

# CADA

California  
Association of  
Directors of  
Activities



SERIES 2016-2017  
VOLUME 116, ISSUE 1

## TEACHING CIVIC ENGAGEMENT DURING ELECTION SEASON



BY **JEFF CULVER**, CADA PROFESSIONAL DEVELOPMENT COORDINATOR  
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**S**tudent leadership programs are thought of as the hub of on-campus student activities; the planners of dances, Homecoming, recognition programs, community service ambassadors for the student body, and the list goes on. Outstanding student leadership programs must also include a civics component. And an integral part of any civics program includes the electoral system. Activities programs satisfy the electoral process through their own on-site elections: Student Body & Class Officer Elections. But, how invested is the Student Body, as a whole, in the ASB election process? *Continued on page 3*



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## PRESIDENT'S MESSAGE



## Empowering *Tomorrow's Leaders*

**I HOPE YOU HAVE** enjoyed the summer and are refreshed to begin another EPIC year of service and instruction. As CADA/CASL members and associates, we have the utmost opportunity to meet and talk with many fellow leadership directors and speakers who have our same educational mindset-reaching out and spreading the importance of leadership!!

I want to thank you for being the "Humble Hero" who works diligently to EMPOWER your students and staff of your campus. Thank you for not giving up when times get tough and some just don't understand your direction. Know that you are truly making a positive difference every day. It has been my experience that our actions today may not even be realized until several years have passed, and it may come when we least expect it.

I was honored to attend the National Association of Student Council's National Conference this past June, which was held in Portland, Oregon. While there, I networked with thousands of students, teachers and advisors. I listened to stories from all over the world, including Puerto Rico and South Korea. As I was talking at a table during the second day, I met a young advisor from the Oregon area. He talked about how wonderful his students are and what he was excited to plan for them during the upcoming year. Speaking with him further, he admitted to me that he was from Taft, CA... right outside of my home area of Bakersfield! A 2001 graduate, he had been an active participant in our local Kern Area Student Council meetings that I had helped conduct during that time and later took over as lead advisor. Upon hearing of our connection, he told me that he had learned so much from these once a month meetings and now mirrors his local district Student Councils in much the same way. I was honored to hear his story and was reminded of the importance of EMPOWERING today's students to be tomorrow's leaders.

Again, thank you EPIC Leaders for what you do every day... your inspiring tentacles are plentiful and far-reaching. You may not see your efforts day to day, but trust what you do now will have long-lasting effects on many for several years to come... You are truly an EPIC Hero!

**LAURETTA ELDRIDGE**, CADA PRESIDENT  
[president@cada1.org](mailto:president@cada1.org)



## Continue from cover

Are the ASB elections being held on campus truly engaging the Student Body and igniting a desire to participate in the electoral process once students turn 18? What else can be done to spark interest in this civic duty and encourage participation in the electoral process?

During this major Presidential election year, one way to unite your campus, allow productive dialogue and teach the electoral process is through the California MyVote Student Mock Election. Sponsored by Secretary of State Alex Padilla and Superintendent of Public Instruction Tom Torlakson, the **California MyVote Student Mock Election will take place on October 11, 2016**. It is open to high school and middle school students. The goal is to stir students' interest in voting by tapping into the excitement of the campaign season. As students learn about the candidates and issues, they discover how government and politics affect every part of their lives. They gain firsthand knowledge of how citizens make their voice heard in our democracy, and experience the power of their votes when they are joined by thousands of California students and millions more across the United States who will vote in student mock elections this year. Young people have the potential to be a powerful force in elections, but only if they get involved and make voting a habit.

**The California MyVote Student Mock Election is held every two years in conjunction with the November ballot.** This year, students will have an opportunity to express their voice for their choice of President of the United States. In two years, students will have an opportunity to cast their mock-vote for the Governor of California.

**To join, a Mock Election Coordinator from the school must register at: [www.sos.ca.gov/elections/studentmockelection.htm](http://www.sos.ca.gov/elections/studentmockelection.htm)**

The Coordinator serves as the school's primary contact to receive and distribute updates on the Student Mock Election to participating teachers, and report the final school-wide vote tally to the Secretary of State's office. Printed materials are provided to schools registered by August 20, however schools registered after that date (which is after the publication date of this newsletter) can still register and print materials directly from the Mock Election website.



### WHAT MATERIALS ARE PROVIDED?

The Mock Election website has a wide array of resources available for Coordinators and teachers. There are engaging, standards-based lesson plans and activities, selected for the Student Mock Election by the Constitutional Rights Foundation on behalf of the California Campaign for the Civic Mission of Schools, which can help teachers prepare their students to become informed and involved voters. In addition to the lessons and activities,

#### Coordinators can find:

- Ballots
- Posters
- Mock Election graphics
- "I Voted" sticker templates
- Official Voter Information Guide
- Links to non-partisan voter information
- Past Mock Election results
- Information about Student Poll Workers

**When deciding to hold a Mock Election on campus, a student leadership committee should decide the best method for their school site. Ideas schools have used to implement voting include:**

- Set-up polling booths, similar to a booth used in a regular election where students can privately cast their ballots.
- Ballots can be cast within homeroom, social studies, or history classes.

- Online voting via a service like Voting4Schools or through a Google for Education account.

**Leading up to Mock Election Voting Day, some activity ideas that could be sponsored by the student leadership program include:**

- Publicize the event via candidate position posters created as research projects.
- Hold a debate where students act as the candidates addressing their major platforms.
- After obtaining permission from your administration, contact local media to cover your event.

### OTHER WAYS TO ENCOURAGE INVOLVEMENT IN THE ELECTORAL PROCESS:

- Host a voter registration table at your school site for students who turn 18.
- Provide students with information about how to work as poll workers on election day. To be a high school poll worker, students must meet the following criteria:
  - A United States citizen or legal permanent resident
  - Be at least 16 years old on Election Day
  - Attend a public or private high school
- Have at least a 2.5 grade point average
- Get permission from parents and school
- Attend a training session

Continued on page 23



# 2017 JamaiCADA

**The 2017 JamaiCADA-One Love Convention in beautiful San Diego, California is just around the corner... March 1-4, 2017.**

BY **KEVIN FAIRMAN**, CADA PRESIDENT-ELECT  
[preselect@cada1.org](mailto:preselect@cada1.org)

**F**or your next CADAribbean Leadership experience, we suggest a luxurious San Diego resort, Instagram-worthy views and a destination that offers not only tropical bliss but also palm trees, leadership lessons, poolside suites, vendors that meet all your school's needs and the formula for a positive school culture and climate. The end result... JamaiCADA-One Love. The California Association of Directors of Activities has had a proud tradition of offering quality leadership development for 60 years. The 2017 JamaiCADA-One Love Convention in beautiful San Diego, California will continue that tradition.



## Why come to JamaiCADA-One Love?

- **First:** JamaiCADA-One Love's culture; embracing all schools and the lifestyles they lead. The greatest aspect of the JamaiCADA-One Love culture is the friendly and welcoming nature of the people. As soon as you arrive you will immediately be greeted by local JamaiCADA-One Love people excited to provide you the best CADAribbean leadership experience possible.
- **Secondly:** You will leave understanding the power of ONE. One person or event on your campus can change lives!

We suggest you book your leadership experience now.



**CASL DA**

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# JamaiCADA

One Love

## 2017 Annual State Convention

**DEADLINE:  
OCTOBER 30, 2017**

**Save the Date!  
March 1-4, 2017  
Town & Country Resort • San Diego, CA**

Apply to present at the 2017 CADA Annual Convention at the Town & Country Resort, San Diego, CA.  
Go to [www.cada1.org/presenters](http://www.cada1.org/presenters) for more details and how to apply!



# AREA Reports



BY **ALLISON GADEKE**, AREA A COORDINATOR  
[areaA@cada1.org](mailto:areaA@cada1.org)

**Counties:** Del Norte, Glenn, Humboldt, Modoc, Trinity, Shasta, Siskiyou, Tehama, Lassen, Colusa, Plumas, Sierra, Sutter, Nevada, Yuba, Butte, Yolo, Sacramento, Placer, El Dorado, San Joaquin, Stanislaus, Mono, Contra Costa, Tuolumne, Amador, Alpine & Calaveras.

## Feel the Spirit of Irie\* in Area A

\*Irie: a Rasta/Jamaican word for “powerful and pleasing”

**WE HOPE YOU HAD A RESTFUL SUMMER** and were able to spend time catching up with family and friends; a well-deserved break before returning refreshed and ready to go. Our CADA Area A Council has been planning and preparing some outstanding fall conferences to support you and prepare your student leaders for a successful new school year!!

Fall is the perfect time for you to enjoy the camaraderie and friendship that our neighboring “tropical islands” offer. Join Area A for an outstanding day of networking, sharing, and learning. Come feel the Area A “irie” at the Advisor’s Conference held at Sheldon High School in Sacramento on Saturday, September 17th. The day will include a light continental breakfast, lunch, resources, workshops, CADA giveaways, a wealth of information, and more! Sessions will be held for new and veteran advisors.

Also, back by popular demand, the North State Leadership Student Conferences at the Yolo County Fairgrounds in Woodland! Join us as we teach One People, One World, One Love. Your student leaders will learn skills to help make your year outstanding! The high school conference is Tuesday, October 4th, and middle school conference is Wednesday, October 5th. Renowned speaker Tyler Durman will be keynoting both conferences.

For registration information for fall conferences go to: [www.cada1.org/areaa](http://www.cada1.org/areaa). We can’t wait to catch up!



BY **LARRY LOPEZ**, AREA B COORDINATOR  
[areaB@cada1.org](mailto:areaB@cada1.org)

**Counties:** Mendocino, Lake, Sonoma, Napa, Solano, Marin, San Francisco, San Mateo, Alameda & Santa Clara.

**IMPORTANT EVENTS** that we want YOU to attend:

### AREA B ADVISOR'S CONFERENCE

**DATE:** August 27, 2016  
**TIME:** 8:30am-12:30pm  
**LOCATION:** Dave and Busters in Milpitas, CA  
**COST:** \$25.00

*\*Only 40 spots available, so secure your spot today.*

### AREA B STUDENT CONFERENCE

**DATE:** November 21, 2016  
**TIME:** 8:00am-1:00pm  
**LOCATION:** James Logan High School  
**COST:** \$25.00

*\*For middle school and high school students. This event sells out every year, so reserve your spots today for the biggest conference of the year.*

Register at [www.cada1.org/areaB](http://www.cada1.org/areaB)



BY **LESLIE LOEWEN**, AREA C COORDINATOR  
[areaC@cada1.org](mailto:areaC@cada1.org)

**Counties:** Mariposa, Merced, Madera, Fresno, Kings, Tulare, Kern & Inyo

Add these Area C Conferences to your calendar and register online at [www.cada1.org/areac](http://www.cada1.org/areac)

### AREA C MIDDLE SCHOOL AND HIGH SCHOOL STUDENT CONFERENCE

**DATE:** Friday, October 21, 2016  
**TIME:** 8:30am-2:00pm  
**LOCATION:** Hanford West High School

### AREA C ADVISOR'S CONFERENCE

**DATE:** Tuesday, November 15, 2016  
**TIME:** 8:30am-2:00pm  
**LOCATION:** Fresno Elks Lodge

### LOOKING FOR MORE LOCAL LEADERSHIP TRAINING OPPORTUNITIES

**AT A LOW COST?** We are looking for Area C host schools for Leadership Development Days (LDD). As a host school, you need to provide a gym, or similar facility, for the day and student leaders to help facilitate the program. Our Leadership Coach will train your student leaders in the morning, then run the entire LDD. A Leadership Development Day consists of up to 300 students from your own school or from multiple schools in your area and can be geared towards middle school or high school students. For more information, check out [www.cada1.org/LDD](http://www.cada1.org/LDD) and to schedule an LDD at your school site, contact Sandra Kurland at [leadership@cada1.org](mailto:leadership@cada1.org).



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**BE SURE TO RENEW YOUR MEMBERSHIP TO TAKE ADVANTAGE OF ALL OF THESE GREAT RESOURCES THAT ARE JUST CLICKS AWAY!**





BY **MARGARET NOROIAN**,  
AREA D COORDINATOR  
[areaD@cada1.org](mailto:areaD@cada1.org)

**Counties:** Santa Cruz, Monterey, San Benito,  
San Luis Obispo, Santa Barbara & Ventura

## *Jamaican Me Crazy about Leadership!*

**STUDENTS AND ADVISORS** from Area D “Crazy about Leadership” will come together at three student conferences and one advisor conference during the fall. Students will be inspired by keynote speakers like Scott Backovich and Omékongo Dibinga, and engage in workshops on personal leadership, social media, the seasons of leadership and so much more. Students will be able to network and share ideas and best practices from their schools in Officer Breakouts and SWAPs. The dates are set, the registration is online at [www.cada1.org/areaD](http://www.cada1.org/areaD), and the Area D Council is excited for your schools to attend!

- **SEPTEMBER 19, 2016** - Central Middle and High School Student Conference Mountainbrook Community Church in San Luis Obispo
- **SEPTEMBER 24, 2016** - Advisor Conference Pioneer Valley High School in Santa Maria Wine Tasting and Dinner to follow the conference
- **OCTOBER 11, 2016** - Northern Middle and High School Student Conference Salinas Community Center in Salinas
- **NOVEMBER 8, 2016** - Southern Middle and High School Student Conference Ventura County Fairgrounds in Ventura



BY **RON IPPOLITO**,  
AREA E COORDINATOR  
[areaE@cada1.org](mailto:areaE@cada1.org)

**Area E County:** Los Angeles

Add these Area E Conferences to your calendar and register online at [www.cada1.org/areaE](http://www.cada1.org/areaE)

### **AREA E ADVISOR'S CONFERENCE**

**DATE:** Saturday, September 17, 2016

**TIME:** 8:00am-2:00pm

**LOCATION:** Dave & Buster's - Ontario

### **AREA E MIDDLE SCHOOL AND HIGH SCHOOL STUDENT CONFERENCE**

**DATE:** Tuesday, October 4, 2016

**TIME:** 8:20am-2:00pm

**LOCATION:** Pasadena Convention Center



BY **GENIEL MOON**,  
AREA F COORDINATOR  
[areaF@cada1.org](mailto:areaF@cada1.org)

**Counties:** San Bernardino,  
Riverside & Orange

*Three Counties One Heart. Get ready for some Havana Daydreaming and Leadership... No Problem Mon!*

### **AREA F IS ONCE AGAIN EXCITED TO PAIR UP WITH AREA E FOR OUR ADVISORS CONFERENCE ON SATURDAY, September 17th at Dave and Buster's in Ontario.**

The conference will take place from 8am to 1pm (continental breakfast and lunch provided). The early bird price is \$45 and regular price is \$50.

**MIDDLE SCHOOL CONFERENCE IS FRIDAY, October 7th at Grove Community Church Center in Riverside.** The conference will feature keynote speaker Laymon Hicks and run from 8:30-1:30 (lunch included). Register early so you don't miss out!

**HIGH SCHOOL CONFERENCE, LEADERSHIP... No Problem, Mon! Will be on Monday, November 21st at the Disneyland Resort and Conference Center.** We will feature keynote speaker Eddie Slowikowski and many new and exciting breakouts. Get registered early and don't be left out. Register for all the conferences at [www.cada1.org/areaF](http://www.cada1.org/areaF).



BY **BONNIE BAGHERI**,  
AREA G COORDINATOR  
[areaG@cada1.org](mailto:areaG@cada1.org)

**Counties:** San Diego & Imperial

**THE AREA G STUDENT CONFERENCE** will be held on Wednesday, September 28 at the Del Mar Fairgrounds.

The keynote speakers will be Omékongo Dibinga and Houston Kraft. Omekongo asks the question, “Why settle for outstanding when you can be UPstanding?” Through the use of spoken word

he challenges you to think about culture and diversity which inspires students to make a difference on their campus. Houston Kraft is a kindness advocate, who motivates students to love others through their character. He's about making real, practical, sustainable change in the lives of students.

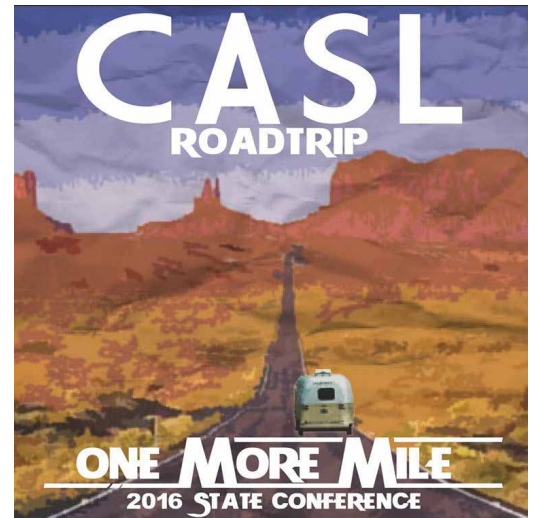
Registration fee includes all sessions, light morning snack, lunch, entertainment by SOS Entertainment and CADA giveaways! We look forward to having you and your leadership team in Del Mar! No onsite registration will be available, so register early at [www.cada1.org/areaG](http://www.cada1.org/areaG).



# CASL 2016

## Wrap-up

BY **SANDI KURLAND**, LEADERSHIP DEVELOPMENT COORDINATOR  
[leadership@cada1.org](mailto:leadership@cada1.org)



**“The only thing that I see that is distinctly different about me is I’m not afraid to die on a treadmill. I will not be outworked, period. You might have more talent than me, you might be smarter than me, you might be sexier than me, you might be all of those things-you got it on me in nine categories. But if we get on the treadmill together, there’s two things: You’re getting off first, or I’m going to die. It’s really that simple...”**

– OSCAR-NOMINATED ACTOR AND GRAMMY AWARD-WINNING MUSICIAN WILL SMITH

**T**hank you for giving your student leaders the chance to attend the “CASL Roadtrip...One More Mile” CASL State Conference. Our mission was to teach perseverance over the three days we spent with your agents of change. As educators we know “grit” plays an integral part in the success of our students and we hope your student leaders now realize that as well. Moreover, we hope they learned how important it is for them to be role models for the Will Smith-type of tenacity on your campus so every student can see how perseverance, not just IQ, is a predictor of success.

Your change agents’ contributions to the workshops, intrastates, region meetings, elections and Meet the Pros were commendable. Even the bus ride to Speedzone was creative with the bus wars on our social media sites. These leaders knew how to intensify the “leadership” in every situation. A record-breaking 2,000+ passionate students stayed engaged every step of the way. From the service project (Make A Wish) to the State Board Elections, they continued to show us how much they genuinely care about serving others and want to persevere back at their schools to make good things happen!

I hope it was also a time filled with special memories for your students and that CASL will remain in their hearts. “Once a CASL kid, always a CASL kid” is now common to hear amongst the delegates. Our CASL board alumni were excited to reconnect with you and your students. We believe all CASL delegates will use the leadership skills acquired at the conference beyond high school and we look forward to them paying it forward into their college years, their professions and their everyday lives. We know a better world will be the result of their creativity, compassion and contributions.

Thanks, once again, to our inspiring general session speakers; Ruben Gonzalez, Laymon Hicks, Houston Kraft and Brian McAllister (Co-Founder of Roadtrip Nation). They articulated our message on stage and helped us think about the way we look at our leadership programs.

Rotation programs: Dreams in Overalls, Global Impact, SoulPancake and Leadership Development Days added to our curriculum in ways we did not even imagine. As an added bonus for reading this article, look out for the SoulPancake/CASL video from footage at the conference for a “back to school” debut. And, get ready for our video contest this year with SoulPancake as well! Additionally, we could not offer this conference without the help of our Platinum sponsors SOS Entertainment and USA Student Travel. They continue to give much more than their services. Their contributions are from the heart and they truly do make this world THAT much better.

I was honored to serve all of you this year in my capacity on the CADA board and am excited each time I get to meet someone I have only known via email or through social media. It has been my pleasure working with so many of you at Leadership Development Days; you continue to amaze me with your creative ideas and powerful programs. Feel free to call or email me anytime with questions, ideas, or suggestions. Together we can help one another and continue to be a positive force on school campuses across California.

Last but not least, a very special thanks to the CASL “kids” on the board for their vision, courage and enthusiasm; they inspire me to continue pushing the boundaries and striving for excellence. The CASL State President, Armando Sanchez, is a true agent of change with a heart of giving, and I can’t wait to see what he does to better our world. Armando heads off to University of Notre Dame this fall. Behind the scenes were humble heroes on the CASL advisory board: Jose Duenas, Brodie Kaster, Susan Moerder and Jana Plat. Thank you for serving with complete dedication, passion, and professionalism. We also had a team of adult volunteers at the conference which proved invaluable and I am incredibly grateful to each of them. Add the amazing Dylan Valdivia (CASL intern –USD) and together, adults and students, the CASL team makes all that I do possible.

I hope your student leaders recognize and appreciate the opportunity, support and example you, the advisors, provide them to learn, to grow and to persevere as they create a campus they are proud to call their own.

**See you in San Jose March 30-April 1 for the CASL Middle School Conference or April 1-3 for the High School Conference!**

*\*As a recommendation to continue the conversations about perseverance with all your students, I suggest the recently published book by Angela Duckworth-Grit: The Power of Passion and Perseverance. Her ideas about the cultivation of tenacity will change some lives for the better.*







# to Positive School Culture & Climate



## CADA Roadmap

[www.cada1.org/roadmap](http://www.cada1.org/roadmap)  
INTRODUCTION BY DEBI WEISS,  
VICE PRESIDENT

**AS AN ACTIVITIES DIRECTOR** you're faced with solving many puzzles:

- *How do we improve our school climate and culture?*
- *If you're new to the leadership world, getting started can be a little daunting and you may be asking how do I connect students?*
- *How can we make our activities not only fun but also meaningful?*

*Continued on page 12*





*Continued from page 11*

And those of us who've been around for a while still look for ways to evaluate our programs.

The solution to these questions (and many more) is the CADA/CASL Roadmap. This roadmap will provide directions to help improve your school's climate and culture. There are 11 "stops" on the roadmap for building a connected and accepting school. By using these "stops" it won't take any time to improve your school's culture.

Take a look at the Roadmap, teach these "stops" to your student leaders, and use them when planning activities on campus to include all 11 "stops". Be the first to build a school culture your community will be proud of for years to come!



## 1. Train Your Student Leaders

### *Training Through Quarterly Evaluations*

BY **JILL MORTENSEN**, AREA C COUNCIL  
[jmortensen@sjcoe.net](mailto:jmortensen@sjcoe.net)

**AN IMPORTANT ELEMENT IN TRAINING STUDENT LEADERS** is incorporating an effective evaluation system of their duties. I have created an evaluation system that simulates the type of employee evaluation one might encounter in the work force. As part of an A-G approved leadership course, students are evaluated quarterly on their job description, their interaction with peers, ability to delegate, levels of respect, timelines being met, expectations in other classes remaining positive, and more.

*Find out more about Jill's evaluation system on page 24.*



## 2. Provide your Leaders a Voice

### *Solicit Feedback Through Google Forms*

BY **LARRY LOPEZ**,  
AREA B COORDINATOR  
[areaB@cada1.org](mailto:areaB@cada1.org)

**OVER THE PAST YEAR**, I have developed quite an obsession with Google Forms. Google forms allows me to solicit feedback from the entire student body and collect data on responses. For example, after the homecoming dance last year, I created a Google Form to get feedback from students on the dance, some of the questions asked about the DJ, the day of the dance, improvements that could be made, why someone did or didn't go to the dance, etc. Google Forms can be used for feedback from the leadership class, staff and/or the entire student body. Give Google Forms a try today, think of one way you can use it and share your form on the CADA social media sites: @cadaleaders. Have an Area B-eautiful day!!!!

## Kindness & Community Service to Unite

**WHEN THAT MAJOR MOTION PICTURE** is released and hundreds flock to the midnight showing, there is a buzz created and those in attendance have shared in a common experience that they will remember and talk about for years to come. That should be the goal of student activities, when developing school-wide events that will bring together the masses and provide them something positive to remember and talk about for years to come.

These common experiences are created often throughout a typical school year. They

are the whole-school rallies and assemblies. They are the large-scale community service projects. The key is to make sure your Activities Program is providing these opportunities for all students.

Example: To kick off the school year, Kindness Week is started with a motivational speaker encouraging the student body to think of others. This is tied to a donation drive for a local homeless shelter (contact the shelter to find out their needs). After being inspired by

### 3. Unite your Campus by Providing Common Experiences

the speaker, the Student Body unites to make a positive impact on the community. Publicize a goal and progress toward that goal as the drive continues. Share the final results of the drive with photos, on campus publicity and social media promotion. As an added bonus, have the speaker record video “updates” to play at future rallies as a reminder to continue their positive work throughout the year. This will help keep the speaker’s message from being lost shortly after departure.

## 15 Spirit Ideas

BY **MARGARET NOROIAN**,  
AREA D COORDINATOR  
areaD@cada1.org



**CREATING PRIDE AND SPIRIT** on campus requires knowing the student population, advanced planning, being creative and detailed, and involving students outside of ASB. Breaking the mold, not doing the same thing year after year, is a key ingredient in Creating Spirit! Evaluate what was done in past years, but create activities and events that reflect the student population this year. Sponsor different days or weeks to celebrate like “National Root Beer Float Day” and hand out free floats as students go to lunch. For “Multi-Cultural Week,” get the different language classes on your campus to sponsor a day or involve ethnic groups from outside the school that your students are a part of. Powder Puff and Buff Puff (boys’ volleyball) are events that create pride and spirit. Playing the Staff in Volleyball and Basketball are other fun events. Do something unique like a “Code Blue Rally” and bring the Fire Department/Paramedics in to help carry out the theme!

Create excitement about events by publicizing in a variety of ways: carry “Ask Me” balloons, pass around clothespins with messages, wear sandwich boards, and post on social media. ASB students can bang pots and pans (get administration approval) to lead the school out to a lunch spirit event/rally.

Get students energized about student sections at games by having themes and pass out sunglasses (Our Team Shines Bright), pom-poms, beads, towels, bubbles, or spirit shirts.

Creating Pride and Spirit Building events on campus starts with the ASB talking the talk and walking the walk, and culminates in a large majority of the students and staff participating/attending activities/events.

### 5. Promote Achievement

## Recognize AP & IB Success

BY **JEFF CULVER**, CADA PROFESSIONAL  
DEVELOPMENT COORDINATOR  
pdc@cada1.org

**AT THE BEGINNING OF THE SCHOOL YEAR**, recognize your high school students who passed their Advanced Placement and International Baccalaureate exams the previous year. Since those scores are released in summer, this group is often overlooked. While AP or IB seniors will have graduated, there are plenty of juniors (now seniors) still on campus who will appreciate the recognition and feel that motivation to continue studying for their new batch of classes.





## Open Mic Night

BY **JEFF CULVER**, CADA  
PROFESSIONAL DEVELOPMENT  
COORDINATOR  
[pdc@cada1.org](mailto:pdc@cada1.org)

**BEYOND THE SPORTING EVENTS** and the dances, what social opportunities is your Activities program offering the Student Body. The large-scale events can be exhausting for planning and preparation. Sometimes providing a smaller, laid back event is just what is needed and can also tap into a population on your campus that may not be interested in the typical sports and dance scene.

An Open Mic Night can be a successful endeavor, and doesn't have to require an enormous amount of planning. We found success with a fall and a spring event. We kept it low-key, in the library with a microphone and a speaker. Students showed up, signed-in if they wanted to perform and the event MC worked off that sign-in sheet to call performers to the mic. Students sang, played instruments, performed oral interpretations and some even attempted comedy (stress the word attempted). We often saw students attend this event that we didn't see at other events throughout the year. This turned out to be their avenue for expression and a way for them to feel connected to and supported by the school.

## Teach Them the Why'

BY **JENNIFER PFEFFER**, AREA G COUNCIL

**WHEN STRANGERS FIND OUT** that I'm an educator, more often than not, I get a grimace and sometimes, which makes my hair stand on end, a complaint about how teenagers of today are shallow and selfish.

We all know that the opposite is true. Our teenagers, our students and passionate leaders, are more connected and more compassionate than most adults that I know. They want to serve; they want to make an impact. We see it on social media, we see it as they look for ways to "support" as they change their profile picture to a rainbow, retweet the posts calling for prayers for the fallen, and post about their political activism.

The disconnect is with their actions. As student supporters, we need to provide opportunities to serve in order to transform their natural compassion and desire for change into a tangible thing. My students don't have money or items to donate, most of them are struggling just to have what they need, but they have time and a desire to help.

DoSomething.org is a simple place to start. At any given time, there are at least ten service projects listed which require very little start-up with facts and statistics about WHY a project is important. Some take as little as five minutes; some can turn into a school-wide project. We've all had food drives, but one from DoSomething.org's Peanut Butter and Jam SLAM was a turning point for my school. Pretty simple concept, bring peanut butter in for the Feeding American Food Bank, but this time we educated our student body about WHY peanut butter (peanut butter doesn't need to be refrigerated, packs in intense protein and needed fat, and is



easily transported). Within two weeks, we collected 515 pounds of peanut butter. Students were able to do something! Their compassion had action attached.

Seek out a way to provide a service project for your school; find a local organization with projects your students can do simply by donating their time. We connect to Keep Riverside Clean and Beautiful (KRCB) with two large events a year (October and May) and monthly smaller events. We advertise the big events, put it out there with all our clubs, co-curriculars, and sports; we ask the advisors and student leaders to be our voice. ASB coordinates all the sign-ups, permission slips, transportation, etc. to make it "easy" for everyone else. If possible, provide the transportation (a Saturday morning local bus is the cheapest bus I've ever ordered), water, even a t-shirt. Better yet, connect them with a large scale event that provides the t-shirt and lunch for volunteers. The first year, ASB and a few stragglers served 280 hours. Three years later, we had over 400 students serving with KRCB in over 3,000 hours.

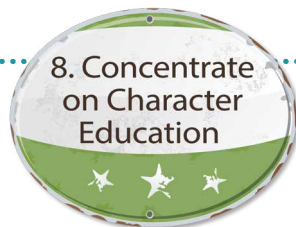
Our three service clubs on campus have started hosting other events and inviting everyone to participate (which they do!). Student leaders come to our Director of Community Service with ideas to get more involved and service events are popping up all over campus. It's become natural. We have caring kids and now everyone can see how they prove it inside and outside of the campus gates.

Students want to serve others; they just don't know how. Let's give them the opportunity and explain the why as we go.

## Character Quotes

BY **DENISE VAN DOORN**,  
AREA H LEAD  
[areaH@cada1.org](mailto:areaH@cada1.org)

### 8. Concentrate on Character Education



#### QUOTES TO WRITE ON THE BOARD:

"Respect commands itself and it can neither be given nor withheld when it is due". — *Eldridge Cleaver*

"We have a Bill of Rights. What we need is a Bill of Responsibilities". — *Bill Maher*

## Some other ideas

- GIVE NAME TAGS** to all students on campus so they get to know each other's names and encourage your staff to call students by name during class.
- ON THE FIRST DAY** of school have a list of different ice breakers for each period that teachers can use. Students and staff will learn the names of those in their classes as well as something about them. This will be useful when students have to do group projects, pair-share, and will help with classroom management. Continue to use ice breakers throughout the school year to continue helping students learn about each other. If you know their stories you are more likely to be more tolerant and realize we are more alike than different.
- PLACE CHALKBOARDS** (large pieces of wood painted with black chalkboard paint) on campus and ask students

different questions – What do you want to accomplish this year? What makes you happy? What do you want to do after graduation? What is your hobby? What would be your favorite dress up day? What is a class comp game you would like to see? Rally theme? What is one thing you would change about our campus? Use what they say to plan different activities on campus.

- USE SOCIAL MEDIA** to highlight different students on campus – make sure to include students from every area on your campus.
- HAVE DRESS UP DAYS** that will show students they are more alike than different or that they have something in common with someone they didn't know.
- WALK AROUND CAMPUS** and see what students are doing during lunch and plan activities around that.

- ENCOURAGE STUDENTS** to start clubs based on what they are interested in. Getting students involved on campus will strengthen your school culture.
- PLAN AN LDD DAY** for non ASB leadership students. [www.cada1.org/LDD](http://www.cada1.org/LDD) for more information.
- HIGHLIGHT STUDENT** clubs on campus during lunch.
- PLAN A KINDNESS WEEK** where different activities will encourage students to talk to one another.
- HAVE STUDENTS INVITE OTHER STUDENTS** to attend athletic and performing arts events on your campus. A personal invitation is much better than a poster. Plus some students might not attend because they don't know anyone or have someone to sit with.

## Who is Telling Your Story?

BY **LINDSEY CHARRON**,  
PUBLIC INFORMATION COORDINATOR

**How is social media** being used on your campus? If YOU are not telling the story, it means someone else is, and the story could be very different from what you want.

Check out Lindsey's Tech article about Snapchat on page 20.



## Make it Personal

BY **DEBI WEISS**, VICE PRESIDENT  
[vp@cada1.org](mailto:vp@cada1.org)

**HERE'S WHERE** it gets personal: Your student leaders need to be a part of the connection-making that goes on at school. Relying on structured events to bring people together is important, but it's not the whole picture. Leadership students need to learn the stories of the students around them. Ask your clubs and organizations on campus to do the same thing. Your students can make it their personal mission to make one new friend a week and to learn a positive fact or one thing that makes that student unique. You could even make it a goal to know the names of everyone in their classes or even every single student in your school. Whatever it takes, get out and connect!

## Celebrate Students' Birthplace

*Except from CADA Leadership Camps Notebook*

**CREATE A HOMETOWN BULLETIN BOARD** – Ask students who were born outside of the United States to indicate their birthplaces. Put up a large map of the world and identify the countries where your students were born with a little flag pin. Post a picture of each person and write his/her name and the country in which the student was born on the picture and post on the board around the map. Purchase international flags and proudly display the flags of the student's countries.





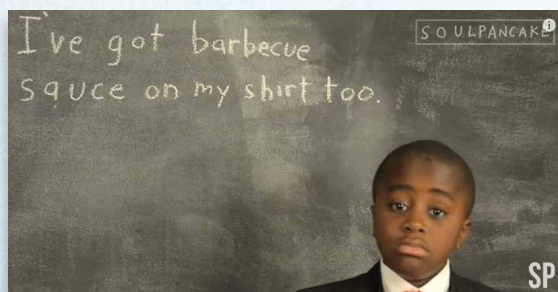
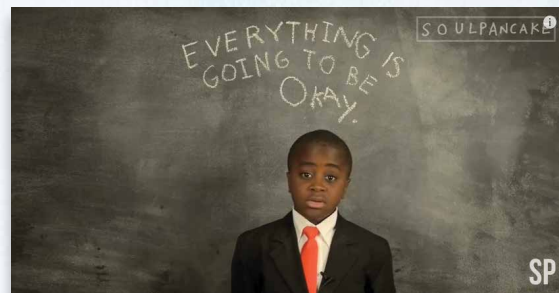
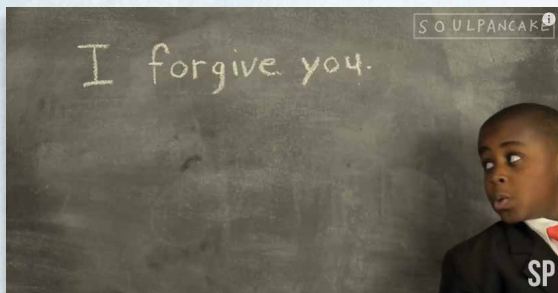
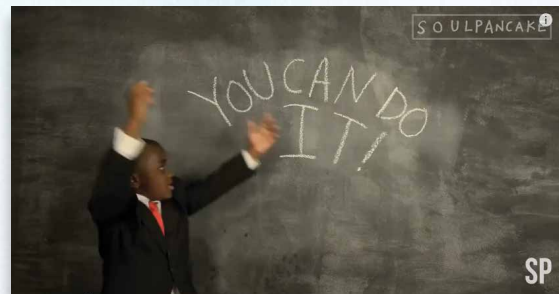
# Kid President

## 20 Things We Should Say More Often



SHORT CLIP LINK TO SEE ALL 20:

[www.youtube.com/watch?v=m5yCOSHeYn4](http://www.youtube.com/watch?v=m5yCOSHeYn4)



# '16-'17 Leadership Development Days

DATE/AREA	LOCATION/REGISTRATION
July 27, 2016 - Area B	Evergreen Valley High School - Private Event
August 2, 2016 - Area F	Heritage Intermediate - MS Delegates
August 2, 2016 - Area A	Ceres High School - Private Event
August 3, 2016 - Area G	Mt. Carmel High School - PUHSD High School Delegates Only - Private
August 11, 2016 - Area B	Carolyn Clark Elementary - Upper Elementary and MS Delegates
August 22, 2016 - Area F	Arlington High School - Private
August 24, 2016 - Area F	Buena Park Junior High School - AUHSD MS Delegates Only - Hosted by Loara High School
September 2, 2016 - Area B	Castillero Middle School - MS Delegates
September 9, 2016 - Area E	Goddard Middle School - Elementary Delegates
September 12, 2016 - Area A	Arcata High School - HS Delegates
September 13, 2016 - Area A	University Preparatory School - MS Delegates
September 14, 2016 - Area A	Bidwell Junior High School - MS Delegates
September 16, 2016 - Area E	Lone Hill Middle School - Elementary Delegates Only
September 20, 2016 - Area B	Westmoor High School - HS Delegates
September 22, 2016 - Area A	Bethany Elementary School - MS Delegates Hosted by MT. House HS
September 23, 2016 - Area A	Stockton Unified School District - Private Event
September 28, 2016 - Area E	Gladstone High School - Montview League HS Delegates - Only
October 4, 2016 - Area D	Newbury Park High School - HS Delegates
October 13, 2016 - Area F	Yorba Linda Middle School - PYLUSD MS Delegates Only
October 25, 2016 - Area F	Yorba Linda Middle School - MS Delegates Only
November 9, 2016 - Area E	Somerset High School - Continuation HS Delegates
November 15, 2016 - Area E	Lynwood High School - MS Delegates
December 7, 2016 - Area E	Pioneer High School - HS Delegates
December 8, 2016 - Area E	Quartz Hill High School - MS Delegates
January 11, 2017 - Area E	Chino Hills High School - MS Delegates
January 12, 2017 - Area G	Cesar Chavez Middle School - MS Delegates
January 12, 2017 - Area F	CASL Regional Conference - MS Delegates
January 19, 2017 - Area B	Overfelt High School - HS Delegates
January 20, 2017 - Area B	Miller Middle School - MS Delegates
January 24, 2017 - Area D	Monterey High School - HS Delegates
January 26, 2017 - Area E	Lawrence Middle School - MS Delegates
February 2, 2017 - Area A	Ygnacio Valley LDD - MS Delegates
February 3, 2017 - Area E	Sutter Union High School - HS Delegates
February 7, 2017 - Area F	Murrieta Mesa High School - HS Delegates
February 10, 2017 - Area F	Palm Middle School - MS Delegates
March 8, 2017 - Area A	Arden Middle School - MS Delegates

[www.cada1.org/LDD](http://www.cada1.org/LDD)

# GET YOUR STUDENTS TALKING

What do you really want to see at school?

How should we make that happen?

What can you do to help?

Raising Student Voice and Participation (R.S.V.P.) is a student engagement program for getting your school's students—all of them, not just the leadership class—talking about what they want to see happen at school and how they can partner with community stakeholders like the city council and public safety departments to make that happen. Contact Sandra Kurland with the California Association of Student Leaders, at 619-957-9107 or Leadership@cada1.org to get your school RSVP ready!

# AFFORDABLE LEADERSHIP TRAINING

## \$25 PER STUDENT

IS ALL IT TAKES TO BRING A DAY-LONG, RESEARCH-BASED, INTERACTIVE LEADERSHIP CONFERENCE TO YOUR STUDENT LEADERS AND THEIR PEERS AT LOCAL SCHOOLS, LED BY AN EDUCATOR WITH MORE THAN 10,000 HOURS IN LEADERSHIP TRAINING EXPERIENCE, LEADERSHIP DEVELOPMENT DAYS PROVIDE OPPORTUNITIES FOR MIDDLE AND HIGH SCHOOL STUDENTS TO GET INSPIRED TO CHANGE THE WORLD AND LEARN THE PRACTICAL SKILLS NEEDED TO MAKE THOSE CHANGES.

VISIT [WWW.CADA1.ORG/LDD](http://WWW.CADA1.ORG/LDD) OR CONTACT SANDRA KURLAND - [LEADERSHIP@CADA1.ORG](mailto:LEADERSHIP@CADA1.ORG)





## Timed Round Robin



1. Have students in groups of 3 or 4.
2. Give a reflective question to each student. Make sure the groups have four different questions.
3. Have one student read their question to the group.
4. Starting with the student that read the question, set a timer giving everyone 20-30 seconds to answer, have students answer the questions.
5. Repeat this with all questions.

### Reflective Questions:

1. Why and how is following through on your commitments to others an important courtesy?
2. What are some of your responsibilities?
3. What does it look like to be respectful?
4. What does it look like to be responsible?
5. What does it look like to be courteous?

**Independent:** Write a reflection on this topic in student planner. Have each student make a goal about how they can be respectful this week.



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# Snapchat



BY **LINDSEY CHARRON**,  
PUBLIC INFORMATION COORDINATOR  
[pic@cada1.org](mailto:pic@cada1.org)

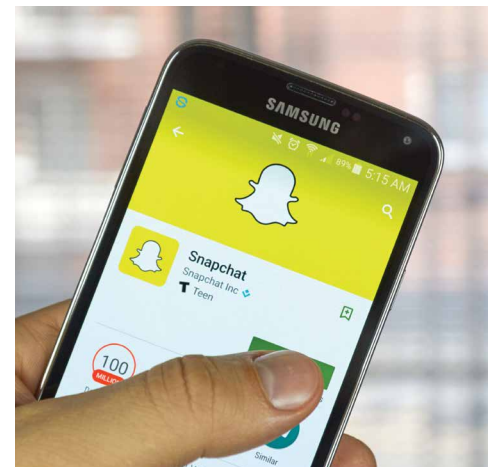
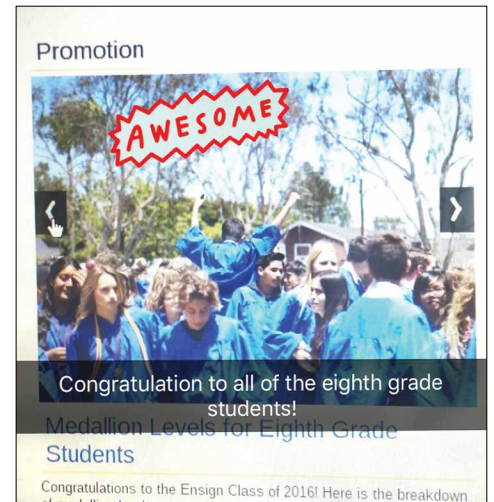
**IN LIN-MANUEL MIRANDA'S MUSICAL "HAMILTON,"** one of the key lines from a song asks, "Who lives, who dies, who tells your story?" This question is important when considering the social media being used on your campus. If YOU are not telling the story, it means someone else is, and the story could be very different. If you have not considered trying out Snapchat, now is the time. This social media app allows you to create a timeline each day of the different events that are happening on campus. Pictures and videos that are taken disappear within 24 hours of being posted, unless a follower takes a screenshot of the image. With numerous ways to edit the images with filters, text, and emoji, this is a creative way to publicize events and information on your campus. You

can also create your own geofilter for certain events happening on your campus so that followers can use the filter on their own posts.

Recent reports indicate that Snapchat is expected to grow and pull ahead on Pinterest and Twitter in terms of users, and that the fastest growing age group is users under twelve.

If the platform seems overwhelming, try putting one of your leadership students in charge. At various events happening on your campus, that student could be given a device logged into the Snapchat account you create for your school. The student could post those real time photos that everyone will want to see.

*Remember, if you're not telling the story of your school, someone else is. If you have more questions about Snapchat, please email [pic@cada1.org](mailto:pic@cada1.org)*



## 2017 CASL STATE CONFERENCE

MIDDLE SCHOOL | MARCH 30<sup>TH</sup> - APRIL 1<sup>ST</sup>

HIGH SCHOOL | APRIL 1<sup>ST</sup> - APRIL 3<sup>RD</sup>



# Financial Review

**CADA HAD ANOTHER SUCCESSFUL YEAR** of performing sold out conferences and growing membership! The CADA board continues to strive to have financial transparency, fiscal accountability, and a clear understanding of CADA's finances. They have made great strides in recent years to achieve this and continue to work on maintaining this. In turn they have been able to find areas to save, areas to grow, and areas to invest in new programs.

Because of the great work of all our dedicated volunteers, we are able to provide our members with valuable programs and services at an affordable cost. Like you all, CADA is also faced with rising hotel costs, food costs, operating costs, etc. but it is our loyal membership, councils, and board who help CADA provide so many affordable programs.

Alongside our loyal members and volunteers are our CADA Sponsors who continue to give their generous contributions to the entire organization. The dedication, motivation and commitment CADA's sponsors have for making the school experiences the best possible for all students is greatly appreciated. It is these efforts that allow CADA to provide exemplary services at reasonable costs. When planning your next school purchases and events please consult the CADA directory (available online at [www.cada1.org](http://www.cada1.org) or delivered in print at the end of September) for a list of loyal CADA sponsors.

Thank you member schools and sponsors for your devotion and contributions to the CADA membership. CADA looks forward to another successful year in partnering together with you to help "Create a Positive Culture & Climate on Your Campus."

## INCOME BREAKDOWN

### BREAKDOWN OF INCOME BY PROGRAM:

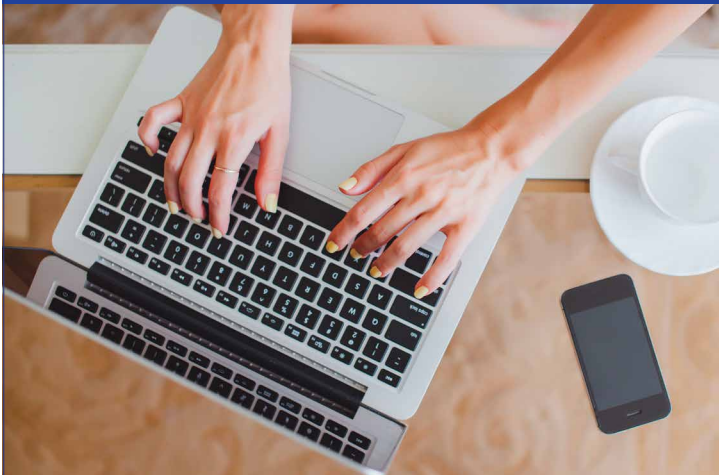
Area Income	17%
Association Income	13%
Convention Income	19%
Leadership Camp Income	26%
CASL Income	20%
LDD Income	5%



## CADA Newsletter Seeking Content Contributors

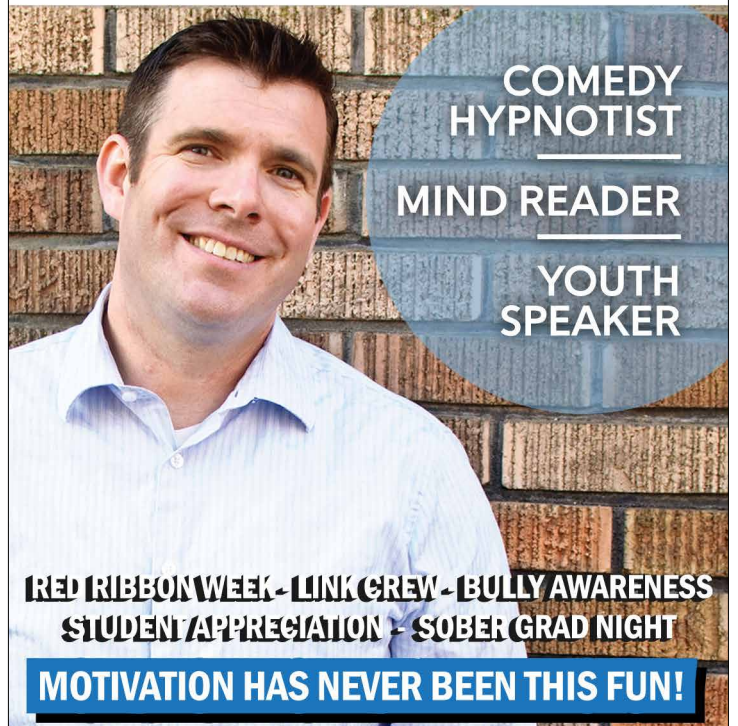
Do you have a great idea you would like to share with the CADA membership? We are looking for content contributors for the quarterly CADA newsletter.

Articles and accompanying graphics and/or photos can be submitted to Jeff Culver at [pdcc@cada1.org](mailto:pdcc@cada1.org).



## RUSS PEAK

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# LEADERSHIP Camp *Wrap-up*

## MINISTERIUM SUPER SE: SERVICE ABOVE SELF

**LEADERSHIP U:** Ministerium Super Se, this summer's CADA/CASL Summer Leadership Camps wrapped-up on July 20 on the campus of UC Santa Barbara after four sold-out sessions. The camp staff, consisting of CADA members from around the state, and CASL State Board members at the middle school camp, helped lead nearly 1,500 students and 220 advisors from over 150 schools from California, Hawaii, Nevada, Illinois, Georgia, Kansas and Canada.

The camp program underwent a leadership change this year after the retirement of Jack Ziegler and the original Camp Steering Committee last year. Leading this 33rd annual summer program was Jeff Culver, the Camp Coordinator, along with this year's Directors team of Paul Chylinski (logistics), Todd Arrowsmith (operations), Ron Ippolito (media/technology), Allison Gadeke (middle school curriculum) and Janet Roberts & John Lucero (high school curriculum). Each camp session had its own Camp Director/Large Group Leader, with Kim Karr overseeing middle school and Verne Johnson, Geniel Moon and Janet Roberts each directing one of the high school camps.

The biggest change to the camp program this year was a new registration and check-in process. The CADA Central office handled all school registrations, with all student and advisor registrations now being done electronically. This allowed an expedited check-in process where all rooming assignments were completed prior to our campers arrival at UCSB and email reminders being sent out to all of our campers and advisors during the week leading up to camp.

This summer brought three new keynote speakers to the camp program. Speaking at all four camp sessions were Hoan Do and Jessie Funk. And Phil Boyte shared his words of wisdom with our three high school camps. Hoan Do reminded our campers that people will follow what you do rather than what you say and encouraged them to not allow fear to hold them back from pursuing their goals. Jessie Funk showcased

her amazing vocal talents while explaining her leadership philosophy that leaders choose to be confident, they never allow toxic people to hold them back, and they choose to forgive others, then move on. And finally, Phil Boyte tied together our campers entire experience challenging them to take the ideas and energy from camp back to school to create a school that nobody will want to leave.

In addition to our keynote speakers, Rotations focused on fundamental skills necessary for Leadership students to successfully start the school year. At middle school, our campers had a chance to practice their presentation skills with Sandi Kurland's Bootcamp, Jo Forsyth allowed them a chance to explore the "Fear Factor" of activities focusing on low-risk vs. high-risk activities, and Laura Beers helped the campers look at their personal leadership style and how to effectively work with peers who have differing leadership styles. Our high school Rotations included basics of Communications led by Stu Shaffer, Janet Roberts helped campers think about how to recognize the "Invisibles" at school and help to include them in campus culture, and Paul Chylinski guided the campers in the importance of identifying and promoting the school's brand effectively.

CADA/CASL Leadership Camps are an intensive 3-day (middle school) and 4-day (high school) experience where students are divided into councils where they have the opportunity to meet other students from around the state to share ideas, network and work on a camp project together (high school). Students come out of camp with a solid foundation to start the school year with goals in mind for themselves and their school's activity program. Catch-up on all of the posts from this summer's CADA Camps program by searching #CADACamps on Twitter, Instagram and Facebook. Follow @CADACamps on those social media sites, plus SnapChat and view this year's camp videos on the @CADACamps YouTube channel.

Special thanks to the CADA Medallion Sponsors whose products and services helped make this year's camp program a success: All Action Awards, Audio Dynamix, Beverage Brothers, InterAct EP, Kustom Imprints, Pegleg Entertainment and Phil Boyte!

CADA Camps will be back at UC Santa Barbara in July 2017. Watch for dates and registration forms at [cada1.org/leadershipcamps](http://cada1.org/leadershipcamps) soon. Since all camps sold out this year, we are working to add more space at our 2017 camps, but encourage schools to register early!



## TEACHING CIVIC ENGAGEMENT DURING ELECTION SEASON

*Continued from page 3*

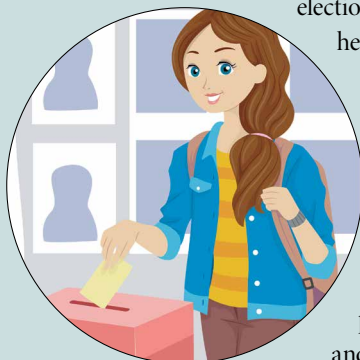
The California MyVote Student Mock Election is an effective way to get students involved in the democratic electoral process. It allows them a chance to think about candidates and analyze issues that they care about and will effect them in the future. As our younger generation nears the voting age, it is the duty of Student Activities Programs to help develop educated voters who will eventually shape our government in the years to come. As the results of this year's MyVote Student Mock Election are released in October, how fantastic it would be to see every CADA-member school listed as a participant in this year's vote.

For more information, printable resources and to register your school for free, go to [www.sos.ca.gov/elections/studentmockelection.htm](http://www.sos.ca.gov/elections/studentmockelection.htm)

## My Vote: *Mock Election in Action*



At Quartz Hill, we organized a MyVote Student Mock Election every two years since the 2008 Presidential Election. I tasked our Elections Commissioner with overseeing the committee, which planned out activities associated with the election, along with the management of voting. We enlisted the help of 9th grade Health, 10th grade World History, 11th grade US History and 12th grade Civics/Econ teachers to initiate the discussion about the election with their students. Classes were provided with a few copies of the Voter Information Guide, a poster, a copy of the "Useful Links" handout, and a paper copy of the ballot, which was promoted as a sample ballot. On election day, we set-up our computer lab as a polling place, loaded up our voting website on each computer and classes filtered through the lab throughout the day.



Students logged-in to their online voting account and cast their vote. As they left the lab, they received an "I Voted" sticker. At the end of the day, we had instant results of the votes. I would send the results out in a school-wide email for classes to analyze and discuss the next day. To promote the event, the committee selected a Democrat and Republican quad at school and decorated each quad to promote the candidate from that party. We also hosted a lunchtime rally where students dressed as the major party candidates using Halloween masks of the candidates and made brief speeches as the candidates.



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## CADA Memorial Scholarships!

Leadership Camp Scholarship & CASL Scholarship  
Application available online at [www.cada1.org](http://www.cada1.org)



### Leadership Camp Scholarship

Application must be postmarked by February 11, 2017  
Recipients will be notified on or before March 18, 2017

### CASL Scholarship

Application must be postmarked by December 15, 2016  
Recipients will be notified on or before January 18, 2017





# Evaluation of *Developing Leaders*

BY JILL MORTENSEN, RIPON HIGH SCHOOL

**E**ach member of a leadership course has a job description that outlines the expectations to be met. Accountability must be held by an Activities Director because the actions of our young leaders support an entire student body either creating a negative environment or a positive school culture. Grading members of a leadership course is always a topic that many Activities Directors ask in developing their program and curriculum. "How do I go about grading students in my course?"

In the work force, employers must evaluate their employees to make sure that customer service is positive, quotas are being met, and of course, money is being made. In this environment, employees are evaluated in various formats, either one on one, a small panel, or perhaps by a large party of stakeholders. So, why are we not simulating that environment, the very atmosphere we expect them to become a part of in their future, within our own programs? Why are we not giving our students the tools now in order to face their future employers and meet the demands and deadlines set forth in the business world?

Within my A-G approved leadership course, students are evaluated quarterly on their job description, their interaction with peers, ability to delegate, levels of respect, timelines being met, expectations in other classes remain positive, and more. I begin this process by completing a formal evaluation form on each student within the program. As I complete this task, I also have my ASB President complete an evaluation of his/her peers from the perspective of a student leader. The point value of each differs as the Activities Director's is worth more than the ASB President. Together both evaluations combined make up 40% of the weighted grade in the program. Sidenote: The members of the class equally evaluate the ASB President the job done as the head leader of the program.

From there, individual meetings are set up with the Activities Director, ASB President, and the student in the course. We have a sit down meeting together to discuss the positive aspects of the job done and behavior in the course. Likewise, there is constructive criticism given in order to improve leadership qualities. It is important to discuss both avenues of an evaluation so that improvement can be made, yet sharing the knowledge



that a job was well done. No one leader is perfect and each leader can work to get better at the job that they hold and the positive characteristics we expect from these leaders.

There is a need to simulate this evaluative environment. Students must learn and be able to handle being assessed on the jobs that they hold. Expectations must be met and if they are not fulfilled then perhaps that student should not hold that job title or be in the leadership course. The ultimate goal is to create a culture where leaders are successful and a team player providing a positive setting for all members of the class, but more importantly the student body.

If you are interested in learning more about my evaluation process, please contact me at [jmortensen@sjcoe.net](mailto:jmortensen@sjcoe.net). If you would like to further look into the program that I run at Ripon High School, please visit <http://asbofripohighschool.weebly.net>. I am here to help and provide the tools necessary for your leadership program in developing professional leaders.



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# CADA/CASL LEADERSHIP CAMPS

## CAMPS 2017 UCSB, CA



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## SENIOR ACTIVITIES

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- awards ceremonies
- sports team & club banquets
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- fundraising
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# USA Student Travel

## *What's New and Exciting for Middle and High Schools for 2017!*

BY **BRUCE BITNOFF**, USA STUDENT TRAVEL-WORLDSTRIDES

**OPENING THIS LAST SPRING** with vengeance and record crowds was the all new “Wizards of Harry Potter” at Universal Studios in Hollywood, which featured the iconic ride “Harry Potter and the Forbidden Journey.” This quasi movie set, Hogwarts Castle, and tons of technology all wrapped into one major explosion of senses and movement has created one of the best adventure rides to hit Southern California in some time. This, along with a Wizarding village where you can purchase an “interactive” wand and cast spells at several sites as you comb through the themed shops and restaurants has brought this incredible movie experience to life for all who want to venture in! Also, opening soon at the park is the “Walking Dead Attraction” based on AMC’s popular TV series show “The Walking Dead.” This, along with all of the high adventure attractions and rides will make Universal Studios Hollywood the perfect place for your school’s field trips.

USA Student Travel will be partnering with Universal Studios to bring two incredible events to the park in Hollywood for your school next year:

**JANUARY 27, 2017** *the 18th Annual USA Leadership Event featuring guest presenter: Houston Kraft! Program benefits both Middle and High School leadership students.*

**MAY 18, 25, JUNE 1, 8, 2017** *Grad Bash events featuring a private setting to enjoy the park as a Grad Nite party for graduating High School seniors.*

We are very excited to be offering these new events for schools in 2017. Universal Studios Hollywood has been a great partner for us and offers a unique style and lots of included extras

for these events. The chaperones will enjoy the Grad Bash lounge with free refreshments and a meal. The leadership students will be dazzled by the Hollywood Globe Theatre’s technology and included lunch meal for the leadership event.

For more information on either event, or to register your school to attend, please go to [www.usastudenttravel.com](http://www.usastudenttravel.com) or call 800-234-4723.

*Maybe 2017 is the time to try something Wizarding New for your school with USA Student Travel!!*





**California  
Association  
of Directors  
of Activities**

# WHAT'S THE VALUE OF HAVING A CADA MEMBERSHIP?

## VALUE OF CADA MEMBERSHIP

Discount on CADA State Conference.....	\$115
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CADA Membership Directory.....	\$15
All students are automatic members of CASL.....	\$100
Discounts on Area Student/Advisor Conferences.....	\$70
<b>Total Value of Membership.....</b>	<b>\$320</b>
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## 2016 CALENDAR OF EVENTS

AUG 27	AREA B - ADVISOR CONFERENCE	DAVE AND BUSTER'S - MILPITAS
SEP 17	AREA A - ADVISOR CONFERENCE	SHELDON HIGH SCHOOL
SEP 17	AREA E & F - ADVISOR CONFERENCE	DAVE AND BUSTER'S - ONTARIO
SEP 19	AREA D - CENTRAL STUDENT CONFERENCE	MOUNTAINBROOK COMMUNITY CHURCH
SEP 24	AREA D - ADVISOR CONFERENCE	PIONEER VALLEY HIGH SCHOOL
SEP 28	AREA G - MS & HS STUDENT CONFERENCE	DEL MAR FAIRGROUNDS
OCT 4	AREA E - MS & HS STUDENT CONFERENCE	PASADENA CONVENTION CENTER
OCT 4	AREA A - HIGH SCHOOL STUDENT CONFERENCE	YOLO COUNTY FAIRGROUNDS
OCT 5	AREA A - MIDDLE SCHOOL STUDENT CONFERENCE	YOLO COUNTY FAIRGROUNDS
OCT 7	AREA F - MIDDLE SCHOOL STUDENT CONFERENCE	RIVERSIDE GROVE COMMUNITY CENTER
OCT 11	AREA D - NORTHERN STUDENT CONFERENCE	SALINAS COMMUNITY CENTER
OCT 21	AREA C - MS & HS STUDENT CONFERENCE	HANFORD WEST HIGH SCHOOL
NOV 8	AREA D - SOUTHERN STUDENT CONFERENCE	VENTURA FAIRGROUNDS
NOV 15	AREA C - ADVISOR CONFERENCE	FRESNO ELKS LODGE
NOV 21	AREA B - MS & HS STUDENT CONFERENCE	JAMES LOGAN HIGH SCHOOL
NOV 21	AREA F - HIGH SCHOOL STUDENT CONFERENCE	ANAHEIM (DISNEYLAND HOTEL)

## 2017 CALENDAR OF EVENTS

MAR 1-4	CADA ANNUAL CONVENTION	TOWN & COUNTRY RESORT, SAN DIEGO
MAR 30 - APR 1	CASL STATE CONFERENCE - MIDDLE SCHOOL	DOUBLE TREE, SAN JOSE
APR 1-3	CASL STATE CONFERENCE - HIGH SCHOOL	DOUBLE TREE, SAN JOSE
MAY 4	AREA A - STUDENT CONFERENCE	MODESTO, CALIFORNIA



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