program.

Equity, tolerance, social justice, cultural proficiency and coherence are terms that are being used up and down the state in our schools and in our mission statements. How we teach equity hinges on the knowledge gained from books, conferences and research. How do we have conversations with our students regarding the need for social justice or how to become culturally proficient? How do we use humble inquiry in our daily conversations? How do we understand our unconscious biases? I would like to see these topics addressed in CADA's MAA program, convention sessions, at our area student and advisor conferences. My dream is to incorporate these important topics using current CADA programs like RSVP to help our students lead facing the challenges of the 21st century. Until we meet at convention, may your new year be filled with opportunity, learning and continued success with your students.

Best, Lorraine. Choose to... Lead with Heart

VP CANDIDATE STATEMENT MARGARET NOROIAN

Activities Directors... we have the best jobs in the world! Who can argue that every day is unique? Who can argue that every day brings new challenges and opportunities? Who can argue that we make a difference in the lives of our students, and in the lives of all students who attend our schools?



Take a moment to reflect on how many students you've had the ability to impact. Think about the experiences you have created for hundreds of students. Think about the students you've listened to, the personal challenges you've tried to help them solve. Recall the students with whom you spent countless hours because it was homecoming, the Prom or a big fundraiser, and you knew they had the passion, drive and potential to excel. Think about the students who enrolled in ASB because it looked like fun and ended up becoming a class or ASB officer or a director on the CASL State Board.

Think about the students who, because of your class, pursued "leadership" as a career in business, teaching, or service to others. Knowledge is power in the growth of any program and building relationships makes all the magic happen for students and staff at all levels. It becomes that ripple effect in the leadership journey. Think about how much emotion and gratitude was expressed when your students realized they were leaving their high school for the final time. Think about how rich you are because of the knowledge and the relationships and experiences you have acquired through CADA.

Through the magic of CADA, activities directors and students are introduced to opportunities, challenges and programs. After preparing our adults and

students for their year-long leadership journey in August, we attend the Area Advisor Conferences and the CADA Convention and we take our students to Area Student Conferences, to Leadership Development Days, the CASL Conference and CADA Camps to enlighten and inspire us and them. We come home after the conferences with stories, pictures, knowledge and experiences to share. The culmination of our CADA training is materialized in the lessons and life changing experiences we create back at our schools.

In all my training with CADA, I have found it is important to build relationships and to get to know the school and community. Think about how your students had a strong sense of pride and confidence while serving their schools and community. After receiving training, so many got inspired to go back to their schools to involve many more locally and to give of themselves--the pay it forward philosophy in action.

My name is **Margaret Noroian and I am running for CADA Vice President.** I am asking for your vote so that I may continue to "Pay It Forward" for all activities directors and members of CADA.

My qualifications include being the Activities Director at North Salinas High School for twenty-six years, serving on the Area D Council for twenty-five years and serving on the CADA State Board as the Area D Coordinator for the past five years. I was a member of the second class of Activities Directors to earn the CADA Master Activity Advisor certification. I believe in the programs that CADA offers and know first-hand how the opportunities we provide our students and other activities directors create amazing activities, enriching experiences and lifelong memories for the students and adults in our schools and communities.

2017 JamaiCADA *at a glance*



BY KEVIN FAIRMAN, CADA PRESIDENT-ELECT, preselect@cada1.org

“Live for yourself and you will live in vain; Live for others, and you will live again.” — BOB MARLEY

Every great teacher, advisor, principal and coach should live by this quote. Our job is not just to educate students, but to grow them into the leaders of tomorrow. And by the way, the growing part is not easy and that's where CADA comes in. CADA's job is to train, mentor and guide adults through the world of student activities. The annual CADA State Convention is one of the best ways to make that happen. Please plan to attend the JamaiCADA – One Love convention March 1-4, 2017 in beautiful San Diego, California.

JamaiCADA will feature close to 100 workshop sessions touching on all areas of student activities. The convention will focus on several aspects of your school which include improving the culture and climate by infusing leadership philosophies that are aligned with the Common Core State Standards and LCAP. Here are just a few workshop titles:

And this is just a fraction of the many workshops available.

- Friday Fundays
- Four Seasons of ASB
- Meet an ASB Bookkeeper
- Leaving a Legacy
- Stand up for College Readiness
- Make Kindness All Year
- Surviving Your First Year
- Reach the Under-Represented Student
- Leadership Lessons
- Leadership Handbook
- Running ASB like a Business
- A-G Copy Me
- PBIS and Student Activities
- Rally Essentials
- Service Leadership
- Let's Connect Freshmen
- The Power of Renaissance
- Using Technology to Plan

WHAT ELSE CAN YOU LOOK FORWARD TO AT JAMAICADA – ONE LOVE?

Keynote Speakers – Three general session keynotes plus four mini-keynotes during our new featured sessions on Wednesday. A total of 7 nationally-known speakers will touch your heart and soul in their own unique way.

New to Convention (first-time attendees) – You will journey to sessions specifically created for your entrée into to the realm of Student Activities. You won't feel like a stranger when you arrive on the island; the locals will welcome you with warm hearts.

Tech Lounge – What do you get when you combine a hip Jamaican coffee shop, a tropical hotel lobby and a computer lab? The answer... The JamaiCADA Tech Lounge! The Tech Lounge will provide advisors with a place to work, (re)-charge, socialize and interact with educators from all over the nation.

CADA Store – The CADA Store is filled with an abundance of leadership ideas and materials that will improve and supplement your program.

Exhibit Hall – JamaiCADA-One Love features more than 140 vendors and companies designed to provide you with valuable resources like: school apparel, audio and technology equipment, disc-jockeys, graduation ideas, physical education clothing, rings, student store compliant foods and beverages, supplies, t-shirts, yearbooks and much, much more.

Friday Night Dinner/Dance – Start the night with a reggae band during social hour and transition to a leadership reception with dinner and dancing.





Register Now!

March 1-4, 2017

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JamaiCADA

One Love

2017 Annual State Convention

www.cada1.org/stateconvention

REGULAR REGISTRATION DEADLINE: FEBRUARY 8, 2017

Getting the Most Out of the Convention

BY **STEVE SOUTHARD**,
AREA A COUNCIL
stevesouthard1@gmail.com

I attended my first convention in Sacramento in the early 1980's. I had been an Activities Director for a couple of years, but had not heard of CADA. Little did I know that that convention would be my salvation in a world of chaos and confusion.

Those first years were filled with going to every session I could find to help create the program that I was hoping to personalize at my school. The general sessions were inspiring and motivational as I listened to speakers who seemed to know what I was going through, and the problems I faced. Then came my area meeting, where I was able to begin building a network of like-minded people. Over three decades later, the CADA Convention still fills my needs. Of course, my needs have matured over the years, but so has CADA.

So, how can you have a great experience

at the CADA Convention? Follow these suggestions:

1. Get to the convention at the start. Stay until the end.
2. Attend all general sessions.
3. Look through the convention program and mobile app to find the sessions that will benefit you the best.
4. Do not be afraid to ask questions of anyone.
5. Do what you ask your students to do... be a participant, not a spectator.
6. Attend all Area meetings.
7. Meet as many people as possible, which means you may have to push your comfort zone a bit.
8. Get up early. Stay up late!
9. Use the vendors. Get samples. Get ideas.
10. Don't take ideas and just implement them at your school. Instead, massage them to make them fit your student body and school culture.
11. Realize that there are over a thousand people here that understand what you are going through. Soak it up!

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APPLICATIONS AND A **\$625** DEPOSIT ARE DUE **MARCH 1, 2017**
REMAINING BALANCE OF **\$625** DUE **MAY 1, 2017**
APPLY ONLINE AT WWW.CADA1.ORG

FOR MORE INFORMATION, CONTACT SANDRA KURLAND
NASC CALIFORNIA
LEADERSHIP@CADA1.ORG



AREA Reports



BY **ALLISON GADEKE**
AREA A COORDINATOR
areaA@cada1.org

DIVE INTO AREA A YOUR CAYMAN GETAWAY!

We have had an amazing fall conference season with our biggest conferences ever, and we now look forward to seeing you in sunny San Diego for JamaiCADA! We hope that you will join us for an amazing conference that is filled with new ideas, training, links to standards and camaraderie with our colleagues from across the state. Area A will be celebrating the spirit of the Cayman Islands, so pack your flip flops and your notebook and prepare to be inspired, energized, and educated! Your Area A Coordinator and Council look forward to meeting and networking with all of you as we learn and grow together.

Please also note that we will have another opportunity for your students to train and learn at our Central Valley spring leadership conference on Thursday, May 4 at the Modesto Centre Plaza. Our feature keynote speaker will be Scott Backovich. We hope that you will join us as we help our newly elected leaders prepare for another exciting school year. Stay tuned to cada1.org/areaA for more details!



BY **LARRY LOPEZ**
AREA B COORDINATOR
areaB@cada1.org

AREA B... AHAMAS!

We would like to thank each of you who registered and joined us in November for the CADA Area B Student Conference at James Logan High School. A big thank you to our speakers, special guests, and James Logan High School for helping us put together a wonderful conference with 1600+ in attendance.

We hope you will join us for JamaiCADA. Area B will be representing the Bahamas. We are already prepping the booth with lots of color and promise fun in the sun. We hope to see you there.

If the Area B council can do anything for you or your school, please contact us at areaB@cada1.org so we can support you and your amazing program.



BY **LESLIE LOEWEN**
AREA C COORDINATOR
areaC@cada1.org

AREA C: UNITY, LOVE & HAPPINESS

Come ride the leadership wave with Area C in Curaçao! Why Curaçao? Curaçao is a Caribbean island and its motto is unity, happiness and love; three values to which we hope all Area C leaders ascribe. Their blue and yellow flag represents the sky and sun, and on their coat of arms is a citrus tree. The Central Valley and Curaçao have many things in common! Curaçao is also one of the most diverse and colorful islands in all of the Caribbean and we hope to bring our vibrant spirit to our premier association gathering of the year. Come help us celebrate one love, and the rich leadership heritage of CADA and Area C at JamaiCADA 2016. Look for our Area C Curaçao dress-up days email and our street fair check-in booth at the Convention.



BY **MARGARET NOROIAN**
AREA D COORDINATOR
areaD@cada1.org

JAMAICAN ME CRAZY ABOUT LEADERSHIP

The fall conference season is officially over! Area D hosted three student conferences: Salinas, San Luis Obispo and Ventura.

A huge thank you goes out to the fifty-nine schools who brought 1620 students to hear keynote speakers Mike Smith, Russ Peak, Scott Backovich and Danny Batimana. Thank you to the advisors who not only brought students but presented workshops. Thank you to the CASL Board members and to the high school students from Area D who presented workshops that were top notch! The conferences allowed students to learn, network and engage in leadership activities.

Area D is looking forward to the JamaiCADA convention in San Diego beginning on March 1st. Area D's theme this year is the US Virgin Islands. Council members are planning the booth and suite decorations and getting ready to greet you as we escape to an island paradise with no cares and no worries! Until then... Irie Mon!

If you have any questions or concerns, do not hesitate to contact Area D at areaD@cada1.org!



BY **RON IPPOLITO**
AREA E COORDINATOR
areaE@cada1.org

Area E is celebrating the spirit of JamaiCADA with a visit to the Dominican Republic! Come join us in San Diego as Area E takes you from Bahía de Las Águilas to Punta Cana, and everywhere in between. We look forward to seeing you at the Convention!

Before the CADA Convention, join us on Tuesday, January 31, at our annual STARS Conference on the campus of Cal Poly Pomona. STARS stands for Students Targeted At Reaching Success, and is designed for those students at our schools who might currently be leading in the wrong direction. Sometimes all a student needs is for someone to acknowledge their potential for positive change, and the STARS Conference is a powerful opportunity for you to do just that. Our keynote speaker for the STARS Conference is Kevin Laue. The first player missing a limb to play NCAA Division 1 basketball, Kevin overcame the early death of his father and a host of other obstacles to defy both the critics and the odds. His message will inspire you and your students, and your kids will experience a conference full of empowerment and personal growth. For more information, or to register your school for the conference, please visit www.cada1.org/AreaE.



BY **GENIEL MOON**
 AREA F COORDINATOR
areaF@cada1.org



LEADERSHIP... NO PROBLEM MON!

We were so happy to welcome close to 500 middle school students from 15 different schools to our conference in October. A big shout out to our presenters and the CASL crew for making the day a meaningful, educational and most of all fun day for the student leaders. Thank you to all the schools that joined us at our two conferences. The high school conference was a great success at the beautiful Disneyland Hotel. Our presenters gave each of the 2,400 students ideas to take back to their campuses to make their school the best it can be.

Please join us in sunny San Diego for JamaiCADA. We'll be serving up some Cuban style excitement. Stop by our booth for an opportunity to pick up a raffle ticket for some real Cuban cigars. And you can't miss our vintage cars and outdoor clothesline just like being in Havana for some daydreaming.

Area F council is here to serve you, please let us know if there is anything we can do for you or your school at areaF@cada1.org. Remember, Leadership... no Problem Mon!

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BY **BONNIE BAGHERI**
 AREA G COORDINATOR
areaG@cada1.org

Welcome to JamaiCADA in our own San Diego! Area G is excited to be hosting everyone in our tropical paradise of Anguilla, where you will surely find strength and endurance to finish the year. After registering, join us for the awesome giveaways, select times for special sessions, and get tips for the convention hot spots. Enjoy the essence of a tropical getaway in our special meeting places just for Area G. Feel the warmth of connecting with inviting people and ASB directors over food, fun and fellowship. Let CADA re-energize your teaching soul! The white beaches and water will refresh, renew and revive your mind with wonderful ideas to finish the year strong, right in our own back yard. Hope to see all of you in Anguilla!

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BY **DENISE VAN DOORN**
 AREA H LEAD
areaH@cada1.org



AREA H - WE'VE GOT THE ISLAND VIBE

Educational leaders from around the country will truly find their Island Vibe for student activities in San Diego March 1-4, 2017. Our crew will dock at the Netherlands Antilles with a scuba theme and plunge into the depths of learning from the best! This year our black v-neck t-shirt give-away will bond us as "One Love," so think about wearing it on Thursday. Our Area H Team Leaders will be wearing a classic white CADA Area H cap. Soon I will be planning the edutaining Area H meetings for the convention and you will not want to miss them! If you would like to help me with the energetic opportunity drawings or if you would like to do an ice-breaker for us please email me as soon as possible. I may have connected with some of you already at the wonderful NAWD/NCSA conference in Madison in December, but if I didn't, I look forward to meeting up with you in San Diego...my hometown! If there is anything I can do to help you or if you have questions, I am your guide! If you have a great newsletter item for the CADA newsletter, please send it to me anytime.

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CADA Store News

BY LINDA WESTFALL
CADA SECRETARY
bookstore@cada1.org

Throughout the year you can go online to cada1.org and purchase a majority of the products that are sold at the convention. Available items for immediate shipping are (but not limited to):

- Spirit Works**
- Leadership Lessons**
- More Leadership Lesson**
- The Buck Starts Here**
- Starting in the Middle**
- Building Leaders for Life**
- Big Book of Team Building**
- Icebreakers**
- Spring Board**
- The Check Model for Event Planning Guide**
- CADA Standards**
- CADA Student Activities Handbook**
- Leadership in the Movies 1-8**

If you can't order online, contact Linda Westfall at bookstore@cada1.org or call 951-830-6380 and receive personalized help!

Do you have a book you use in the classroom or something you read that could benefit other educators? Email Linda with the title and author of the book so we can offer it to other advisors.

Come visit the CADA Store at JamiCADA, March 1-4 and see the many resources available. It will open Wednesday afternoon at 2:30 pm. Check the mobile app and program book for complete hours of operation. Don't miss out on special items and convention memorabilia, too. Stop by early as items sell out fast!

This is your opportunity to check out resources and physically peruse them. And don't miss the money-saving CADA Store coupon in the program book!

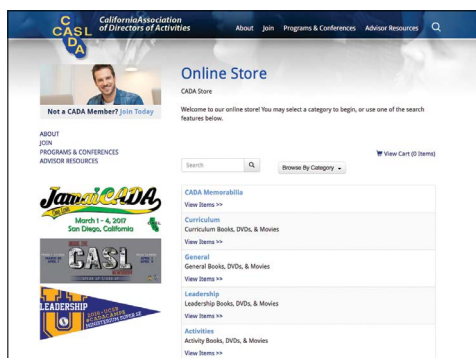


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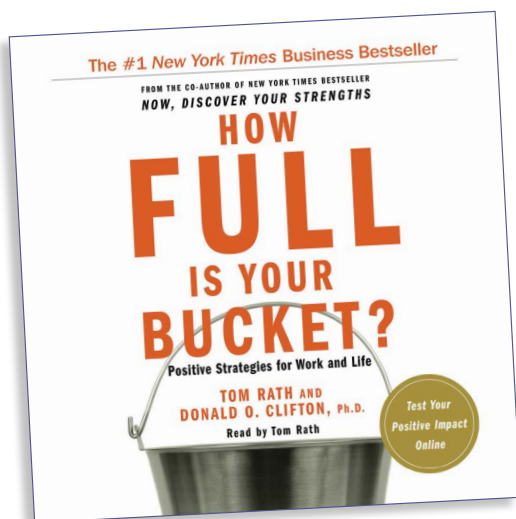
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How Full Is Your Bucket?

BY TOM RATH


BY **SUZY KRZACZEK**, CADA PAST PRESIDENT
pastp@cada1.org

While this book has been circling around for quite some time, it's always good to revisit one that can be so powerful. *How Full Is Your Bucket?*, by Tom Rath, comes in both an adult and children's version. Both are enjoyable and are a "shot in the arm" just when you need it. In my leadership classes, I use the children's version. I read it to the class. We then brainstorm ways we can "fill" the buckets of our students and staff. Each year I have used the book, students have been very creative as to how they make this happen and what it looks like. One year we made a paper bucket for EVERY student and staff. We hung them in our multi-purpose room. Students and staff could write notes of thanks or appreciation to each other. The leadership students were the "mailmen" and were in charge of putting the mail in the buckets. It turned out to be

a large task, but it was worth it when we saw these notes posted in the staff areas and when students were anxiously checking their buckets. It's a great way to start conversations about more meaningful staff and student appreciation. Try it out. Share what your students decided to do with it. When we fill the buckets of others, we are filling ours, as well.

It's a great way to start conversations about more meaningful staff and student appreciation







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INSIDE THE



NEWSROOM

SPEAK UP STAND UP

2017 STATE CONFERENCE

MIDDLE SCHOOL CONFERENCE

MAR. 30 - APR. 1

HIGH SCHOOL CONFERENCE

APR. 1 - 3

CASL1.ORG | CASLBOARD.COM | @CASLFAN



The 2017 CASL State Conference unites student leaders across the state while giving an opportunity to learn from experts, network, and begin the 10,000 hours of practice it takes to bring your leadership skills from good to great. After three days of fun and intense training, you and your student leaders will leave inspired to change the world and equipped with the skills it takes to make those changes. Speak Up, Stand Up with us at this year's conference in San Jose, California!

For more information contact Sandra Kurland at
leadership@cadal.org
tel: 619.957.9107



THE CALIFORNIA ASSOCIATION OF STUDENT LEADERS
Supporting leadership development through student activities.



CERTIFICATION

Master Activity Advisor (MAA) Program

BY JEFF CULVER

CADA PROFESSIONAL DEVELOPMENT COORDINATOR

pdc@cada1.org

The CADA Master Activity Advisor (MAA) Program has been training Activities Directors in the core areas of student activities since its establishment in 2007. The initial course, Foundations in Student Activities provides participants an opportunity to obtain an overview of the program, with some solid ideas to take back to their campus. The Foundations course is offered annually at the CADA State Convention. This year, participants will meet on Wednesday, March 1 from 1:00 to 4:00 p.m. The course fee is \$100 and includes an MAA notebook to be utilized throughout the program. Additionally,

participants can also purchase two Continuing Education Units from Fresno Pacific University for an additional on-site fee of \$200.

After completion of the Foundations course, there are six additional 200-level courses to complete, usually over the next two years. The focus of each of these courses include Finance & Law, Communication, Organization, Curriculum Development, Personal Leadership Skills and Culture & Climate. These six courses are offered at various times throughout the year, including at the summer CADA Leadership Camps, fall Area adult conferences and at the CADA State Convention. Currently course fees are \$50 each, with an option to purchase Continuing Education Units from Fresno Pacific University for \$100 each. The Finance & Law course is satisfied by completing a FCMAT or CASBO training.

Once the Foundations and six 200-level courses are complete, MAA participants will complete an independent project to benefit their school or district. At the conclusion of the program, participants will receive the Master Activity Advisor Certificate.

Pre-registration is recommended for MAA courses as part of your Convention registration. If you've already registered for Convention, call CADA Central at (831) 464-4891 to add courses to your registration. Additional information about the program can be found at cada1.org/certification.

EVENT

CASL Voice: *MVP-Mission, Vision, Plan/Promise*

BY JASMINE COLAK

CASL STATE BOARD SOUTHERN DIRECTOR

jasmine.colak@casl1.org

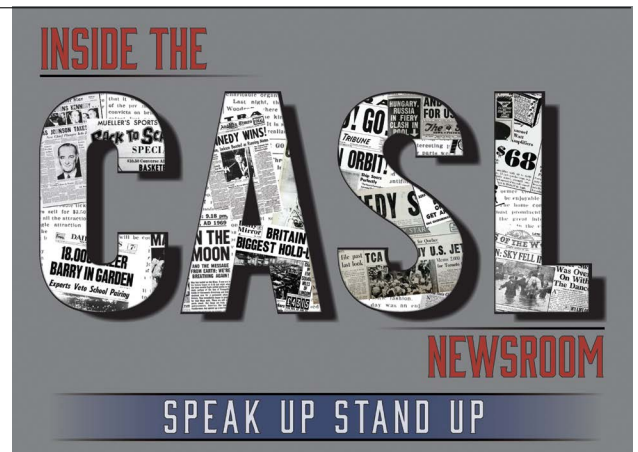
Most commonly found in sports, but also found in other fields such as business and music, the Most Valuable Player or Most Valuable Person known as the "M.V.P." is historically recognized as someone who works hard towards and contributes greatly to the success of their team. So, what sets the M.V.P.'s apart from the rookies? They set GOALS. They use their motivation and drive to push past obstacles and make their dreams a reality. They know what they want to accomplish and what it will take to get there.

As student leaders we have the same motivation and drive to accomplish our goals just like the most successful M.V.P.'s do, so what is missing? What is holding us back from accomplishing our goals? More often than not we set a goal, but we don't break it down and write it down. On top of this, we loosely commit ourselves to our goal and don't follow through.

By utilizing the acronym "M.V.P." - Mission, Vision, and Plan/Promise - we can break down goal setting into its key elements and write down our goals in order to completely commit ourselves to accomplishing them. Our mission is WHAT goal we want to accomplish. Our mission statement should include what we would like to do and who we are doing it for. Our vision is WHY we want to accomplish

our goal and our desired outcome. Our vision statement should include the reasons why we want to accomplish our goal, and what our future might look like after the completion of our goal. Our plan is HOW we will accomplish our goal. Our plan should be specific to our goal and can include the amount of time it will take, the supplies it requires, and more.

After we write down our mission statement, vision statement, and plan, we need to commit to our goal and promise to work hard towards achieving our goal no matter what. Creating our own "M.V.P." will successfully aid us in reimagining the fundamentals of goal setting, rediscovering the importance of setting goals for ourselves, and learning how to become the M.V.P. of setting goals!





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JUL 17-20

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2017 CALENDAR OF EVENTS

JAN 31	AREA E - STARS CONFERENCE	KELLOGG WEST, CAL POLY POMONA
MAR 1-4	CADA ANNUAL CONVENTION	TOWN & COUNTRY RESORT, SAN DIEGO
MAR 30 - APR 1	CASL STATE CONFERENCE - MIDDLE SCHOOL	DOUBLE TREE, SAN JOSE
APR 1-3	CASL STATE CONFERENCE - HIGH SCHOOL	DOUBLE TREE, SAN JOSE
MAY 4	AREA A - STUDENT CONFERENCE	MODESTO, CALIFORNIA
JUL 7-10	HIGH SCHOOL CAMP 1	U.C. SANTA BARBARA
JUL 12-15	HIGH SCHOOL CAMP 2	U.C. SANTA BARBARA
JUL 17-20	HIGH SCHOOL CAMP 3	U.C. SANTA BARBARA
JUL 23-26	HIGH SCHOOL CAMP 4	U.C. SANTA BARBARA
JUL 23-25	MIDDLE SCHOOL CAMP	U.C. SANTA BARBARA

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