

# CADA news

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CALIFORNIA ASSOCIATION OF  
DIRECTORS OF ACTIVITIES



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*Volume III, Issue 1*



## super hero summer in santa barbara at leadership camps

The 2011 CADA Leadership Camp theme "Be a Super Hero" was enjoyed by record numbers of super heroes and super sheroes this summer! Jack Ziegler, Camp Coordinator, was pleased to share that even though camps were full, "we did not turn anyone away!" The vast majority of schools attending this year were from California, but seven other states were also represented.

"I just got home from the CADA/CASL middle school camp and it was such a rewarding experience!" shared Brandon Schauers, a CASL board member who served as an intern at the MS camp.

One of the biggest additions to camp this year was media

components, allowing students to produce the camp slideshow, "flash mob" production, and camp summary video thanks to the addition of 16 iPod Touches campers were able to utilize throughout camp.

Camp includes the opportunity for students to learn from other schools, and gives them hands-on and real world experiences of planning student activities like rallies, talent show, and more. Team building activities are held throughout camp, and enable students and advisors to bring back games and programs to benefit their own student activities at school. "You

know you've been to CADA when you randomly burst out and say "Wahh-ta-lee-ahh-cha, wahh-ta-lee-ahh-cha!" said Katie Cunanan, a HS camper.



"I had an amazing first year at CADA!" shared first time HS camp attendee Tianna Pasko. "So excited to start my junior year with all these new, fun ideas!"

More than 50 advisors took advantage of several courses as part of CADA's certification program to become Master Activity Advisors (MAA). Courses were offered throughout all camps, and will continue to be offered at most

regional CADA workshops this year, and at the state convention in Reno in February.

Check out dates for 2012 CADA Leadership Camps in the box below, and don't hesitate to get your registration paperwork in early! While all schools were accommodated this year, camps can (and do!) sell out. Camps will once again be held at UC Santa Barbara.

Susan Walgren, a MS advisor, sums up the camp experience by thanking the numerous volunteers and camp staff members who make this CADA tradition possible: "Thank you for all of the effort everyone gave to make this camp so amazing for me and my students - you all rock!"

## CAMP DATES FOR 2012:

**Middle School - July 9-11**

**High School Camp I - July 14-17**

**High School Camp II - July 19-22**

**High School Camp III - July 24-27**



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california association of directors of activities

## a few words from our CADA PRESIDENT

Welcome to the Class of 2012! If the Mayan calendar is correct, this just maybe the last graduating class that goes through your schools, so let's make it the best ever! Good thing I'm not a fatalist and think the world is coming to an end soon – although at times with all the budget crunching and tough times we have faced, it feels like it is. However, we as educators should still give them the "time of their lives ... so far." I consider myself one lucky guy because I am in the best of company ... YOU.

This year CADA promises to keep the energy up, the learning at hand and you in the "know" of all things activities. This is the year of the Activities Director and all things positive.

This is the year that we come from behind the podium and into the forefront of education. We need to let the state of California know that we are not just the "secret service" of education but we are instrumental in making test

scores and academics rise. As long as we run an ACTIVE activities program we will change the world and when we hit convention in Reno for "Peace, Love, CADA." We will revolutionize education for the better. How you ask?

CADA has made great strides in bringing the state of California a program that we feel can change campuses. The CADA/CASL – Teen Truth School Climate Roadshow has been piloted and tested in Anaheim and San Dimas and will hit the road this school year. These presentations can be done at your school or through a community outreach which help awareness to what school bullying truly is and the need for an active student activities program. Thanks to the high school activities programs in the Chino Valley Unified School District we will impact an entire district. Every school and community in the district will be involved in our first ever district-wide Roadshow which will followed up with a Raising Student Voice & Participation (RSVP) training that will

effect each school. For more information with regard to this program, please contact CADA Central at 888 USE-CADA.

Furthermore, our Certification Program has graduated a record number of members, and this year looks to include even more. Our Certification represents all that we are as Activities Directors and should validate all that we do. Classes this year will be offered in your district, at Area Conferences and also the State Convention. For more information with regard to this program please contact J. Peter Cahn, CADA's Legislative Advocate.

Lastly, be sure to look for the CADA Convention brochure – coming to you in the

mail in a few short weeks. C A D A ' s 2012 "Peace, Love, CADA" promises to offer the exact training you need in order to meet the unique challenges you face in education at this time. Each year we have brought current topics



to your doorstep and this year is no exception. Our President Elect, Monica Anderson, has been working tirelessly to ensure that you feel the love.

When I ran for the Presidency of CADA my goals were simple: bring activities from the back to the front of the class, offer service to our members so that they could succeed, and enlighten their programs to the technology that is ever present. We have a lot of new members this year, and I know how tough it is to find your voice when you first start out. My hope for you is that you have an amazing school year, don't get bogged down in the minutia that we call education, enjoy the ride and we will see you at all the events that come forward. Until then... peace.

paul chylinski  
CADA PRESIDENT

# fiscal update from our CADA TREASURER

CADA is poised for another successful year of service and programs for 2011-2012. Despite the economic uncertainties that loomed during the last school year, CADA and all of our members provided a year of excellence for Activities Directors and students.

Our success was due to fiscal diligence on part of the organization and the hard work and dedication of members to make sure that the important values and experiences of co-curricular activities remained part of student life and campus culture and climate. Leadership camps and CASL have had outstanding numbers and results.

Based on recent data and economic forecasts, we adopted a budget that will continue to

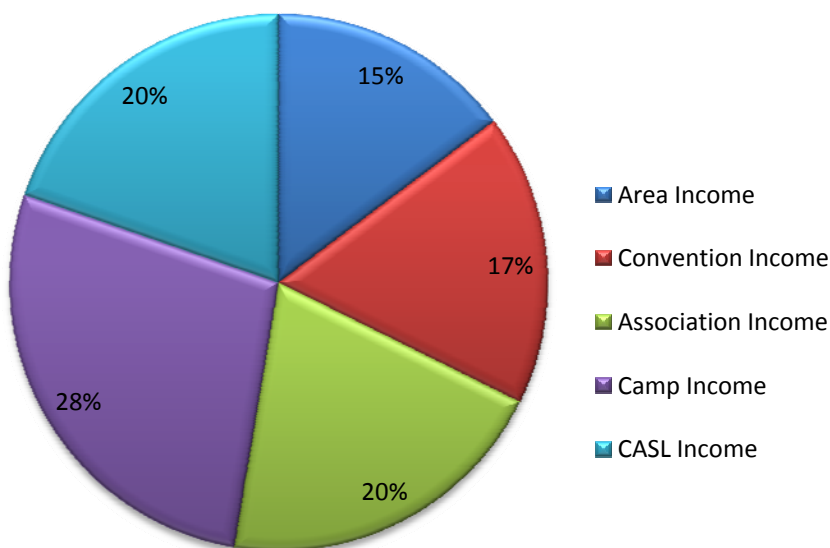
be fiscally responsible while maintaining the programs and services that make CADA the leader in co-curricular activity training and services.

We look forward to partnering with our members to explore all avenues of available resources to insure that we serve as many schools and students as possible through student and adult conferences and state conventions.

Our united efforts will make all campuses reflections of all we really need – "Peace, Love, and CADA."

radon forttenberry  
CADA TREASURER

## CADA INCOME SUMMARY



## CADA MEMORIAL SCHOLARSHIP INFORMATION

Applications for all scholarships can be downloaded from [www.cada1.org](http://www.cada1.org). Follow instructions and send in to:

CADA Central  
Attn: Scholarship Committee  
3540 Soquel Avenue, Suite A  
Santa Cruz, CA 95062

**CASL Scholarship  
Application Deadline**  
December 16, 2011

**CADA Leadership Camp Scholarship  
Application Deadline**  
February 15, 2012

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*there's gonna be a revolution...*

## CADA STATE CONVENTION - FEBRUARY/MARCH 2012

**J**oin us for "Peace, Love, CADA! A Leadership Revolution" February 29-March 3 at the Grand Sierra Resort in Reno, Nevada.

The decade of the 1960s was one of great change, politically and socially. Much of that change was initiated by students. Students understood that they had the power to create change that would have a lasting effect.

We need to remind our student leaders of the power that they have to change their campuses into a place where all are students feel welcome and accepted.

The 2012 CADA Convention will give you the tools and resources to do just that.

Start the week off by attending the pre-convention seminar which will focus on the legal aspects of student activities.

This three hour interactive workshop on the first day will cover legal issues, risk management and students civil rights and responsibilities. The cost is only \$75 for this valuable workshop. Space is limited and pre-registration is recommended.

The keynote line up for this convention is powerful. Kicking off the convention will be Harriet Turk, who will enlighten and entertain you with her unique and fresh perspective on leadership, loyalty and life.



# A Leadership Revolution

**CADA  
State Convention  
2012**

**February 29 to March 3  
Grand Sierra Resort  
Reno, Nevada**

Thursday's keynote by the creators of TEEN TRUTH is inspired by the work of you, the activities director! This personalized production will provide truth and insight about the importance of the reciprocal relationship that you share with your students.

On Friday Marc Keilberger, author of The World Needs Your Kid: Raising Children who Care and Contribute, and cofounder of Me to We, will delve into everything you need to know about mentoring kids, lending a hand and changing the world. Marc shares groundbreaking lessons on nurturing kids to care about the world around them.

Many of the successful features of our previous conventions will be present as well. More than 90 workshop sessions, Meet the Pros,

Curriculum Round Tables, 60-60, the Cyber Café, the Exhibit Hall, and the CADA Store, all designed to help you create your own leadership revolution.

Of course what would a CADA Convention be without the chance to network with those who do what you do? CADA provides a variety of activities to give you the opportunity to learn from others in social settings.

For more information about the 2012 CADA Convention and/or to register, go to [www.cada1.org](http://www.cada1.org).

See you in Reno!

*monica anderson*  
**CADA PRESIDENT-ELECT**

# 2012 CADA CONVENTION KEYNOTE SPEAKERS

*harriet turk*  
*teen truth live*  
*marc keilberger*

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## area news

## NEWS YOU CAN USE FROM YOUR LOCAL AREA

## AREA A

[www.cada1.org/AreaA](http://www.cada1.org/AreaA)

**Serving the northern-most part of the state; bordering the Pacific, Oregon and Nevada**

"I'm a Believer" that Area A is off and running in the direction of Peace, Love, CADA ... and "Sugar Pie, Honeybunch," boy do we have some great things planned! On August 27-28 we held our Advisor Conference in beautiful Lake Tahoe. We had some awesome presenters lined up and "Sugar, Sugar," it was totally groovy!

In addition, we are completely fired up about our student conferences, which will be held on October 4 (high school) and October 5 (middle school) at the Yolo County Fairgrounds. A number of exciting workshops

and keynotes will be featured this year and it is "Born to be Wild!" Keynote speaker Mike Smith will get us into the groove and will then be followed by Janet Roberts' far out rally workshop.

Numerous other workshops covering everything from character education to activity planning will also be offered during these two amazing days.

Area A has always been the "Leader of the Pack," and our conferences this year are sure to be outta sight! We hope to "Keep You Hangin' On"... so join us for our right on conferences as we take you back to the sixties and into the future of outstanding leadership!

All registration forms are available to download at [www.cada1.org/AreaA](http://www.cada1.org/AreaA).

## AREA B

[www.cada1.org/AreaB](http://www.cada1.org/AreaB)

**Serving the Silicon Valley and extended Bay Area of Northern California**

The Area B Council is excitedly planning our upcoming Area Conference – "B" the Leadership Revolution" at James Logan High School on November 21. We hope everyone will make plans to attend this fun filled day led by Micah Jacobson and Justin Boudreau. Our Area B CASL student leaders will be pitching in to help out by offering exciting workshops and activities. Andy Walczak from Area B said – "The Area B conference is a must for my ASB. It gets my students recharged after homecoming and ready to take on the rest of the school year."

Area B is putting the spot light on Monta Vista High School. Michael Hicks runs a "Gym Jam" at the start of school year. Thirty students from each class are invited to this one day activity that allow non-ASB students to participate in setting school goals, choosing the homecoming theme and class colors for the year. The goal of the program is to build school unity and spirit. It's an awesome way to start off the school year. For more information, contact Michael Hicks – [michael\\_hicks@fuhdsd.org](mailto:michael_hicks@fuhdsd.org).

Your Area B Council is looking forward to seeing everyone at the CADA State Convention in Reno!

Check out the Area B website for registration information at [www.cada1.org/AreaB](http://www.cada1.org/AreaB).

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## AREA C

[www.cada1.org/AreaC](http://www.cada1.org/AreaC)  
*Serving the center of the state*

It's been such a groovy year so far with Area C amped up for the upcoming conferences. Allowing Area C's students and advisors to expand their leadership minds has been the notion so far this year. Many of Area C's ASBs have began the leadership revolution by scoping out the scene of the super hero summer camps held at UC Santa Barbara. Students from the top of Merced County, through Fresno and Visalia County and south through Kern County donned capes and tights and discovered the true leadership quest while creating new and lasting friendships. Area C Council members Kevin Harris, Lauretta Eldridge and Isaac Lopez helped educate the students from all over the United States in the finer points of CADA leadership, while the "establishment" (past CADA Presidents, Area C Award

Winners) John Gibson and Jim Nyberg trained the advisors in their pursuit of activity advisor mastery. Far out!

CADASTock... come "C" the revolution! Yes, Area C has been working towards their student conference on September 26 at the Heritage Agriculture Complex in Tulare. Last year was a totally rad year, and Area C anticipates that this year will equal the numbers. New and innovative methods will be combined with working expertise to bring the leadership revolution throughout the Central Valley! Dudes Micah Jacobson and Mike Smith will present tubular leadership insight, while Motivational Media will definitely stoke the hepcats with their leadership vibes. Mama Shelly promises to "sock it to you" with the second year of the "show what you know" contest, and the rest of the cool cat council promises not to bring any "squares" to

their presentations. Sweet!

## AREA D

[www.cada1.org/AreaD](http://www.cada1.org/AreaD)  
*Serving coastal central California*

Welcome to the beginning of a new school year! We hope that all of you had a restful and enjoyable summer. Revitalized, Area D offers you a wonderful selection of conferences in the coming months. The 9th annual Advisor Conference "A Day at the Beach" was held at the beautiful and serene San Luis Obispo Yacht Club in Avila Beach on September 19. This day-long conference included workshop sessions, a high school and middle school breakout, and a wonderful lunch prepared by Area D's long standing cook, "Chuck."

Student conferences will be held in November. "Join the Leadership Revolution" and Area D on Tuesday, November

15, 2011 for the middle school conference and Wednesday, November 16, 2011 for the high school conference. Both conferences will be at the Ventura County Fairgrounds at Seaside Park. Guest keynote speaker for the middle school will spotlight Phil Boyte and the high school will feature Scott Greenberg. Sessions geared specifically for middle school and high school will be presented by local and invited CADA area presenters. Many of these hands-on activities learned in the sessions can be used the next day. CASL, our student leadership organization will also be present to offer leadership and activity based sessions.

We look forward to seeing you and have a wonderful and prosperous year! Registration information can be found at [www.cada1.org/AreaD](http://www.cada1.org/AreaD).

**Area News continued  
on page 12...**

**Raging Waters**  
*San Dimas, CA*

**SCHOOL DAYS**

**There is no better way to end the school year and kick off summer than with a trip to Raging Waters, California's Largest Water Park. With over 50 fun filled acres, 40 thrilling rides, slides, and attractions, Raging Waters has something for everyone.**

**During the months of May and June, Raging Waters is pleased to offer discounted pricing for all schools.**

# become a certified activities director

## CADA'S MASTER ACTIVITY ADVISOR (MAA) PROGRAM

Did you know that CADA offers professional certification for activities directors? You can earn a Master Activity Advisor graduate certificate through programming offered at the State Convention, Leadership Camps and Area Conferences.

Topics of courses in the program include: basic foundations of student activities, effective communication, organizing student activities, leadership program development, developing personal leadership skills, legal aspects of student activities, fiscal accountability, and school culture and climate.

Following coursework, the culminating activity is a field study, designed to apply

the acquired information to effectively benefit the school site by creating a positive school climate and excellent student activity program.

The benefits of taking part in CADA's Master Activity Advisor certificate program are many, and include: becoming a professionally trained activities director; serving as a role model for your peers; creating a safer and more positive environment for all school stakeholders; understanding the key elements of the school's activities program; being able to network and guide club and class advisors on campus; having knowledge of legal and fiscal issues inherent in student activities; ensuring effective risk management of the school-wide activity program.

Your professional expertise will translate into high quality programs which allow for the maximum inclusion of students in leadership experiences.

The certification program goal is to provide the educational community with highly-trained activity advisors.

After completion, participants receive the designation as a Master Activity Advisor (M.A.A.) and become leaders in their profession.

Having served 15 years as an activities director, Laretta Eldridge found that the certification program gave her tools to be more effective in her job.

"The certification program

allowed me to demonstrate to our elected boards, administration, staff and community that the school is providing co-curricular programs that are aligned with state standards and courses of study," shared Eldridge. "I am excited about the program and the networking and professional development it provided," she continued.

Fees will be charged for each course in the program when taken. College units are available through Fresno Pacific University.

A tentative schedule of certification classes is listed in the green box to the right. For any questions regarding the certification program, contact Peter Cahn, CADA Legislative Advocate at [pcahn@cada1.org](mailto:pcahn@cada1.org).



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## CERTIFICATION SCHEDULE

Components of the MAA Certification are planned to be offered throughout the 2011-12 school year at the following CADA programs:

### **2011 Leadership Camps**

#### **Level 1**

Foundations of Student Activities

#### **Level II**

Legal Aspects of Student Activities  
School Culture & Climate

### **Area Student Conferences**

Area C – September 26  
Area E – November 17  
Area B – November 21

#### **Level 1**

Foundations of Student Activities

### **Area Advisor Conferences**

Area A – September 27-28  
Area E/F – September 17

#### **Level II**

School Culture & Climate

### **Convention 2012**

#### **Level I**

Foundations of Student Activities

#### **Level II**

Communications  
Organizing Student Activities  
Legal Issues

### **CASL Conference 2012**

#### **Level I**

Foundations of Student Activities

#### **Level II**

Legal Aspects OR  
Fiscal Accountability

### **Leadership Camps 2012**

#### **Level I**

Foundations of Student Activities

#### **Level II**

Leadership Program Development  
Developing Personal Leadership Skills

*Dates and topics are subject to change, so please contact us when making plans to attend.*

## elections explained GET INVOLVED WITH CADA

Dr. Jonas Salk, inventor of penicillin once said, "I feel the greatest reward for doing is the opportunity to do more." Running for CADA Vice President might just be the kind of reward he was talking about.

But how does one become the CADA Vice President?

It's simple, really. After serving for one full year on the CADA state board (as either an elected or appointed officer) you are eligible to run for CADA VP.

Assistant Area Coordinators are eligible to run for CADA VP after two years of service and attendance at one State Board meeting. And a former board member is eligible to run for up to five years after leaving the board.

What does being CADA VP really mean? Well... the CADA VP is elected at the convention in March and begins his/her term. VP candidates actually make a four-year commitment to the CADA state board and running for VP is just the very first step.

The presidency positions are often referred to as the "Four Ps."

The first "P" is the Vice President's position. The Vice President serves on the executive committee, and may serve on the audit committee and budget committee as well.

The VP also begins planning his/her convention. Of course the VP, along with each of the other "Ps", is a voting member of CADA and s/he attends and presents a written report or oral report at all board meetings.

But this is just the very beginning of the fun when it comes to being one of the "Four Ps!"

The second "P" is the President-Elect. This person is in the thick of managing and implementing all plans for the convention including working with the awards committee and making arrangements to present awards at convention while fulfilling all of the above-mentioned duties as well.

The President-Elect has a busy, productive year and by the 10th of March, he or she is TIRED. But it's a good tired.



*The 2011-12 "Four Ps": Monica Anderson, President-Elect; Paul Chylinski, President; Janet Roberts, Vice President; and Cindy Bader, Past President.*

Actually it's an amazing tired!

At the end of the convention the President-Elect is handed the gavel and s/he becomes the third "P"; the President.

The President plans the agenda for each board meeting, chairs the board meeting, appoints the lead coordinator and is chair of the executive committee as well as serving on the audit and budget committees.

Being the President of CADA is an incredible honor and it is one that all Ps take very seriously.

Finally we come to the fourth and final "P" position, that of the Past President. The Past President may serve on the budget and audit committees, serves on the executive committee, and is also responsible for coordinating the VP and Area Coordinator Elections and reviewing and recommending changes to board policy.

The presidential chairs of CADA are well-

delineated and specifically defined. Each job is clearly spelled out in board policy (which you can find on [www.cada1.org](http://www.cada1.org) in the member resource section).

The most important part of being VP (or any "P") is not written on any piece of paper; nor entered into board policy and was never voted on at all. It is the love, dedication, spirit, motivation and the desire to serve which is the very heart and soul that all "Ps" have for the job. It is beyond words, reason and sometime beyond sanity.

If you are eligible to run for the office of Vice President and you have a burning desire to make a difference in the lives of tens of thousands of students across the state of California, the United States and yes, even Canada, I encourage you to submit a letter of intent to run. You will need to submit your

letter to the Past President by November 1st, 2011.

As one of the "Four Ps" you will have the privilege of working with some of the greatest folks you will ever know, you'll enjoy the ride of your life experience an incredible feeling of satisfaction knowing you contributed to the very best organization available to student activities directors in the entire world, and quite possibly the universe.

If this sounds like something you'd like to do but you are not yet eligible, be sure you speak with your Area Coordinator about how you can get involved in your Area Council.

This journey of a thousand smiles begins with you taking that first step.

*cindy bader*  
**CADA PAST PRESIDENT**

# From the Creators of TEEN TRUTH™ & the Leaders of CADA

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CADA/CASL · TEEN TRUTH



## NEXT EXIT

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# student body elections PAPER BALLOTS, SCANTRONS OR INTERNET?

The era of technology progressively brings new and exciting tools that allow schools to expand their vision and create better use of their time. This past year CADA embraced many new technologies including the development of an iPhone app, podcasts, and a blog. They created a high-tech State conference featuring a cyber café, online voting, and numerous presentations demonstrating the use of technology. As schools find the money to invest in new technologies they need to explore, experiment and embrace what technology has to offer.

If you're an activities director then you've probably dealt with elections on your campus: Homecoming Court, Student Body Elections, Class Favorites, Prom King and Queen, to name a few. Traditionally there have

been two methods from which to choose: paper ballots and Scantrons. Both methods are susceptible to fraud and can be very time-consuming. The goal of running a successful election is to ensure that it is secure, easy to set up and quick to tally.

As an up and coming technology, online voting now overcomes the challenges that once plagued us. First, setting up and organizing an election now takes minutes instead of hours. To ensure students only vote once, they must login. The software then validates the vote for you. It also eliminates the countless hours of tallying or scanning ballots. Finally, when your election is complete, you are only a few clicks away from getting your results. Good online voting applications also have the ability to detect the possibility of stolen lists of students IDs, or

multiple votes being cast from a single location in a short time span. Voting online also provides the flexibility for students to vote on campus, at home, or even from their cell phones and other mobile devices.

In January, 2011, the CADA board invited one of its sponsors, Software 4 Schools, to demonstrate their online voting application with a view to using it for the vice-presidential election. During the presentation the board raised many questions about moving to online voting. Where would members vote? In what time frame were they allowed to vote? What could be done about votes from CADA members who would not be attending the conference? As many of you who voted at CADA know, they did approve the use of online voting and used the software for the 2011 VP election.

tracking, and online voting. They recently re-developed the greatly missed [www.ASBdirector.com](http://www.ASBdirector.com) which will be a great FREE resource for all activities directors.

Visit [www.software4schools.com](http://www.software4schools.com) to explore these timesaving tools.

Paul Chylinski, our current CADA President, stated, "I was able to vote on my iPhone backstage the minute the elections went live. What could be more convenient than that?"

Even though the window for voting was open for five hours to give everyone an opportunity to vote, the results were accessible. According to Patty Judge, Past President and Election Coordinator, "Voting 4 Schools provided everything we needed to manage our 2011 CADA Vice Presidential election. At the end of the voting period, the election results were at the tip of a finger. With a simple push of a button we were able to view the vote totals and announce the vice president."

*ben star*  
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Area News continued from page 7...

## AREA E

[www.cada1.org/AreaE](http://www.cada1.org/AreaE)  
Serving greater Los Angeles

“Let It Lead – Whisper Words of Wisdom” was the theme of our advisor conference on September 17 at Chino Hills High School. This conference was in conjunction with Area F and included leadership class design and implementation, lessons for the classroom, technology, “Meet the Pros” session and networking to get you started for the year.

The Area E High School and Middle School Student Leadership Conference “Peace, Love, GroovE” will be held on November 17 at the Pasadena Convention Center. Tyler Durman and Scott Greenberg

will be our featured guest speakers. Students will have an opportunity to attend some amazing workshops that are designed for both middle and high school students. Hope to see you there as we present “All You Need is Leadership.”

Mark your calendar, and stay tuned to [www.cada1.org/AreaE](http://www.cada1.org/AreaE) for registration details for all conferences.

## AREA F

[www.cada1.org/AreaF](http://www.cada1.org/AreaF)  
Serving Orange, Riverside and San Bernardino Counties

Area F has been working hard this summer to put together some great conferences for advisors, middle school students and high school students. Our first conference, the Area E & F Conference, was held at Chino Hills HS in

September.

The middle school conference is October 6 at the Orange Terrace Community Center in Riverside. Our keynote speaker is Micah Jacobson and we only have 500 spots available so register as soon as possible. If you would like more information on Micah go to [www.boomerangproject.com](http://www.boomerangproject.com).

The high school conference is around the corner! The conference will be at the Disneyland Hotel and Resort on Monday, November 21. We will have more than 15 workshops, a lunchtime celebration with music and games and our keynote speaker is a student favorite, Phil Boyte. Last year we had more than 2,400 students attend, so register soon because we will sell out.

Finally, I would like to welcome all the new advisors across Area F! You are in for a very challenging and rewarding job as activities director or student advisor. CADA is always here to support and guide you throughout the year. To all people on your campus involved in activities... students, parents, teachers and administrators don't always say it so I will for them, thank you for all you do!

Registration info for our conferences can be found at [www.cada1.org/AreaF](http://www.cada1.org/AreaF).

## AREA G

[www.cada1.org/AreaG](http://www.cada1.org/AreaG)  
Serving San Diego and Imperial Counties

It's the beginning of a new school year and with that, many of our students and advisors are

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excitedly looking forward to the Area G Student Conference "Getting into the Grove of the Leadership Revolution" on November 8 at the Del Mar Fairgrounds. The conference itself has both middle and high school sessions and will feature keynote speakers Tyler Durnam and Keith Hawkins.

Students will be able to select from a variety of relevant sessions including balloon design, Friday fun ideas, dance and event essentials with SOS Entertainment, SWAPS with CASL president Jamal Edwards and outreach opportunities such as Heifer International with Jill Newton. In addition to the student sessions, there will be an advisor strand to help both new and returning ASB Advisors explore topics relevant to their job. The ASB Advisor certification process will be

presented and advisors who wish to begin the certification process can sign up for courses being offered during the CADA State Convention next year in Reno.

A highlight for Area G this past summer was the national recognition of one of our area leaders, Denise Van Doorn for her outstanding middle school activity program at Bear Valley Middle School. In honor of her award, the Area G Council will be offering a paid registration for an advisor to attend the state convention in Reno. The Area G Council was proud to recognize Denise for all her contributions to both Area G and to the CADA organization.

Registration information for the student conference can be found online at [www.cada1.org/AreaG](http://www.cada1.org/AreaG).



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# student connection - leadership conference CALIFORNIA ASSOCIATION OF STUDENT LEADERS - CASL



CASL is CADA's student counterpart, and involves thousands of student leaders throughout the state. The annual CASL Convention is held in the spring, and a number of students highlighted their favorite part of the conference.

### workshops

**Lindsay Marsicek**  
**Ruben S. Ayala High School**

The CASL Conference is a place for students to come together, share and learn new ideas, while meeting new leaders from across the state of California. It has truly

inspired me to strive to be the best leader on my campus that I can be. I feel as though it helped me develop as a leader with life lessons that can never be forgotten. Through the variety of workshops I felt completely prepared to go back to my high school with the incredible ideas I learned.

But what really stuck with me were the workshops put on by the CASL State Board members. It was an assortment of workshops that were fascinating to take back to my school, from helping yourself develop as a leader, to

uniting your school and your community.

The tool that most impacted me as a leader was a workshop by Kevin Bachar called "Finding Your Inner Fierce." It really helped me discover who I am and what I aspire to be in life by teaching me to wake up, dream it, achieve it, believe it, become it.

I learned life long lessons through the inspiring and empowering words of leaders the same age as me and that to me is something that no conference other than CASL has presented before me and something that

sets CASL remarkably apart from the rest.

### region meetings

**Aryane Reagan**  
**Murrieta Valley High School**

CASL offers many opportunities to meet new life-long friends, as well as new ideas to bring back to your school campus.

While at the conference, you are divided into regions based on your school's location.

**CASL Conference continued on page 16...**

**Raging Waters**  
*San Dimas, CA*

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**CASL Conference continued from page 15...**

While attending these region meetings, student leaders clique instantly with others, learning that they have a lot in common. Not only are the icebreakers fun, but also the students tend to bond quickly which keeps you connected throughout conference.

Another beneficial aspect of region meetings, you grow closer with your school members

Personally, that is something that I now think about when making a lot of tough decisions.

Finally, Laymon encouraged us to believe in yourself and that we are all student leaders and yes, we are the bomb.com and that we can do whatever we want to do if we put our minds to it.

*Service Learning Project*  
**Amaris Munoz**  
**Keiller Leadership Academy**

The 2011 conference theme

video, I am constantly motivated in doing great things for the people and community around me. "One person, one idea, a big difference."

*Meet the Pros*  
**Victoria Matautia**  
**Cesar Chavez Middle School**

Writing this article was hard. It wasn't hard typing what you wanted to say, it was hard to just choose a topic!

CASL was amazing this year so of course it would be difficult

One of my favorite things about going to CASL was the Region Meetings.

It was a load of fun to meet new friends and learn about other schools and what they did for their student bodies. I love Region Meetings because I was able to network with others and develop a bond. Currently, I'm still able to contact others from CASL because of the Region Meetings.

Although, the part I loved the most about Region Meetings



and get to know them on a more personal level. If you thought you weren't friends before, you will start to think differently.

Getting to know the other leadership students in your area is awesome because it develops relations between schools that carry through the school year. It is always comforting to know that this new family is not so far away.

Region meetings introduce you to new ideas that will benefit your school and gives you the opportunity to get to know new people.

*Speaker rotations*  
**Kelly Babigian**  
**Yorba Linda High School**

At the CASL Conference 2011, we had the wonderful privilege of listening to the inspirational Laymon Hicks! Laymon was a student leader himself and very entertaining and easy to relate to which is why I believe everyone enjoyed his talk.

He shared with us his "ABCs of Success" which I found to be a really cool way to put things in prospective. He talked about things such as attitude, being the best you are capable of being, obstacles in your journey and individuality.

Throughout his message he would ask us, "Why settle for less than what is your BEST?"

was "CASL Goes Camping: Leaving Our Campus Better Than We Found It." Each year there is a service project where ASB students learn about a certain topic that is happening in our world.

This year poverty was brought up to the students attending the conference. On the last day, they all headed up to the Gateway Ballroom and sat down waiting for the arrival of something that would change and impact their lives forever.

Grossmont High School was a major highlight of this significant event. One of their own leaders, Darion Johnston along with her many friends helped make a difference to 415 people living in poverty.

Her plan was to create bags filled with supplies that homeless people would need and in her own time she wrote letters to stores asking for donations. Her hard work and dedication truly inspires people to go out and make a difference just like how one video inspired her.

Attending the conference myself, I was in complete shock of how marvelous this is. Darion was able to show what a "simple act of kindness" can do. She is a remarkable person that helped me understand true leadership.

Looking back at the last words of the service project

to choose a topic. However, I decided to choose Meet the Pros because it was something I will never forget.

This year was my first time going to CASL and I thought since it's my first year going why not do Meet The Pros. I figured if I liked presenting this year, then I would do it next year. Although, I didn't like it... I loved it!

It was an awesome experience teaching other students something that I was good at with my friend, Mackenzie. The first group was a little bit hard due to the fact that it was both of our first time doing Meet the Pros.

As the morning went on, the groups were getting easier to present to. Being a presenter for Meet the Pros was a big impact for me because when I went back to school I was able to present with confidence. I realized it wasn't that bad presenting things, such as projects, elections, activities, etc. which was a huge benefit for me to practice presenting.

Doing Meet the Pros is something that I will never forget. Next year, I KNOW I'm going to do Meet the Pros and maybe even run for Freshmen Director.

*Region Meetings*  
**Mackenzie Radzik**  
**Cesar Chavez Middle School**

was, once a day I was able to go and meet up with my region and get to learn all these new ideas from other students!

The ideas I learned helped my school create a better environment for students. I liked getting a little bit of everything combined into one! All the amazing ideas definitely inspired me to reach out to my school.

One example I learned in my Region Meeting was, when you see a lonesome student, don't ignore them. Take the initiative and talk to the lonesome student and get to know them because a simple action can inspire a chain reaction.

I also learned many fundraising ideas and activities to help my school. Region Meetings helped me realize to reach out more to my school but ALSO my community.

*Intrastates*  
**Lizz Dimaano**  
**Ruben S. Ayala High School**

"So powerful is the light of unity that it can illuminate the whole earth." I find this quote by Baha'u'llah to be proven over and over whenever I am in the presence of such incredible student leaders, as I was at the 2011 CASL Conference.



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**CASL Conference continued from page 16...**

This was the very first state conference I've ever been to, and it will surely be an irreplaceable experience!

One of the things that made it so special was the intrastate meetings. Throughout the conference, we'd meet in groups separated by regions, and that was FANTASTIC. However, intrastates gave us the chance to meet student leaders from ALL OVER California!

We participated in tons of fun icebreakers, played interactive games to get to know each other, and were given structured questions to share ideas from school to school! It was so interesting to see how different activities offices worked, and what tips they each had for dances, fundraisers, rallies, and bonding in our own leadership classes.

I was so engaged with the group, especially since we were led by our own CASL Board member, which created even more of a "student to student" feeling.

Intrastates truly united student leaders from across the state of California, and will always remain in my heart as one of the highlights of the 2011 CASL State Conference!

the internet, interactive and digital technologies, or mobile phones.

When I went to this rotation at CASL it made me really think about this. It made me wonder how many kids that I probably know that are experiencing this, how many kids want their lives to end, and how many kids are the reason that this is an issue.

It showed me that I may not change others minds and may not stop the bullying, but I can try and help to prevent it. I want to show all kids at schools what cyber bullying does to others.

I believe that one very good and effective way to show this would be to have a school assembly and to show videos about what cyber bullying does to a person, inside and out.

I would also possibly want to get a speaker that knows someone or has been in a situation involving cyber bullying. I believe that by having all the kids first watch and realize how one little joke/lie can turn into something huge and ruin someones life.

But I also believe that it would be more "real" and make people realize better if it was coming from a victim or bully. I know for myself, I would be more interested in what they would have to say.

This topic really caught my

or sending a hurtful text message to someone.

I learned not to say things on the Internet or through text if I wouldn't say it out loud. I also learned that you shouldn't send or post mean things about people, because it can ruin or end someone's life.

Cyber bullying is wrong because it can really hurt someone's feelings and reputation. Also, people should not post their personal information online because anybody can easily get a hold of it.

For example, you should never have your phone number or address on your Facebook profile. I found out that many people commit suicide every year because they were cyber bullied. There were many photos and examples of cyber bullying that really affected the way I communicate with technology.

I will apply what I learned to my life by not sending mean text messages to anybody or posting something hurtful about someone online.

Everybody needs to be careful about what they write on the Internet because it will never permanently be erased.

*Invisible children*  
**Clarissa Gutierrez**  
**Westview High School**

mostly boys, and force them to be soldiers. They would be given dehumanizing tasks, some of them including killing members of their own family.

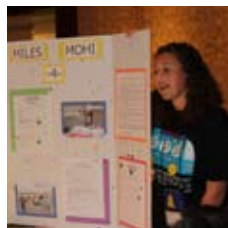
These children, or soldiers, were known as the Invisible Children, and they desperately needed our help.

Once we were dismissed, I had no idea that that single room was going to be the place where the leader in me was born. I left that room with the faces of the children in my mind, and I was set on doing anything I could to save them, but I had no idea of my capabilities.

Luckily, at CASL the message and idea was persistently leadership and making a difference. During our time there, we were told stories about how people survived hardships and flourished once they triumphed.

The story of the Invisible Children was all about hardships, but the children it spoke of had not yet experienced their triumph, and they deserved it more than anything in the world. They were silenced and made invisible, full of terror and lost hope, and it was evident that we weren't alone in wanting to give them a voice and ensure them safety.

With a room full of people willing to change the world, we were convinced that we were the



*Potations/cyber bullying*  
**Lexii Siegle**  
**Granada High School**

More than 13 million children aged six to 17 were victims of cyber bullying. Based on these statistics, cyber bullying is clearly an issue in our generation.

Cyber bullying is when a child, preteen, or teenager is tormented,threatend,harrassed, humiliated, embarrassed, or otherwise targeted by another child, preteen, or teenager using

eye when I went to CASL. It made me realize how something small can get blown out of porportion and ruin others lives. I am willing and want to try and bring this issue to my school to make a difference.

*Potations/cyber bullying*  
**Nicole Sacco**  
**Sierra Middle School**

At CASL there was a workshop on cyber bullying. Cyber bullying is posting something mean about someone on the Internet

Filing into the room, seeing a display of t-shirts on one side, and a large screen in the middle of the room, I thought I was entering a sales pitch, and I could not have been more wrong.

A representative from the organization Invisible Children introduced the video and the lights were turned off. We watched a documentary telling us the story of children suffering in Somalia due to the violent and merciless acts of the Taliban. This group would kidnap children,

ones for the job of alleviating and saving these helpless kids. Our initiative to be leaders was made contagious and our internal fires were fed by the positive and encouraging attitude of CASL.

From this point forward, all of us in that single room were passionate and inspired to help these children. By participating in the campaign to save the Invisible Children, known as 25, we remained silent for 25 hours, proving our will and desire to be transformed leaders. After the

presentation, I am able to say that I made a difference in the world.

Without CASL, I would still be a student, seeking to be a leader and an example. Now, I am on the road to do such things; things that wouldn't be possible if CASL hadn't told me otherwise.

*rachel's challenge*

**Alexa Ibadlit**  
**North Salinas High School**

Once a year CASL puts on an outstanding and life changing conference that lasts for three days.

Although, some may think that a span of three days is not enough to change the lives of those hundreds of students who attend, but it is guaranteed that these students will leave this conference with a better insight of what goes on in their own school and will have the skills to make an even larger impact on others.

Rachel's Challenge has to be the most inspiring and life changing assembly I have ever witnessed in my entire 17 years of life.

Within a short span of one hour, hundreds of lives of student leaders from all across California were changed. We all have those who we hold deep in our hearts, whether they are family members or friends.

from Rachel's Challenge is that we need to put ourselves into another person's shoes, a lot of students may be going through things that we have no idea about at all.

As teens we tend to think that others won't be affected by the negative things we say, but the truth is that they take what we say very seriously and most of the time, even though they don't express it, it hurts them.

It is human nature for those who are always surround by negativity to act out in a negative way, which is why we as student leaders must take a stand and change that I am determined to not only say I will make a change in my very own school, but will follow through with it.

I vowed to stick up for what is right when I see something that isn't right and am willing to spend my own personal time with those students who are invisible to others.

I believe that my leadership class can and will change the lives of one student at a time, and make school a safer and better place for everyone.

*rotations/prodie kaster*

**Allison Moreno**  
**Murrieta Mesa High School**

Dance was my passion for many years and often the only time I ever felt comfortable in

how to dance respectfully and showed me as a person to just go out there and make a fool out of yourself!

Since then I have, and I've never felt so comfortable being the dork I am—on and off the dance floor.

Brodie has also inspired me to look into dance classes I've been wanting; this time partner classes. I hope that with these classes I intend on taking, I can show people it's possible to dance respectfully and to have a lot of fun with it too.

Brodie Kaster is an amazing and inspiring individual and I hope to inspire others as he has done for me.

*rachel's challenge*

**Sarah Yee**  
**Mira Loma High School**

At the 2011 CASL state conference in April, I was touched by many of the speakers and workshop leaders. But one of the messages that affected me the most was Rachel's Challenge.

In this presentation, we learned about the first victim of the 1999 Columbine High School shooting, teenager Rachel Scott. Rachel was unique in that she defined her "code of ethics" where she sought to be honest, compassionate, and look for the best and beauty in everyone.

This simple code Rachel

resolved to reach out to all the invisible children at our school.

I talked to the kids who ate in teacher's classrooms by themselves, and learned their story and identity. That's how I met Jose, whose parents emigrated here and are struggling, and has been working so hard to get good grades, to get i to college, and this way help with his parent's financial issues.

Next school year, I want to continue this chain reaction that Rachel Scott inspired and start a week of kindness that spreads to our students, our school, and our community. To Rachel, I completely accept your challenge you put forth at the CASL Conference and thank you for starting this chain reaction

*Speaker Tyler Durman*

**Michelle Nkemere**  
**Rancho Cucamonga HS**

The one thing that I anticipate most about attending leadership conferences is getting the opportunity to listen to motivational speakers with the gift to inspire adults and youth alike; one of those people with this gift was Tyler Durman.

Having hearing him once before, I was worried that I would not be able to take much from his speaking nor receive the same feeling as I did before;



Rachel's Challenge is definitely something that hits home for every single person that witnesses it. I realized that a lot of the time, because of our busy and hectic schedules we tend to even forget the basic lessons we learn as young children, the fact that we should never take anyone or anything we have for granted.

We need to take every opportunity that we can to tell others how much we appreciate them. Another lesson I learned

front of a crowd. When I had to stop dance, as in middle school I noticed that kids didn't know how to dance the way it was meant to be: fun and respectful. This, along with not wanting to embarrass myself, was why I never really cared for dances.

My thoughts on this changed after a CASL rotation called Dancing with the Students, presented by Brodie Kaster.

Brodie is one of the most inspiring person I've ever met and showed us as a group

embodied taught us any form of kindness can spread quickly, and impacts a person's life more than you will know.

In this way, Rachel became more relatable, because those small actions could be similarly followed by anyone, and cause a chain of kindness.

She inspired me to try to spread that kindness, and take that risk in standing up for others who aren't as readily accepted. After hearing her message at CASL, I came back to school

fortunately I was proved wrong.

Through his ability to captivate the audience with his charisma and his relatable, personal experiences, Durman was able to teach empathy to his audience.

This trait of loving your fellow neighbor and "seeing through their eyes" was something that not only made us better leaders on our campus, but also a better individuals within our society. Thanks CASL for bringing us Tyler Durman to the stage!

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## leadership development days CASL TRAINING LOCALLY

CADA/CASL is thrilled to provide leadership training opportunities for your elementary, middle school and high school student leaders with Leadership Development Days (LDDs).

The training takes place at a host site facility (middle or high school) and is delivered in a unique style while working in small groups of school student leaders, utilizing experiential activities and the related applications to teach specific skills and enrich group dynamics.

The curriculum centers on skills related to teambuilding, communicating, prioritizing, risk taking, learning through experience and evaluation, challenges to include more

students in the leadership base, discovering individual's strengths, and determining how to change the culture and climate of your campus in a positive way.

For more information on locations of a Leadership Development Day in your area, or to host one yourself, contact Sandra Kurland, [leadership@cada1.org](mailto:leadership@cada1.org), or call the office 760-440-9299, or cell 619-957-9107.

Scheduled LDDs for this school year are listed in the box to the right. You can also view this information and find registration details on the CADA website, [www.cada1.org](http://www.cada1.org), and click on "Leadership Development Days."

# CASL Comes to You

Led by the CASL State Coordinator, Leadership Development Days utilize experiential learning activities to provide students with the skills they need to change the course of their campuses' futures.

The day-long training connects student leaders from local schools and takes place at a host site facility (a school for any grade level). Delivered in a unique, interactive style, students work in small groups of peers in order to learn specific skills and enrich group dynamics. The curriculum centers on skills related to team-building,

communicating, prioritizing, risk taking, learning through experience and evaluation, challenges to include more students in the leadership base, discovering individuals' strengths, and determining how to change the culture and climate of your campus in a positive way.

Contact

**Sandra Kurland**

Leadership Development Coordinator

(619) 957-9107

[leadership@cada.org](mailto:leadership@cada.org)

[www.casl1.org](http://www.casl1.org)



# 2011-12 LEADERSHIP DEVELOPMENT DAYS

<i>Date</i>	<i>Area</i>	<i>Location</i>
September 29	A	Kimball High School - MS Delegates Only
October 6	A	Bidwell Middle School - MS Delegates Only
October 12	G	Chavez Middle School - MS Delegates Only
October 13	F	Yorba Linda - MS Delegates Only
October 18	D	San Lorenzo Valley HS - MS Delegates Only
October 27	F	Yorba Linda - MS Delegates Only
December 1	B	Potter Valley Junior High - MS Delegates Only
December 7	E	Quartz Hill High School - MS Delegates Only
December 8	F	Capistrano Unified School District - MS Delegates Only
December 10	D	Saticoy Elementary School - Elementary Delegates Only
January 12	D	North Salinas High School - MS Delegates Only
February 2	F	CASL Regional Conference - MS Delegates Only
February 7	E	Chino Hills High School - MS Delegates Only
February 9	F	Los Amigos High School - HS Delegates Only
February 14	A	Ygnacio Valley High School - MS Delegates Only
February 15	A	Holmes Junior High School - MS Delegates Only
March 9	D	Westlake High School - MS Delegates Only

*Don't see dates that work for your school?*

*consider hosting an LDD!*

*contact sandi furland for more information*

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CUSTOMER TESTIMONIAL

# the president's piece FROM THE CASL STATE PRESIDENT

**T**oday we take the first steps on the path toward the 2012 CASL State Conference! After a productive Board training in July and memorable CADA/CASL Middle School camp, the CASL State board is so excited to have the opportunity to serve on behalf of the student leaders all across the state. We have been working diligently to develop new plans for this year to ensure that our spring conference is empowering and service-driven. I am personally excited this year to be serving as your 2011-2012 CASL State President. This position is already extremely rewarding as I have had the pleasure of meeting some of California's finest leaders. We've connected through various camps and retreats, however, the best has yet to come. We plan to participate and present trainings on school campuses all across California to be utilized as a resource for leadership classes and ASB's. This is accomplished through our Leadership Development Day program where we spread the knowledge of communication skills, time management, goal setting and so much more. I hope you all can join us for an upcoming LDD (Leadership

Development Day) in your local area. This particular CASL hosted event is one I hold very dear to my heart as it is where I experienced my first taste of CASL, and my understanding of the authentic meaning of leadership. For more information about Leadership Development Days check out [www.casl1.org](http://www.casl1.org) where you can find local listings for LDD's or schedule one of your very own by contacting the CASL Coordinator, Sandra Kurland, at [sandrakurland@cox.net](mailto:sandrakurland@cox.net).

One of the greatest highlights of this year will be our CASL State Conference! For Middle School it will be held from March 29th to the 31st and for High School it will be held from March 31st to April 2nd at the Hilton in Costa Mesa, California. This is an opportunity for any student leader on your campus to come and join us for three days of learning, action, and reflection which can be used to take back to your campus to make a difference.

At the conference delegates are allotted time to network

with students all across the state, overcome challenges, and develop solutions during teen topic discussions, area meetings, intrastate sessions, and even opportunities for them to present! Delegates will also have the opportunity to experience keynote speakers, student-led workshops, a service learning project and an off-site trip to SpeedZone. I have full confidence this conference is one which will truly make history.



Speaking of history, our conference theme this year is "The CASL Museum: The Legacy Begins with You". This is a statement that we, the CASL State Board, want our conference delegates to take back to their schools. It is defined by understanding the difference we make on our campuses is a worthwhile one, because it leaves a lasting mark on the lives of others. The 2012 conference marks the start of setting the example and following through with the changes we want to make. We want to help the delegates learn to be the legacy they want to leave on their campuses.

This year you can all expect new programs arising from the CASL Board which will be conducive to reaching out to others all around the state and strengthening the line of communication and networking amongst board members, delegates, and student leaders. As we accumulate and establish more pieces of our conference, the CASL Board and I want to express our enthusiasm for our future encounters with California's student leaders during upcoming Leadership Development Days and Area Conferences. Please join us on [facebook.com/caslfan](http://facebook.com/caslfan) where you will find leadership discussions and idea sharing on our online networking system. We now have over 5,600 leaders all connected and dedicated to lending a helping hand. The journey that lies ahead for us all is one which will be an eye-opening and liberating experience. Your support of CASL and our mission is greatly appreciated and we can't wait to share moments of leadership and success with all of you!

*jamal edwards*  
**CASL PRESIDENT**



## The Legacy Begins With You

Middle School: March 29-March 31

High School: March 31-April 2

Hilton Costa Mesa

[www.CASL1.org](http://www.CASL1.org)

[www.Facebook.com/CASLfan](http://www.Facebook.com/CASLfan)

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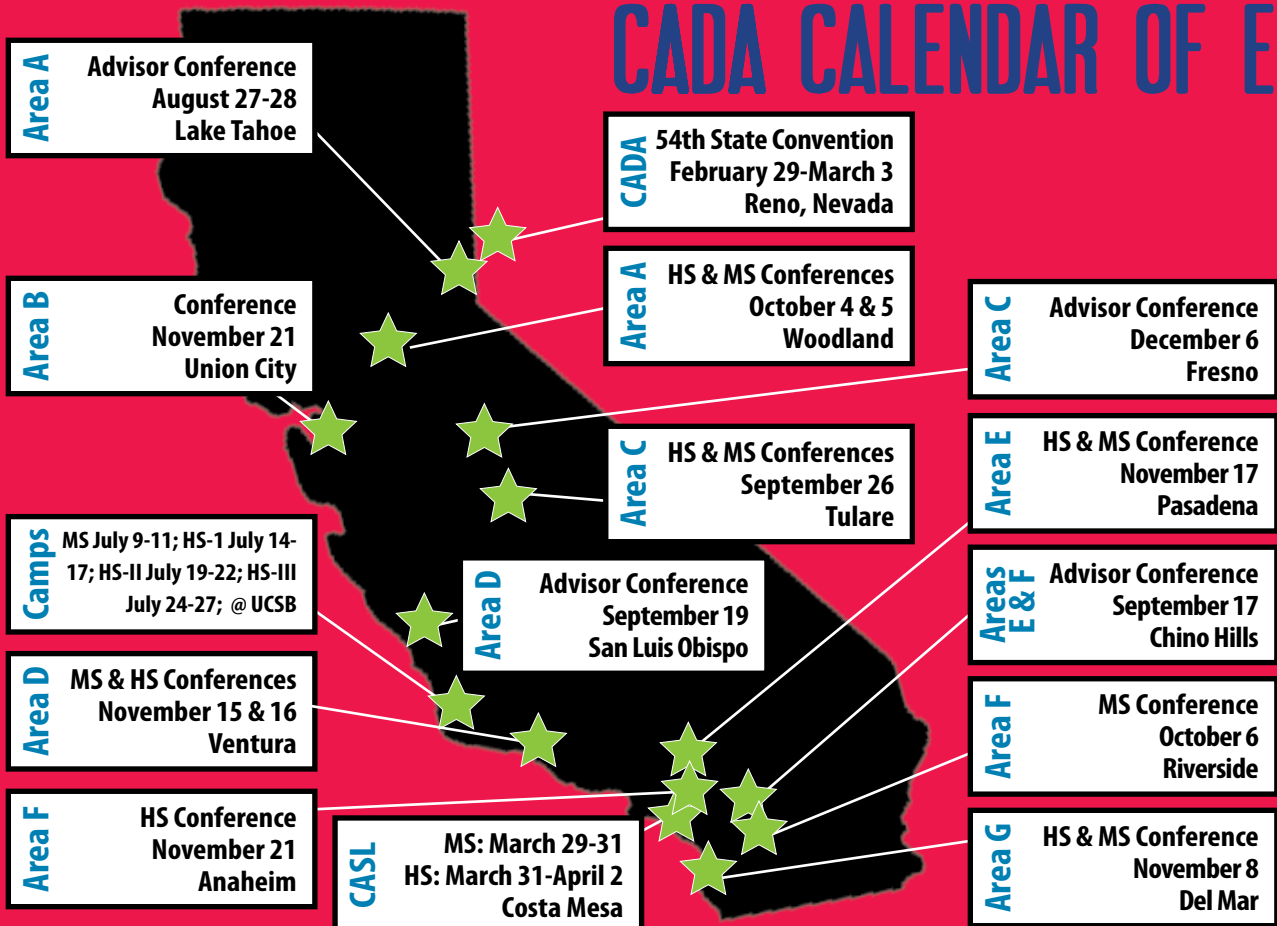
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# CADA CALENDAR OF EVENTS



Registration materials are available online for all Area Conferences and the State Convention at:

[www.cada1.org](http://www.cada1.org)

For the CASL Conference:

[www.casl1.org](http://www.casl1.org)

For Leadership Camps:

[cadaleadershipcamps.org](http://cadaleadershipcamps.org)