



California
Association of
Directors of
Activities

CADA



Just Add Color! A Colorful FUNdraiser

Candy bars, bake sales, car washes...all a thing of the past. So how do schools raise money these days? Just add color, and let the fun (and FUNdraising) begin! Color Runs and Events are based on the Holi Festival in India—a festival of fun and frolic and one that celebrates a season of joy and hope. Color Runs have been popular in the United States for the last five years and have raised a lot of money for charities and organizations. It is a creative, healthy alternative to the (same old) food-based fundraiser. The biggest challenge in running such a colorful event, was that there was no handbook. It was hard to find any schools that had actually jumped into this world of color. So, as most activities directors do, I just did it!

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Color Run Event Organizer Information

1. Powder available at www.hippiepowder.com.
 - This company makes their powder in the United States and it is non-toxic. The company is very helpful both on the website and on the phone.
2. They suggest 0.6 - 1.0 pound of powder per participant.
 - I guessed on the amount and bought enough for 0.5 lb. of powder per kid and this worked out fine. This equalled 12 total boxes at 25 lbs. each (2 boxes at each station; 6 stations total)
3. Individual color packets are available on the website and good to have for the final Color Celebration.
 - Every student got one packet per entry purchased. We also sold these when they bought their entries for \$2/packet. This was very popular. Tip: Put them in a ziplock bag because some of the color packets broke in the students' backpacks prior to the event. Or, depending on your students, you might want to have them delivered in their class prior to the run. This is more tedious for you, but we did have some color wars at school before the run.
4. Buy small dixie cups for scooping and tossing powder.
5. Have masks available for people with asthma on day of the event.
6. Encourage students to wear sunglasses even though the powder is non-toxic.
7. We presented the event on a Friday, sold entries at lunch for one week, and did the run the following Friday (one week later). Entries were \$10 each.

8. We had Color Run Shirts made and sold these for \$5—wasn't trying to make much money on these, but wanted them to have something white available, plus these became a school spirit shirt that can be worn on Fridays (we are a uniform school).
9. Enlist the help of parent volunteers. Each station should be staffed by at least 4 adults. Forewarn them that they will be more colorful than any of the runners!
10. Have a very big start line and finish line. We did balloon columns: white ones at the beginning and colored ones at the end. Not sure anyone noticed that, but it was intentional!
11. Have a gathering place for students as they finish the run to chill out until everyone finishes. We had a stage set up in the middle of the track field with a DJ. Let them take photos.
12. This is an event that students want to take pictures of. Very rarely do we allow phones, but we did for this one with the understanding that it needed to be in a ziplock bag. This worked out just fine and we got a lot of great pictures!
13. Hire a photographer if you can! Warn them about the powder however. We had a student's older sibling who is studying photography take pictures. Her pictures were great!
14. Have music or a DJ.
15. We invited parents to join their kids as long as they too bought an entry. We did have some parent runners but most chose to toss powder. I had more parents there than at any event. This was due to doing lots of all-calls, sending home an info sheet (calling to say the info sheet was coming home), and making sure parents knew we were dropping our candy sale for a healthier option. They had FUN!
16. We did not keep time or have winners. Although we called it the Color Run, we made sure to let students know they could run or walk! Not all middle school students like to run (surprise, surprise!).

Race Day Details

1. We rearranged our school schedule so there was an hour plus at the end of the day. 6th period teachers were given the choice to either stay in their class with their non-runners, or to take their non-runners to the auditorium to watch a movie and come out to participate.
2. Runners were sent out to the locker room area and students were sent in by groups to go change.
3. Students were set in zones in the gym. We let them pick where they wanted to sit. These zones became the wave starts. With 600 runners we started them in waves of apx. 50. The PE teachers were in charge of this.



4. Students did not return to the locker room after the race. We suggested bringing a towel to sit on if they rode the bus and we didn't get any complaints from transportation or parents.

Things I Would Change or Improve

1. Create different package levels
 - a. Level 1: Entry and color packet
 - b. Level 2: Entry, 2-color packets and shirt
 - c. Level 3: Entry, 3-color packets and shirt
2. Have bib numbers delivered to their 6th period class because I think there was possibly some photocopying! When they purchase their entry I would record their name, bib # and 6th period class for later delivery.
3. Designate a place for backpacks. Having 600 kids go back to the gym did not work! We did not want the kids going back into the classrooms or halls because we weren't sure how messy this would be. We decided we would set up PE teacher stations and they would put their backpacks in that teacher's station. The students would return there after the race and stay with the teacher until the bell rings.
4. Some students ran more than once...not sure this is a problem or concern really!
5. At the end, we wanted to do one big color toss. This started before we wanted it to! Not sure how to fix this. They were just excited!
6. The powder sticks better on students when they are damp... the sweatier they got, the more it stuck. One suggestion was to squirt them with water as they start the race.
7. There MUST be a designated Clean Up Crew! The janitors and I were there for a long long time afterwards because I forgot to do this!
8. Even though we gave teachers the opportunity to drop non-runners off in the auditorium and come out and have fun, most chose to stay in. Bummer for them. I am pretty sure that will change this year!
9. Next year I will have water available at the backpack stations because no matter what, powder does get ingested... water helps wash it down!
10. After doing the event, I found out that Oriental Trading Co. has a bunch of color run swag! Might look into getting some of this either for advertising the event or for sales. Cheap sunglasses would be good for sure!

BY CHRISTY HERTSCH, **Washington Middle School, Area D Council**
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President's Message

BY SUZY KRZACZEK, **CADA President**

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JANUARY SIGNIFIES a new year that is usually full of resolutions. It's a great time to look at where we've been and make some plans for the days to come. Each campus and program looks different, and I believe there is always room to grow. I encourage you to take some time to get to know your students and staff on a deeper level. The development of close relationships allows us to build stronger, more meaningful programs. A book I've used in the past is *How Full is Your Bucket?* I'm bringing it back in 2016

to remind us of how important it is to appreciate those around us. My leadership students have made a paper "bucket" for every student and staff member (it was quite the undertaking). Students and staff can write messages of appreciation to each other. For some of our students, this is the only good news they will receive. It's fun to watch the students check their "buckets" for notes. The staff enjoys the activity, as well. My leadership classes do all of the legwork for the activity, collecting the notes and then placing them in the buckets. That allows us to pull anything that is not positive. By building relationships, we can develop "attitudes of gratitude". It's always good to be reminded that despite our daily challenges, we all can find reasons to be grateful. I hope 2016 brings the same to all of you.

As activities directors, you are the busiest people on any campus. I hope you take the time to reach out to activities directors near to you as either the mentor or the mentee. Success in this position is so much more possible for those who help one another. If you are finding your job a bit bumpy, grab that CADA directory and call someone for support. If you are finding your year going smoothly, pick up the phone and check in with someone to see if you can offer help or support. To help others is to help ourselves. Remember, "Life's a dance you learn as you go, sometimes you lead, sometimes you follow. Don't worry about what you don't know, life's a dance you learn as you go."

John Lucero

A life is not important except
in the impact it has on other lives.

– Jackie Robinson

AS ACTIVITY DIRECTORS, we make an impact, momentarily and lifelong, on others. These moments are exhilarating, frustrating, lonely or satisfying. We may have a vivid awareness of the influence or may be completely oblivious to the eyes that are watching us. We are entrusted to lead a merry band of student officers in sharing the creation of a positive school culture and climate. Wow, how exposed we often feel!



Although the California Association of Directors of Activities (CADA) is an organization for like-titled educators, it really is a refuge, retreat and oasis for educators who have chosen to be impactful through service in an educational setting.

My name is John Lucero and I have chosen to run for the office of CADA Vice President. This is a four year term that cycles through all four of the presidential offices. I believe that CADA is an organization that can support each of its members in their roles as difference makers. I intend to work toward that end— my vision for CADA is that it support each member so that millions of students will be positively impacted.

I believe in the concept of servant-leadership. The servant-leader gives the support that others need to meet their goals, invites them into the decision-making process and builds a strong sense of community. I believe I am well-qualified to implement the vision of support for the needs of all members. Having taught 39 years, I understand the joys, pitfalls, and politics of the school setting. I also understand the legal and business side of education as I have been a school board member for 23 years, four as chair and four as vice chair. I have also served in school and district leadership positions. I am familiar with the activities programs of a school as I have been an Activities Director, a coach, and a club advisor.

Within CADA I have served on the Area A Council for 23 years, including five as Assistant Coordinator. Each summer for the past 20 years, I have been involved in the CADA Leadership Camp program as a Council Leader of 59 councils. Having attended, I am familiar with the State Board and I have been a presenter at various Area Leadership Conferences as well as at the State convention. In 2013, I was privileged to be named to the CADA Hall of Fame.

My decision to run for the Vice Presidency is rooted in my desire to impact the organization in a way that it offers easily available resources and support for its members. Let's impact the lives of students, staff members, families, and communities in every corner of California!



VISION

1. CADA should provide support and resources to its members so that they can make a positive impact at their local sites. I believe as Activity Directors we often feel professionally isolated from others involved in activities. To address this, I will encourage the continuation and expansion of the resources in place such as regional conferences, certification, online resources, and find ways to incorporate other technologies.
2. CADA should provide a variety of networks for the needs of the members. Such models as peer sharing, mentor relationships, league councils, online groups, and regional formal or informal conferences would be readily available for those times when professional insight and encouragement are needed.
3. CADA will continue a prudent course in the areas of business and governance. I will encourage the Board to continue with good business practices while we identify and explore new options that may be necessary in the dynamics of a changing business world. A thriving and healthy organization will offer needed support and resources to its members.

Leadership is unlocking people's potential to become better.
–Bill Bradley

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CADA Vice President Candidates

Debi Weiss, **Ayala High School**

My grandmother taught first grade for 42 years. She always shared stories about how she loved creating memories for her students. Over the years, I've been able to meet several of them and their children, and to hear of their love and respect for my Nana. I knew that I wanted to be **that** teacher.

I was teaching home economics at Bloomington Junior High when I was asked to be the student council advisor. I soon found my purpose in student activities: creating memories. I took my students to a middle school conference and heard all about the CADA State Convention. In 1991, I attended my first Convention in San Diego. It was overwhelming at first, but I quickly learned that CADA was the place for me.

In 1992, I embarked on a new adventure at Ayala High School. I quickly became a class advisor, and later a spirit leader advisor before becoming activities director. That same year, I joined the Area E Council, where I served as Secretary for twenty years. Through my service as the Area E Coordinator these past five years, organizing the Area E/F Advisor Conference, Area E Student Leadership Conference and our at-risk student leadership conference, I have helped guide and train those student leaders and advisors who are creating memories.

Shortly after joining CADA, I learned about all the great student leadership training our organization offers. I attended my first CADA Leadership Camp in 1993 and haven't missed one since, recently serving as a Council Leader and as an Adult Council mentor. Twelve years ago I attended my first CASL State Conference and was in awe. My students bring back great ideas, present their own workshops, and six of them have served on the CASL State Board. The experiences my students gain from both CADA Camp and CASL allow them to grow as leaders and make a difference on their campus by creating memories.

I currently serve on the CADA State Board and the CIF-SS Executive Board as the Activities Director Representative. Serving on both of these boards has given me insight and understanding of the challenges our organization and profession face. I understand how important athletics (CIF) and activities (CADA) are in the lives of our students, how vital cooperation is between athletics and activities, and how both are an integral part of creating memories at our schools.

I am proud to have been recognized as the CADA Area E Outstanding Activities Director, CADA Warren Shull Outstanding HS Activities Director, National Renaissance Educator of the Year, Ayala Teacher of the Year, Foothill Citrus Athletic Director Association (FCADA) Toki Ochi Distinguished Service Award Winner, and I was one of the first CADA members to earn the title of Master Activity Advisor. I am also proud wife to my husband, Jim, and a proud mother of Samantha and Jacob. Samantha is now following in her great-grandmother's elementary school footsteps, creating memories for her own class of 25 Kindergarteners.



In a 2008 CADA Newsletter I read this:

GOOD LEADERS LEARN TO:

- **L**isten and Learn from others
- **E**nergize the Organization
- **A**ct for the benefits of others
- **D**evelop themselves and others
- **E**mpower others to lead
- **R**ecognize the Achievement of others

I will listen to your needs. I will act selflessly for the benefit of all members, new and veteran alike. I have spent my career developing the skills necessary for the role of CADA VP, but at the same time realize that I will never stop learning. I will use every ounce of my passion to energize this organization, to recognize and empower the leaders within our organization, and to remind us all of what brings us together—the power we all have to create memories for our kids. I'm Debi Weiss, and I ask for your vote for CADA VP.

WEBSITE www.debiforvp.com

Area Updates

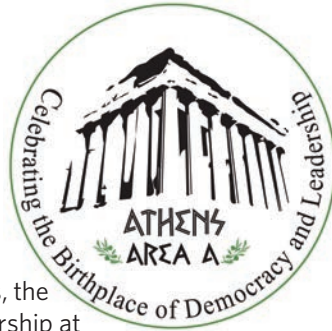


Area A

BY ALLISON GADEKE,
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Area A Celebrates Athens

Area A is proud to celebrate Athens, the birthplace of democracy and leadership at the upcoming convention. We hope that you will join us in Reno for an action-packed convention that is sure to give each of us renewed energy, lots of activity ideas and resources for the jobs we do. Whether you are the activities director, class advisor, administrator, or account clerk, CADA's vast array of programs will provide you with information and inspiration to make your job easier, more enjoyable and less stressful. As a bonus, our Area A family has planned a number of social and networking opportunities to put you in touch with others who live geographically close to you. Our organization strives to unite you with people who can support and encourage you throughout the year. We hope that you will join us at all of our Area A events so that we can meet and connect with you!



EPIC LEADERSHIP

Area B

BY LORRAINE MARTINEZ, **Area B Coordinator**
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Winter greetings Area B.

I'm excited to announce that over 1,500 students and advisors attended the EPIC Leadership student conference in November; we sold out again! Thanks so much to all who attended.

Please put these dates on your calendar for the fall of 2016:

The advisor workshop will be on Saturday August 27 at El Camino High School in South San Francisco. There will be a new interest-based format that will give you what YOU need to start the year.

And next year's student conference will take place November 21 at James Logan High School. This conference will give you and your students tools and ideas to ensure an outstanding, inclusive school year.

And remember to take time out, yourself, to remain refreshed and renewed. One of the best ways to do this is to attend the CADA Convention. It is in Reno so make plans to be there and learn how EPIC Leadership can be for everyone. See you in Reno, and remember to bring your toga!



Area C

BY LESLIE LOEWEN,
Area C Coordinator
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Area C: Olympus and the Legendary Sacrifice of Leadership

Making an EPIC difference!

As we in Area C reflect on the EPIC (Empowering-Passionate-Inspiring-Committed) year ahead, we look to our Greek sister city for inspiration in 2015-16: Olympia. Like our Central Valley home, Olympia was the fertile center of the Ancient Greek world. It was the hub of Greek life, where Greeks from far and wide gathered to participate in festivals (the first rallies) and sporting events (the first Olympics). They celebrated champions and gathered to promote the unity of their people and homeland (the first homecoming). They hosted speakers and world renowned thinkers

(the first leadership conference) who had great influence on political ideas and structures that live on today. We too want to leave a legacy that lives beyond our time. Like the Olympians, we will gather our great ones in the Pan-Hellenic tradition, at the crossroads of people and ideas, and train up the next generation of true servant leaders.

- Come to our Area C suite at the EPIC CADA Convention and make historical connections
- Find out about regional Munch & Mingle events held throughout the year in Area C
- NEW Members: find your champions in Area C and learn how to be the spark on your campus

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Area D

BY MARGARET NOROIAN, Area D Coordinator

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Around Area D in Forty-Four Days

Four conferences in forty four days provided a whirlwind of leadership opportunities for the students and advisors in Area D. Over 1,800 students from 57 middle schools and high schools were inspired and challenged by the incredible keynote speakers:

Laymon Hicks, Jill Esplin, Ra'idah Noohu, and Micah Jacobson. The CASL board, students from Alisal, Carmel, Monterey, North Salinas, Pajaro Valley and Pioneer Valley High Schools and Area D advisors presented workshops that made students think, reflect and take action. The Area D Council deserves a lot of gratitude and praise for all they did to make these events a reality!

One of the Seven Wonders of the Ancient World, Rhodes, is famous for the Colossus of Rhodes and for its public baths. Be prepared to make a "splash" as we embark on EPIC Leadership in Reno. A white bedsheet (Toga! Toga!) and laurel wreath are the only things you need to pack for our Aegean Adventure!



Area E

BY DEBI WEISS,
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Hope everyone had a relaxed and fun-filled holiday season.

This school year is half over and our students have planned and executed some amazing events. I would love for you to share them and maybe even get one published in the CADA newsletter (Please submit ideas to: areae@cada1.org). Area E would like to thank all the presenters at the Area E Conference who gave our students the confidence to take their ideas and make them happen.

We all have leaders on our campus who need a little guidance to bring out their inner positive leader. We have just the conference for "at risk" students ready to make the effort to start leading in the right direction. Through powerful keynote speakers and workshops, we will provide a great start for students to begin reaching their goals and encouraging those around them. The S.T.A.R.S. (Students Targeted at Reaching Success) Conference will be held February 2, 2016 at Cal Poly Pomona at the Kellogg West Conference Center. Registration forms can be found online at www.cada1.org/areaE.

Are you ready to travel to Santorini - just kidding - to Reno as it is almost time for the EPIC Leadership Annual State Convention March 2-5? Can't wait to see you there!!!



Area F

BY PATRICIA HOLT,
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During the 2016 Annual CADA Convention, the Area F theme "Leaders Prepare for Glory" will pay homage to Ancient Sparta. Join us at the very best location to prepare for all things related to Empowering, Passionate, Inspiring and Committed Leadership!

A brief bit of Spartan history: Sparta was the subject of considerable admiration in its day, even in its rival, Athens. In ancient times many Greek philosophers, especially Platonists, would often describe Sparta as an ideal state: strong, brave and free from the corruptions of commerce and money.

Area F Spartans: Prepare for Glory and join us in Reno for EPIC Leadership!





Area G

BY HEIDI DUNNE, **Area G Coordinator**
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Carpe Diem!

Rome wasn't built in a day. And just as with Rome, great leadership programs are not constructed in one night, or even one year. We are excited at CADA to provide you with the tools, training and inspiration you need to build or improve your activities program. We hope you join us at the 2016 CADA Convention - EPIC Leadership in Reno, where we will reflect on the teachings of great thinkers of the past, and experience new learning from great educational



leaders of today. Area G is especially proud to represent Rome, the birthplace of democracy, which is the basis of our own student governments. As the saying goes, "When in Rome..." Actually what we really hope is that "When at CADA..." you will be energized and refueled, take away tons of tangible ideas, and network with lots of amazing people, all while having an EPIC experience!

Area H

BY DENISE VAN DOORN,
Area H Lead
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A short survey was sent to all AREA H members in October and while there were only a few people who responded, those voices are valuable and will be used to help create a meaningful conference experience in Reno.

At the Area H meetings, look forward to networking and learning about other state programs and opportunities. We will do plenty of ice-breakers and bonding activities

so that even those of you attending by yourselves will soon be part of the CADA Area H Family. Plan on building your new CADA family from all around America!

I would like to personally invite anyone, but especially singletons to help me at the registration table on the first day of convention. It is the fastest and most fun way to meet people from around the nation. The job takes no experience, just an approachable smile and willingness to help. If you are interested just send me an email and I will be in touch.

The Area H convention theme is Pompeii, The Lost City. We will have the most captivating Area registration table decorations and some great giveaways for you travelers!



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EPIC Convention Update

Discovering Your Skills

“It is the supreme art of the teacher to awaken joy in creative expression and knowledge.” -Albert Einstein

BY LAURETTA A ELDRIDGE, **CADA President-Elect**

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How are you developing your creative expression? Where will you be able to increase the knowledge your students require for their growth? Please plan on attending the upcoming EPIC CADA Convention in Reno, held March 2-5.

Einstein understood the positive aspects of studying communication and the talent of delivering information. You will be able to choose from over 90 sessions over your four day Odyssey; to listen to three famous, respected speakers; and experience the most colossal arena of networking that the nation has to offer. You will be enlightened in:

- **E**mpowering Individual Communication
- **P**assionate Group Communication
- **I**nspiring Marketing Abilities
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- **E**ffective Writing Skills
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- **I**nstilling Collaboration Throughout Entire Campus
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- **E**xciting Large Groups
- **P**romotion and Knowledge of Social Media
- **I**nvesting in Goal Setting and Action Plans
- **C**apitalizing Relationship with the Media

Please take time to peruse our www.cada1.org site for all leadership techniques in your programs... and fill out your registration. Invite your administrators, bookkeepers and class & club advisors. I look forward to our EPIC Leadership Adventure, and know that our learned communication skills will awaken an abundance of creativity and knowledge in our students.

-Yours in EPIC Service and Love-

CADA Store News

BY LINDA WESTFALL, **CADA Secretary/CADA Store**

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The CADA Store at the Convention will be located in the Exhibit Hall. It will open Wednesday afternoon at 2:30pm. Check the program book for complete hours of operation and to find a money-saving coupon. Don't miss out on special items and convention memorabilia. We accept cash, check or credit card on site.



This is your opportunity to check out resources and physically peruse them. But throughout the year you can go online to www.cada1.org and purchase 80% of the products that are sold at the convention. Available items for immediate shipping include, but are not limited to:

- Spirit Works**
- Leadership Lessons**
- More Leadership Lesson**
- The Buck Starts Here**
- Starting in the Middle**
- Building Leaders for Life**
- Big Book of Team Building**
- Icebreakers**
- Spring Board**
- The Check Model for Event Planning Guide**
- CADA Standards**
- CADA Student Activities Handbook**
- Leadership in the Movies 1-8**

If you can't order online, then contact Linda Westfall at bookstore@cada1.org or call 951-830-6380 for help.

Do you have a book you use in the classroom or something you read that could benefit other educators? Please drop me the title of the book and author. I would love to offer it to other advisors through the CADA Bookstore.



Save Now! Register Today!
Early Bird ends January 13th

Go to www.cada1.org/convention

Then....

- Book Your Flight
- Book Your Hotel

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March 2-5, 2016



Group Communication Options

BY LOUISE COLBERT, Area A Excelsior Middle School
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ACTIVITY DIRECTORS know the importance of strong communication systems. Face-to-face is always the preferred choice but it is not always feasible. Group texts tend to be our go-to tool for messages and reminders. Here are four apps that will help your ASB stay in touch while everyone is on the go. Remind is the most controlled app sending information from the teacher to a group. Celly allows for moderated chat, meaning that messages can originate with anyone in the group, but as moderator you approve only those you want to go to the entire group. GroupMe is for unmoderated communication and effective with small, dynamic groups.



Remind (Remind.com)

- One way communication from teacher to students while keeping phone numbers hidden
- Attach photos and documents; send links to videos and other online resources
- Messages arrive as text messages or in the free Remind app
- Additional features: translation, schedule messages, document all messages
- Free!



Celly (Cel.ly)

- Moderated chat between all group members with multiple moderators possible
- Attach photos and documents; send links to videos and other online resources
- Messages arrive as text messages or in the free Celly app where each user has their own customizable monster avatar
- Additional features: conduct polls, private messages
- Free!



GroupMe (Groupme.com)

- Unmoderated group chat
- Attach photos, documents, videos, gifs.
- Messages arrive as text messages or in the free GroupMe app
- Additional features: create memes right in the app, favorite messages by adding a heart, add calendar events
- Free!

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LED BY EDUCATORS WITH MORE THAN 10,000 HOURS IN LEADERSHIP TRAINING EXPERIENCE, LEADERSHIP DEVELOPMENT DAYS PROVIDE OPPORTUNITIES FOR MIDDLE AND HIGH SCHOOL STUDENTS TO BECOME INSPIRED TO CHANGE THE WORLD AND LEARN THE PRACTICAL SKILLS NEEDED TO MAKE THOSE CHANGES.

DATES	AREA	HOSTS	PARTICIPANTS	DATES	AREA	HOSTS	PARTICIPANTS
7/30/15	F	HERITAGE MS	PRIVATE	11/6/15	G	TWIN PEAKS MIDDLE SCHOOL	MS DELEGATES
8/10/15	A	STOCKTON EARLY COLLEGE ACADEMY	SUSD HS DELEGATES	11/10/15	H	MOUNTAIN VIEW HIGH SCHOOL	HS DELEGATES
8/13/15	B	CAROLYN CLARK ELEMENTARY SCHOOL	UPPER ELEMENTARY & MS DELEGATES	11/20/15	A	COLLEGE PARK HIGH SCHOOL	HS DELEGATES
8/26/15	F	LOARA HIGH SCHOOL	ANAHEIM UNION HS DISTRICT MS DELEGATES	12/8/15	E	LYNWOOD HIGH SCHOOL	MS DELEGATES
8/28/15	F	LOS OSOS HIGH SCHOOL	MS DELEGATES	12/9/15	E	QUARTZ HILL HIGH SCHOOL	MS DELEGATES
9/4/15	F	LOS OSOS HIGH SCHOOL	HS DELEGATES	1/12/16	E	CHINO HILLS HIGH SCHOOL	MS DELEGATES
9/10/15	G	CHAVEZ MIDDLE SCHOOL	MS DELEGATES	1/14/16	G	VALLEY CENTER MIDDLE SCHOOL	MS DELEGATES
9/14/15	A	FORTUNA HIGH SCHOOL	HS DELEGATES	1/21/16	F	CASL REGIONAL CONFERENCE	MS DELEGATES
9/15/15	A	UNIVERSITY PREPARATORY SCHOOL	MS DELEGATES	1/21/16	E	LAWRENCE MIDDLE SCHOOL	MS DELEGATES
9/16/15	A	BIDWELL JUNIOR HIGH SCHOOL	MS DELEGATES	2/1/16	A	HERITAGE HIGH SCHOOL	MS DELEGATES
9/18/15	E	LONE HILL MIDDLE SCHOOL	ELEMENTARY SCHOOL DELEGATES	2/2/16	B	MILLER MIDDLE SCHOOL	MS DELEGATES
9/22/15	B	WESTMOOR HIGH SCHOOL	JUHSD DELEGATES	2/2/16	F	MURRIETA VALLEY HIGH SCHOOL	MS DELEGATES
9/23/15	A	BETHANY ELEMENTARY SCHOOL	MS DELEGATES	2/3/16	D	NORTH SALINAS HIGH SCHOOL	MS DELEGATES
9/25/15	A	FRANKLIN HIGH SCHOOL	HS DELEGATES	2/4/16	A	YGNACIO VALLEY HIGH SCHOOL	MS DELEGATES
10/15/15	F	PLACENTIA-YORBA LINDA USD	PYLUSD MS DELEGATES	2/5/16	A	SUTTER UNION HIGH SCHOOL	HS DELEGATES
10/28/15	E	SOMERSET HIGH SCHOOL	CONTINUATION HS DELEGATES	2/11/16	D	PAJARO VALLEY HIGH SCHOOL	MS DELEGATES
10/29/15	F	PLACENTIA- YORBA LINDA USD	MS DELEGATES	2/10/16	A	ARDEN MIDDLE SCHOOL	MS DELEGATES
11/5/15	F	LAS FLORES MS	CAPO MS DELEGATES	2/17/16	F	CATHEDRAL CITY HIGH SCHOOL	MS DELEGATES

CHECK WWW.CADA1.ORG/LDD FOR MORE DATES AND TO RESERVE YOUR SCHOOL'S PLACE AT ANY UPCOMING DATES, OR CONTACT SANDRA KURLAND AT LEADERSHIP@CADA1.ORG TO TALK ABOUT HOSTING ONE AT YOUR SCHOOL.

\$25 PER STUDENT



33RD ANNUAL CADA/CASL LEADERSHIP CAMPS
 REGISTRATION INFORMATION NOW AVAILABLE ONLINE AT WWW.CADA1.ORG/LEADERSHIPCAMPS



U.C. SANTA BARBARA
JULY 2016 CAMP DATES
1 - 3 » MIDDLE SCHOOL (Starts Friday)
7 - 10 » HIGH SCHOOL 1 (Starts Thursday)
12 - 15 » HIGH SCHOOL 2 (Starts Tuesday)
17 - 20 » HIGH SCHOOL 3 (Starts Sunday)

REGISTER NOW!
CADA SUMMER LEADERSHIP CAMPS

California Association of Student Leaders (CASL) Update

BY SANDRA KURLAND, CADA Leadership Development Coordinator
leadership@cada1.org

IT IS NO SECRET THAT SUCCESSFUL schools invest in the whole student, both in and out of the classroom. Years of research in education have proven the effectiveness of student leadership programs to increase overall student engagement and academic achievement¹ while improving individual students' sense of self-worth², pro-social behaviors², work ethic³, and future educational attainment⁴.

As California's official representative body for student leaders, CASL's interest is to serve you and your students, and to help you provide opportunities for every student on your campus. Recent

studies observed California schools of varied demographics and found differences in achievement gaps can often be mediated by addressing "opportunity gaps." One way to do this is by connecting students. Disenfranchised students, the researchers discovered, become more successful in the classroom when they are given opportunities to build relationships with teachers and peers in a supportive environment. The CASL Conference provides such a place for your student leaders, or "agents of change." They will practice building these connections, and more importantly, learn new ways to connect to others on their campus. They will return to school understanding why these connections are so vital in addition to the mastery of many other leadership skills to make the vision of a connected campus a reality. CASL's goal is to make a lasting impact on them so they will continue to implement all they learned at the CASL Conference throughout their middle and high school careers and beyond, providing this generation an opportunity to become the best possible leaders.

Of course, no program can facilitate student growth without the direction of a visionary principal⁵ and skilled advisor⁶. We would like to thank you for the support you have given your students thus far, and the support you will continue to offer as they return to campus after the CASL Conference with much enthusiasm and many new strategies to move the campus culture forward with you on the team.



The poster features a central image of a green and white motorhome driving on a long, straight road that stretches into the distance towards a desert landscape with red rock formations under a blue sky with light clouds. The text is overlaid on this image.

CASL
ROADTRIP

MIDDLE SCHOOL CONFERENCE
APRIL 7-9

HIGH SCHOOL CONFERENCE
APRIL 9-11

ONE MORE MILE
2016 STATE CONFERENCE
ONTARIO CONVENTION CENTER
CASL1.ORG

Important Dates to Remember:

Early Bird Registration Deadline: **February 5, 2016**

CASL Conference Cut Off*: **February 26, 2016**

*We typically sell out the conference prior to the registration cut off date.

MORE opportunities for your school, program, and agents of change:

Outstanding Leadership Program Award

Application Deadline: **February 5, 2016**

Meet the Pros Application Deadline: **February 11, 2016**

State Board Elections Deadline: **February 11, 2016**

Please visit www.casl1.org for additional information on any of the above.

Thank you again for your unending support.

¹ Fredricks & Eccles, 2006

² Bloomfield & Barber, 2011

³ Mestüpelto & Pulkkinen, 2012

⁴ Lamborn, Brown, Mounts, & Steinberg, 2012

⁵ Pautsch, 2010

⁶ Hancock, Hyjer Dyk, and Jones, 2012

CASL Voice

BY ARMANDO SANCHEZ, **CASL State President**

president@caslboard.com

Hello CADA/CASL!

BEING IN A LEADERSHIP position is extremely difficult, we students get put to the test on a day-to-day basis — literally and figuratively. In our leadership journeys, we sometimes get lost along the way; however, it is imperative we remember our job is to serve others. It is this “selfless self” mentality that will ensure a healthy student government and campus culture.

While this may sound like an easy fix to our problems on our campuses, it is not. Leadership is a tough job, among the many that students face, but as a generation we need to band together and become action-based leaders. There are a multitude of great ideas in your Student Government, making those visions become realities is the tough part.

As student leaders, it is our job to walk the walk as much as — if not more than — we talk the talk. Though the road to achieving a healthy campus culture is tough, we must persevere and surpass any obstacles that may lay in our path.



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GET YOUR STUDENTS TALKING

What do you really want to see at school?

How should we make that happen?

What can you do to help?

Raising Student Voice and Participation (R.S.V.P.) is a student engagement program for getting your school's students—all of them, not just the leadership class—talking about what they want to see happen at school and how they can partner with community stakeholders like the city council and public safety departments to make that happen. Contact Sandra Kurland with the California Association of Student Leaders, at 619-957-9107 or Leadership@cada1.org to get your school RSVP ready!





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NASC 2016

JUNE 24TH-26TH
PORTLAND, OREGON

Join CASL as we represent California at the 2016 National Association of Student Councils Conference in Portland, Oregon. We'll roll up our sleeves and dive into high-energy, engaging keynotes and informative workshops! This conference never fails to leave student leaders like you with the knowledge and enthusiasm to improve our council and realize your own leadership potential.

Applications and a \$375 deposit are due **March 1, 2016**
Remaining balance of \$375 due **May 1, 2016**
Apply online at www.cadal.org

For more information, contact Sandra Kurland
NASC California
leadership@cadal.org





**California
Association
of Directors
of Activities**

WHAT'S THE VALUE OF HAVING A CADA MEMBERSHIP?

VALUE OF CADA MEMBERSHIP

Discount on CADA State Conference.....	\$115
4 CADA Newsletters.....	\$20
CADA Membership Directory.....	\$15
Online Resource Library.....	\$20
All students are automatic members of CASL.....	\$100
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CADA Central

NOTE: NEW ADDRESS
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Please route to the following people: Activities Director Advisors Principal
 Other Admin. Yearbook Cheer Advisor NHS ASB President Key Club

2016 Calendar of Events

January 21	CASL Regional Conference	Yorba Linda Field House
February 2	Area E STARS	Cal Poly Pomona
March 2-5	CADA Annual Convention - EPIC Leadership	Grand Sierra Resort - Reno, NV
April 7-9	CASL Middle School Conference	DoubleTree - Ontario, CA
April 9-11	CASL High School Conference	DoubleTree - Ontario, CA
May 3	Area A - MS & HS Student Conference	Modesto Centre Plaza
July 1 - 3	Camp Middle School	U.C. Santa Barbara
July 7 - 10	Camp High School 1	U.C. Santa Barbara
July 12 - 15	Camp High School 2	U.C. Santa Barbara
July 17 - 20	Camp High School 3	U.C. Santa Barbara

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www.casl.org

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