

CADA



SERIES 2018/2019 • VOLUME 118 • ISSUE 3



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CADA



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President's Message

DEBI WEISS
CADA PRESIDENT
AYALA HIGH SCHOOL
president@cada1.org

Dear CADA Members,
It has been an honor and
pleasure to serve as your
2018-2019 CADA President.

I have been trying to decide what
I wanted to share with my CADA Family
in my last CADA President's message.

I want to share GRATITUDE. I have
gratitude for all the opportunities this
organization has given to me, the lessons
I have learned and the friends I have met.

What is gratitude? It is the act of being
thankful for what we have in our lives and
being able to show appreciation to others
while spreading kindness.

Why show gratitude? These are seven
scientifically proven benefits of gratitude:

- Gratitude opens the door to more relationships.
- Gratitude improves physical health.
- Gratitude improves psychological health.
- Gratitude enhances empathy and reduces aggression.
- Grateful people sleep better.
- Gratitude improves self-esteem.
- Gratitude increases mental strength.

We witness our students dealing with
stress, feelings of confusion, loneliness,
fatigue and mental health.

When I see the benefits of GRATITUDE,
I think about how it can help our school
culture. In a nutshell, gratitude reduces
feelings of envy, makes our memories
happier, lets us experience good feelings,
and helps us bounce back from stress.

I know that when someone smiles at me,
sends me a card, personally thanks me, helps
me with a project, encourages me, or even
just says "Hi," it makes me feel appreciated
and happy. I then want to pass it along.

I shared with the CADA Board the story
of Laurie Libman-Wilson's (Studio Penny
Lane) TEDx video, "Inspiring Gratitude
One Penny at a Time". Her penny story is
one which reminds us that life is full of hope,
inspiring gratitude and igniting abundance.
She explains that the copper coin is a world
traveler. It has journeyed from person-to-
person, connecting us to other humans,
each seeking joy, positivity and love. Laurie
challenges each person that when they
see a penny to pause, take a moment to
acknowledge something you are grateful for
and in challenging moments, know there's
someone grateful for you.

I gave each CADA Board member a
penny and encouraged them to spread
gratitude in their lives. I encourage you
to do the same. Think about starting this
movement on your campus: start a gratitude
jar with your leaders, share pennies with
your staff or use this in your daily life. Look
for those pennies on the ground at your
school. Pick them up and spread the word
of gratitude through your campus.

The CADA Board is Grateful for you.
Thank you for attending the Advisor
Conferences, Student Leadership
Conferences, hosting and attending LDD's,
attending CASL, CADA Camp, and for
making our state a place for adults to "Soar
Over California" as the students "Lean
In Together" in more effective adventures.

Oh, The Places You'll Go with CADA!
Love, Debi

PS. A great reflection project you can
have your students participate in is
the Outstanding Leadership Program.
Find the application at www.casl.org.



“Soaring Into San Diego”

LEARNING TO LEAD, LEADING TO SERVE

What an incredible fall it was! Your CADA Board, staff and I have “Soared” to all the beautiful parts of California for Area Advisor and Student Conferences. We have been so impressed by the advisors and students who have contributed to or participated in successful Area Conferences. Each conference was unique to the Area Councils who planned it and for the advisors and students who attended. Kudos to our Area Coordinators and Area Councils who made all of these conferences amazing!

As an organization, we have been engaged in the strategic planning process, evaluation of our operational structures, embraced new online registration for conferences and convention, reached out for more member participation, are looking to enhance and improve the CADA sponsorship program, spent time identifying opportunities for growth and member recruitment, continue to expand the number of opportunities we provide our students and advisors and have done our best to support our members throughout the year.

This has also been a time filled with planning and programming as we go “Soaring Over California” into San Diego from February 27th to March 2nd. We are thrilled to “Soar” into the 2019 Convention with new twists to some of our favorite events including: Featured Speakers, Meet the Pros, New to Convention, and Area Tables.

We are equally excited to be adding new programs that will add value to our conference: **Taking Our Leadership Story Live** featuring the wisdom of Tyler Durman and Houston Kraft and **CASL Talks... Where Leadership**



MARGARET NOROIAN
CADA PRESIDENT-ELECT
preselect@cada1.org

Took Us, another exciting new session. I am pleased to announce that three former CASL students who made an impact on the CASL organization and continue to impact student leadership on the local, state, and national levels will share their leadership stories with us. Presenters will be:

- **Stephen Colon** is the Programs Manager at the San Diego Workforce Partnership, which is a nonprofit incorporated by the city and county governments in order to partner with private employers to bring jobs and job training to that region’s workforce. Colon manages operations, personnel and funding for the \$3.5 million investment in youth job training which serves over 7,000 young San Diegans each year.

- **Jana Plat** is the Director of State and Local Outreach for a think tank in Washington, D.C. Plat has served on the University of California’s Environmental Leadership and Sustainability program in Washington, D.C. as an education liaison. Prior to moving to D.C., Ms. Plat worked for California State Senator Hannah-Beth Jackson. She has extensive campaign experience ranging from fundraising, field organizing, and communications. She has worked on numerous mayoral, gubernatorial, and congressional campaigns across the United States.

- **Jamal Edwards** is a member of the Digital Diplomacy team at Microsoft in the Corporate, External, and Legal Affairs (CELA) department. His work focuses on advocating for a more secure cyberspace and managing programmatic initiatives like the Digital Peace Now campaign. Graduating with his master’s degree at the International Policy Studies Program at Stanford University in 2018, Jamal served on the Board of Trustees Committee on Land and Buildings and worked with Microsoft’s US Government Affairs team in Silicon Valley. Edwards, a Robertson Scholar, graduated in 2016 from Duke University with a BA in Global Health and Journalism. Jamal’s interest in Global



Health Diplomacy has led him to work with the United Nations joint program on HIV/AIDS (UNAIDS), the London School of Hygiene and Tropical Medicine and the Sanford School of Public Policy’s program on Global Policy and Governance.

During his time at Duke, Jamal served the university at several different levels—namely as a Resident Advisor, BSA President, Dukes and Duchesses member, Duke Student Government member and on several university committees. In 2015, Jamal was selected as a winner of MTV’s Look Different Creator Competition where he produced a short film addressing race and privilege on college campuses.

Another new and fun event will take place on Thursday night right after the Exhibit Hall Reception. **The CADA Coachella!** sponsored by Herff Jones will be a fabulous experience delivered through music, dance, interactive activities, food and drinks. The event will take place in several locations on the Town and Country property from 9:00 pm to Midnight.

CADA is best known for the peer-to-peer networking that takes place outside of the scheduled workshops. You will be surprised that some of the most interesting, informative and educational moments will take place in the informal interactions with other activities directors, administrators, class advisors, athletic directors, spirit advisors, finance clerks and CADA legends. Networking opportunities include:



- The Wednesday night California BBQ around the pool and hospitality in the Area Suites
- Coffee with the Coordinators on Thursday morning in the Area Suites
- The Exhibit Hall Reception featuring authentic Mexican cuisine and over 150 vendors takes place on Thursday from 6:00 pm - 9:00 pm
- The CADA Coachella! sponsored by Herff Jones will be an amazing event you won't want to miss on Thursday night from 9:00 pm to Midnight
- Friday morning get some exercise and fresh air as you run/walk and talk during the CADA Scholarship 5K Run or 1K Walk
- Dining and dancing with CADA friends at the "Soaring Over California" Dinner and Lifetouch sponsored Dessert and Dance on Friday night. **Dress California Casual: capris/pants and cool top, a casual dress or shirt (Hawaiian, polo, button down) and pants.** Come casual, but most of all, **WE WANT YOU THERE!**
- One last chance to connect with colleagues from across the state will be at the Saturday morning Brunch

CADA knows that each of you have challenges getting the money and time to attend the convention. We realize some of you pay out of pocket to attend. That is why CADA will guarantee that you will get the information, programs, and activities you will need back in your school to change the culture and climate and to create a successful leadership experience for all your students. That is why we have spent many hours

creating the curriculum offered. In addition, we also promise great friendships, good food, fun, and a welcoming experience!

- Our 2019 "Soaring" curriculum includes:
- Four Pre-Convention Sessions
 - **Creating A Culture That Cares** presented by John Norlin and Houston Kraft.
 - **Helping Over Stressed Students Thrive** presented by Pat Quinn.
 - **Four Seasons of School Culture** presented by Stephen Amundson.
 - **FCMAT-ASB Finances** presented by Michael Ammermon.
- **General Session Keynote Speakers**
 - Pete Vargas
 - Cheryl Ward-Kaiser
 - Houston Kraft
- **New to Convention (NTC)**
 - High energy, information packed session
 - Tips on workshops to attend
 - How to make the CADA experience work for you
 - Meet others from your Area going through the same experiences as you
 - Sponsored by WorldStride/USA Student Travel.
- **Master Activity Advisor (MAA) Certification**
 - An opportunity to earn or complete the Master Activity Advisor certification program is available Wednesday afternoon
- Over **150 workshops** addressing the topics that are essential for your success as an Activities Director. In addition, the following special sessions will be offered:
 - **Featured Speaker Showcase**-quick glimpse of several new speakers
 - **CADA Talks**-knowledge and inspiration from educational experts

- **Meet the Pros**-30 presenters sharing fast paced lessons, activities, and passion
- **CADA Slam!**-CADA members sharing best ideas, and lessons in three minutes
- **Exhibit Hall**-150 vendors, sponsors, and companies with the necessities of your leadership program
 - Vendors provide valuable resources at exceptional prices
- **CADA Bookstore**-The latest on leadership programs, materials, books and apparel

For over 25 years I have relied on the CADA Convention to re-energize me, to inspire me to continue doing the most rewarding job on a school campus, to gain new knowledge and skills for the future success of my program, and to re-new the friendships and connections I have created within the CADA organization. CADA has never let me down! Every year I leave the CADA Convention inspired and equipped to improve the culture of my school and the lives of my students. The message is clear. The time is right. You owe it to your students to come to CADA 2019 "**Soaring Over California.**" Register now. Book your flight. Pack your bags. Come ready to learn, be inspired, get connected and have a little fun! **Looking forward to seeing all of you in beautiful San Diego!!**



For full registration details including pricing and package details, please visit: www.cada1.org/stateconvention.

Nurturing Your Relationship



TIPS FROM A CADA SPOUSE

HEATHER IPPOLITO
WIFE OF AREA E COORDINATOR
RON IPPOLITO

IT'S JANUARY. Within the coming months you may be about to: launch yourself into a new semester, hold elections for next year, work on throwing the best prom or spring dance ever, supervise basketball games, go out of town to attend a conference or two, and encourage student participation daily on your campus. It's a huge task!!

While you are doing those amazing things on your campus, don't forget about your spouse or significant other at home. During the school year, we are home holding down the fort- often eating dinners alone, carpooling the kids around town, and doing other chores to make your life easier. We do this lovingly and willingly because we know the importance of what you do AND we see the joy and fulfillment it brings you!

There are a few things that I have found over the years that make life easier for both of us.

Here are my tips:

1. COMMUNICATION IS KEY!

Emails, texts, phone calls, smoke signals- anything works to let your significant other know your plans and your needs. We really do want to support and help you, but we are not mind readers. A little extra focus on communication can save a great deal of grief.

2. SHARE YOUR CALENDARS WITH EACH OTHER.

As they say, "Teamwork makes the dream work!" By sharing calendars you can see where everyone is, and it helps greatly with communication. Thanks to shared Google calendars, Ron and I both have a better understanding of the demands on each other's time and we can be more empathetic towards each other. There are lots of free or inexpensive apps to help you with this- Fantastical for the iPhone is the one Ron and I currently use.

3. SHOW A LITTLE APPRECIATION.

It is a challenge when your spouse is gone all day and multiple nights a week. We know that this is part of the job, but it doesn't make things any easier to juggle everything alone.

A small note of thanks left on the bathroom mirror, a text in the middle of the day, or doing a task on your significant other's to-do list will help them see that you are thinking of them. I'm not suggesting huge, expensive gestures (those are fine too), but simple things often mean more.

4. SCHEDULE DATES, FAMILY TIME, AND DOWN TIME.

Keeping your relationship with your partner strong will make your whole life better. Dates are essential for reconnecting- and they are fun to boot! Don't have time to go out to dinner or a movie? There are loads of in-home date ideas all over Pinterest. Even just binge-watching a Netflix series together will leave you feeling more connected (we recently got hooked on The Good Place together). Making time for your children, animals, and extended family is calming and centering; remember that they want a little of your time too! Finally, you must care for yourself. If you don't then, you can't do any of your tasks well and it impacts everyone.

As we enter the new calendar year, remember to take a little time to reflect on your relationship with your significant other. Make it a priority to communicate, share, appreciate, and spend time with them. I promise it will be well-worth your effort!

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Southern California

Christina Tan - 310.990.6235

Northern California

Jack Schlicting - 510.372.1577

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REGISTRATION
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2019 CADA/CASL
LEADERSHIP CAMPS



THE LEADERSHIP MARATHON



Go the Distance!

CAMP 2019 DATES

SANTA CLARA UNIVERSITY

- June 24-27 - High School & Middle School

UC SANTA BARBARA

- July 7-10 - High School - HS 1
- July 12-15 - High School - HS 2
- July 17-20 - High School - HS 3
- July 23-26 - High School - HS 4
- July 23-25 - Middle School

CADA www.cada1.org

CASL www.casl1.org

CAMP www.cada1.org/leadershipcamps

@CASLFAN @CADALEADERS @CADACAMPS



CADA CENTRAL (831) 464-4891

Learning to Lead. Leading to Serve.

2019 CADA State Convention

Town and Country Resort, San Diego, CA • February 27 - March 2, 2019

**EARLY BIRD CLOSING JANUARY 11TH
REGISTER TODAY!**

**ADVISOR TRAININGS
OVER 200 WORKSHOPS
KEYNOTE SPEAKERS
VENDOR EXHIBIT HALL
NETWORKING EVENTS**



Join us for our State Convention with over 1500 Activities Directors from across the globe!

For more details on convention and how to register go to www.cada1.org/stateconvention

MASTER ACTIVITY ADVISOR (MAA) PROGRAM AT CONVENTION



JEFF CULVER

CADA PROFESSIONAL DEVELOPMENT COORDINATOR
pdccada1.org

The 2019 CADA State Convention is your chance to begin your course of study to earn the Master Activity Advisor (MAA) certificate. Program completion typically takes 2-3 years. Begin the program by registering for **MAA 101: Foundations for Student Activities** Wednesday afternoon from 1:00 p.m. - 4:00 p.m. This seminar course, led by Activities Director legend Janet Roberts, will include three hours of activities, discussion, and analysis highlighting the core areas of Student Activities: Finance & Law, Communications, Organization, Curriculum, Personal Leadership, and Culture & Climate. The \$100

cost of the course includes materials, and pre-registration is required.

For those who have already begun the program in a previous year, you have the opportunity to take one or two 200-level courses Wednesday afternoon. All courses (202, 203, 204, 205, and 208) will be offered this year, at \$50 each, and pre-registration is required. Seminar courses will run from 1:00 p.m. - 2:30 p.m. and 2:45 p.m. - 4:15 p.m.

For our new or returning MAA participants, if you're planning to attend the Pre-Con FCMAT session, you can add-on the MAA course credit for 201: Finance & Law as part of that session. The additional cost is \$25, and pre-registration is required.

All courses, including Pre-Con add-ons, require participants to complete an assignment throughout the Convention as well as a post-

Convention follow-up. All participants are expected to attend all Convention sessions and events to receive credit for the courses in which they are enrolled.

Through our partnership with Fresno Pacific University, we will once again be offering optional college credit for the 101, 202, 203, 204, 205, and 208 courses. Information will be available on site to add-on the college unit(s).

CADA members completing their MAA course of study in 2019 will be recognized on stage at the beginning of the General Session on Friday afternoon.

For more information about the MAA Program, please see cada1.org/certification. To register for courses, include them as part of your Convention registration, or if you've already registered for Convention, call CADA Central to add-on courses.



School communication should be _____.

easier | better | simpler | fun | inspiring | engaging | amazing



www.minga.io

Connect with us at the
CADA State Convention (Booth 407)



| WINTER 2018 | 7

CASL STUDENT VOICE



THE CALIFORNIA ASSOCIATION OF STUDENT LEADERS
2019 STATE CONFERENCE
SANTA CLARA, CA

MIDDLE SCHOOL CONFERENCE | **HIGH SCHOOL CONFERENCE**
APRIL 4-6 | **APRIL 6-8**



FROM THE CASL PRESIDENT

After a busy Area Conference season where CASL board members presented our workshops, introduced speakers, and led ice-breakers and cheers to set the spirit high at area conferences A Middle School, A High School, B, C, D North, D Central, D South, E, F Middle School, F High School, and G, we now turn our focus to the next months of planning for the CASL State Conference.

During our November board meeting, we spent the weekend of 11/16 - 11/18 in the heart of the Silicon Valley at the 2019 CASL Conference venue. The CASL Board walked the halls of the Santa Clara Convention Center, getting a taste of what delegates from all across California will experience in April!

Our board committees have been hard at work on planning and driving the organization forward. Recently, our Service Committee finalized the Service

Learning Project for the state conference and is getting underway with contacting representatives of our chosen organization and planning project logistics. Our Elections Team has also been engaged in many meetings and discussions with the release of the 2019-2020 CASL Board applications immediately following our November board meeting. The members of our Visualizations Committee have brainstormed and dreamed up incredible ideas for the many visual and interactive aspects of the state conference,



“THE MEMBERS OF OUR VISUALIZATIONS COMMITTEE HAVE BRAINSTORMED AND DREAMED UP INCREDIBLE IDEAS FOR MANY VISUAL AND INTERACTIVE ASPECTS OF THE STATE CONFERENCE”

TOP 10 REASONS TO JOIN US AT THE CASL RAPIDS MS April 4-6 | HS April 6-8

- General Sessions led by award-winning motivational speakers who inspire students to make a lasting impact on campus.
- Intrastate networking sessions where students from across the state meet to collaboratively develop solutions to the challenges they face on campus every day.
- Twenty-five workshops led by professionally-trained students who guide their peers in everything from integrating high-tech resources in student programs to connecting students with community mental health resources.
- Region Meetings where students offer shared resources and connections which meet needs specific to their communities.
- Each student visits three of our sixty 12-minute 'Meet the Pros' sessions where delegates share practical programs that have made a difference on their campuses. Your own students will have the opportunity to apply as presenters!
- A Service Project with a reputable organization where student leaders are given the opportunity to "walk the talk".
- Reflection and implementation meetings exclusive to your own school, so your students have the chance to plan ways they can use the lessons learned at CASL as soon as they get back to school.
- Three rotations spotlighting outside speakers and programs available to come to your school throughout the year.
- Delegates will have the opportunity to elect the 2019 CASL State Board (and even run for a position!) while learning about ways to host fair elections with healthy & supportive competition that engage with the entire campus electorate.
- Student leaders end each day by creating memories with the new friends they've made at the Dinner Dance hosted by SOS Entertainment and during our off-site activity, sponsored by USA Student Travel.



Hope to see you soon at the
2019 CASL State Conference!



ranging from registration activities to conference giveaways and the main stage lay-out. Our Media Team has worked tirelessly to create beautiful graphics and videos to further enhance CASL's outreach through many online and in-person avenues.

We have also continued to delve into research and curriculum planning centered around our conference topic of shared ownership. One of our key goals at the start of the new year is to synthesize our many ideas into a comprehensive program for delegates to engage in and learn tangible practices over the course of three days. We will soon dive into this process with our Curriculum Committee, meeting for a three-day intensive session of designing and drafting lessons for the conference delegates.

The CASL Board has so much in store for the students that will soon join us in Santa Clara—from interactive activities to experiential learning opportunities and network-building that will last a lifetime. We can't wait to explore and exchange new ideas with you this coming April. Stay tuned for more exciting news to come and see you soon!

With Appreciation,
Jasmine Tong-Seely
CASL State President 2018-2019

GAMPLE SCHEDULE

A GLIMPSE OF YOUR ITINERARY

DAY ONE		DAY THREE	
10:00 AM-12:30 PM	Registration, pictures, CASL Store, luggage, lunch on your own	9:40 AM-10:55 AM	Advisor Networking
10:00 AM-12:50 PM	Pre-Conference Activities, Interactive Games	11:05 AM-12:05 PM	General Session
1:00-2:00 PM	Area Room No.1	12:15-12:55 PM	Area Room 2
1:00-2:00 PM	Advisor Networking	12:55-1:50 PM	Lunch
2:15-3:45 PM	General Session	1:00-1:45 PM	Candidates Meeting
3:50-4:20 PM	Advisor Meeting	2:00-3:15 PM	Election Meeting
3:55-4:30 PM	Rotation 1	3:25-4:00 PM	Area Room No. 3
4:20-5:15 PM	Advisor Networking	6:00-9:45 PM	Off-site Activity
4:40-5:15 PM	Rotation 2	10:45-11:00 PM	Delegates Pack, Get Ready For Bed
5:30-6:00 PM	School Meeting, Debrief	10:45-11:00 PM	Candidates Meeting, Elections Results
6:05-6:40 PM	Pre-Dance Activities	11:00 PM	LIGHTS OUT!
6:45-7:45 PM	Dinner	DAY THREE	
7:45-9:15 PM	Dance With SOS Entertainment	7:00-7:30 AM	Breakfast
9:15-9:30 PM	Luggage and Check-in to Room	7:00-7:20 AM	Outstanding Leadership Program Awards Rehearsal
9:30-9:40 PM	Board Buses for Overflow Hotel (Bayshore Foyer)	7:00-7:20 AM	2020 CASL Board Rehearsal
10:30 PM	LIGHTS OUT!	7:35-8:45 AM	Service Learning Project Advisor Networking
DAY TWO		8:55-9:30 AM	Interstate Discussion
7:30-8:15 AM	Breakfast	9:40-10:25 AM	General Session
7:40-8:10 AM	Meet the Pros Set-Up	10:30-11:15 AM	Area Room 4 (curriculum)
8:20-9:35 PM	Rotation 1: Meet the Pros	11:25-12:15 PM	Closing General Session: Outstanding Leadership Program Awards, 2020 CASL Board Introduction, Recap Video
9:40-10:55 PM	Rotation 2: Workshops		

CHECK OUT THIS YEAR'S INTRIGUING WORKSHOPS

PRESIDENTIAL PRINCIPLES

Jasmine Tong-Seely, President

To lead effectively is to lead based on a set of principles. Such principles we must define for ourselves. Come discuss and explore ideas that contribute to transformative experiences—as presidents, as individuals, and as leaders.

CONNECTIONS AND LEADERSHIP

Carrie Drexler, Southern Director

In this workshop, we'll discuss the power of impacting one person's life to influence the majority. Let's uncover the role of a leader in bridging the divide and forming relationships between disconnected groups on our campuses to build a more cohesive campus culture.

CHANGE: WHAT IT TAKES

Michael Bronga, Northern Director

In this workshop, we'll learn how to really make a difference in the world. Often, we find ourselves in the minority, afraid of what we might think, and unmotivated to put words into actions. That's all about to change.

THE TRUTH ABOUT SENIORITY

Faye Wang, Outreach Director

As Seniors, we have been eagerly waiting to use the term "senioritis" for the past three years! However, rather than using this term as an excuse to passively go through our last year in High School, it's time to shift our perspective on what it truly means to be a Senior! Come to this workshop to find out how we can leave a lasting legacy on our campuses and make the final year count!

MEET ME IN THE MIDDLE

Joselyn Malone, Southern Director

Join me for an informative and interactive learning session about interface. Delegates will learn to understand one another and how to come to an agreement without things becoming unprofessional.

THE FLAWS WITHIN US

Edward Casarubias, Northern Director

We build up confidence by taking our flaws and turning them into our biggest strengths. Taking it a step further, let's help others achieve confidence and overcome their own flaws.

STEPPING UP TO STABILITY

Elyssa Alexander, Northern Director

This workshop outlines the steps it takes to make a stable foundation that builds confidence. Through interactive activities, students will learn how to become self-reliant, take initiative, and become confident in others.

MEASURING THE POWER OF WORDS

Penelle Medina, Southern Director

Words are more powerful than we think. This workshop will discuss the steps it takes to be a skilled communicator. Through learning concepts such as emotional valence, we will take steps on the road to becoming better leaders with more self-awareness.

THIS IS ME

Suzanne Foyce, Northern Director

In this workshop, we will be breaking down the walls and showing each other who we truly are—no matter what others think. It is so important to know who we are as individuals, and this workshop will help with that.

HALF A GLASS OF WATER

Leah McPherson, Northern Director

A glass of water can quench our thirst. It can also teach us about life. Challenge yourself in this workshop to learn about the benefits of negativity and the drawbacks of positivity—we'll come to realize that we need both in life.

HOW THE DREAM WORKS

Fongy Pan, Southern Director

When individuals acknowledge how their teammates think, the team becomes aware of its holistic resources and strengths—which can be used to achieve a common goal more efficiently. This workshop will help you build better relationships for better results. Keep in mind: when the team works, the dream works!

STRUGGLES WITH STRENGTHS

Peylana Sayer, At-Large, Northern Director

Let's think collaboratively on how we can be active aware of neurodiversity. In this workshop, we will delve into the concepts of building a leadership community to be aware of obstacles in our everyday lives.

WALK IT LIKE I TALK IT

Audrey Fu, Southern Director

Enhance your public speaking skills in this hands-on workshop, thinking on your feet in impromptu speeches, sharing experiences and tips with your peers, and more. Come and learn how to walk, talk, and present with confidence to better engage your audience!

THE 3 R'S OF LEADERSHIP

Harold Suter, Southern Director

Have you ever wished to make a change? This workshop focuses on making effective change through leadership skills. Sink the ship to renovate, reinvent, and re-inspire others to make lasting change.

IT'S ABOUT TIME!

Porporo Pappas, Northern Director

As leaders, we sometimes find ourselves saying "I wish there was another hour in the day to get everything done!" In this workshop, we will discuss how there IS time and how we can build the lives we want with the time that we're given.

YOU DO, I DO, WE ALL DO

Celia Calder, Freshman Director

As leaders, we often fall into the rut of trying to hype up an activity, but then don't participate. Similarly, we want to make our leadership class more productive, but just talk about it. Join me as we turn talk into action!

BACK TO THE BASICS

Chloe Finkle, Media Director

Let's go back to the basics! Learn the four basic qualities that an everyday leader should have.

EVERYDAY LEADERSHIP

Andrew Sautera, Freshman Director

As student leaders, we tend to look at the bigger acts of leadership. However, what we should be looking at are the smaller acts of leadership and finding out ways to implement them at our own school. Join me as we look more deeply into the smaller acts of leadership and find out ways to implement them on our own campuses!

YES YOU CAN!

Haec Crisom, Media Director

In our modern world, it is easy to become discouraged and lose self-confidence. In this workshop, focusing on the topic of self-efficacy, you will not only learn how to make yourself more effective, but also how to inspire others!

BRAND YOURSELF

Cathy Pan, Media Director

Create your own personal brand with me as we explore the function and cause behind a brand! Find out what it is and how it can be utilized on your school campus.

WORTH IT

Dylan Bell, Media Director

In this workshop, we'll be looking at three different items at three drastically different prices to determine which is the most "worth it." Just because something has a shiny wrapper, does that mean it is more valuable? On our expedition of self-worth, let's explore the qualities of value.



WORKSHOP ACTIVITY FOR YOUR CAMPUS

IT'S ABOUT TIME

MORGAN RAJALA
CASL NORTHERN DIRECTOR
morgan.rajala@caslboard.com

SCRIPT

Supplies:

Handouts and Activity Handouts provided (bottom right corner).

Introduction:

Pass out handouts at the beginning. We are all busy as student leaders. Whether we are planning a rally, a dance, or other events on our campus, our lives can often seem overwhelming with our responsibilities and interests. So, how can we learn to manage our time successfully? I think "It's About Time" that someone talked about time management! We often say "I don't have time for that," but is this phrase really true? For example, my mom might ask me to vacuum, and I might say I'm extremely busy. However, if my mom were to offer me a million dollars to vacuum, I'd probably get around to it pretty quickly. So why do we say "I don't have time," if we really do have the time?

Activity:

1. Divide the room accordingly so there are roughly 6-8 students in a group (amount of groups will vary).
2. Explain the instructions.
In this activity, you and your team will be completing a list of tasks in the time period of 5 minutes. The goal of this activity is to earn the most amount of points possible. Each task is listed on the handout. Each task has a certain amount of points allotted to that task. Once your group completes a task, cross off the amount of points to keep track.
3. Pass out the activity handout and begin the 5-minute timer. Give time checks throughout the 5 minutes.

Activity Debrief: Questions and Talking Points:

1. How did your team decide to go about the list of tasks you were given?
Many groups will say they went down the list one by one. Some groups may indicate they chose the activities that had the greatest point values and completed those first.
2. Did the room feel chaotic to you?
This activity is supposed to represent our lives as student leaders. Sometimes life may feel chaotic, and it will seem like there is too much on our plate. In life, we tend to prioritize our responsibilities so we can effectively accomplish everything that has been

assigned to us. It often feels like we need an extra hour in the day to get everything accomplished, or an extra minute in this activity to allow us to finish our task list!

Collect task lists and have the students sit in one area (bring all the separated groups back together).

Video: Ted Talk "How to Gain Control of Your Time" by Laura Vanderkam:

1. **Background:** Laura Vanderkam studies time management and she touches upon the idea of "not having enough time." While you watch the video, please take notes on the back of your handout on what stands out to you!
2. **Statistics:** In the video, Laura says, "We don't build the lives we want by saving time, we build the lives we want and then time saves itself." This means even if our schedules are jam-packed, there is still enough time to get everything done. To help us understand this, here are some numbers:
7 days in a week= 168 hours each week. Factor in 5 days of school= 133 hours. Getting 8 hours of sleep a night= 77 hours. Practice/work/chores/etc.= roughly 56 hours. Homework= 50 hours. 50 free hours in our weeks is a lot of time to get everything done. Some of us are busier than others and these times will vary, but roughly 50 hours in our weeks is more than enough time to accomplish everything we want.
3. **Handout:** On our handouts, there are three rectangular boxes at the top. One says School, and the others say Relationships and Self. Take a few moments to fill out these boxes with three tasks or goals you are going to make a priority this year in each of the three categories. For example, in the School category, write academic goals or specific tasks that might present themselves at school, such as a big test you want to spend time studying for. In the "Relationships" category, maybe you want to reach out to an old friend to reconnect or strengthen a relationship with a sibling. In the "Self" category, maybe you want to spend more time sleeping or more time with friends.
4. Spend roughly 3 minutes doing this activity with quiet, self-reflection music playing.

ACTIVITY

Activity Tasks and Point Values:

Work with your group to accomplish the following tasks in the time given. Tasks do not need to be completed in the order in which they are shown. Keep track of which tasks are completed and add the points earned at the end.

1. "Lean In Together" and make a team huddle in which your group will make a game plan for which tasks you will complete. (5 points)
2. Assign a nickname to everyone in your group. (5 points)
3. Find out something unique about each person in your group. (5 points)
4. Have the entire group sing a song together. (15 points)
5. Have the entire group do a lap around the room. (5 points)
6. Name your team. (5 points)
 - a. *BONUS 5 points if you come up with a team slogan to go with your name.
7. Form a conga line with another group in the activity. (10 points)
8. Count the number of pets owned by your group. (5 points)
9. Have everyone on your team do 10 jumping jacks. (5 points)
10. Create a secret handshake with your entire team. (5 points)
11. Make a human pyramid with 6 people on your team. (15 points)
12. Get your group to stand in alphabetical order by last name. (10 points)
13. Have each person in your group give 5 genuine compliments to others in the room. (5 points)
14. Give 10 people in the room high fives. (5 points)
15. Have one person in the group teach your group their school chant. Have the group do the chant. (10 points)
16. Have your group sit in a circle and play a game of telephone. (5 points)
17. Send 5 people to bear-crawl across the room. (5 points)
18. Create a dance move as a team. (5 points)
19. Have someone in your group demonstrate their favorite yoga pose. Teach that yoga pose to the group and do it together. (10 points)
20. Create a rafting scene. Have your group sit as if they are in a raft and pretend to row. Row for 15 seconds. (10 points)

HANDOUT

It's About Time!

⌚
⌚
⌚

School

⌚
⌚
⌚

Relationships

⌚
⌚
⌚

Self


 Morgan Rajala
 CASL Northern Director
Morgan.Rajala@caslboard.com
 Santa Clara, California
 MS: April 4-6, 2019
 HS: April 6-8, 2019
 @Morgan.Rajala @caslfan
 www.caslboard.com
www.casl1.org

Helpful Apps

One-List Prioritized

Bubbles Planner

Minimalist

To download this handout visit the CADA Resource Library at www.cada1.org/resource/library/

CADA VICE PRESIDENT CANDIDATE STATEMENT 2019-2020



KEVIN FAIRMAN
CADA PAST PRESIDENT
pastp@cada1.org

Each year a current or former CADA board member makes a four-year commitment to leading the CADA organization. When an individual is elected Vice President, they will follow the chairs each year moving from Vice President to President-Elect to President and finally Immediate Past-President. This year, we have only one candidate for Vice President.

It is my extreme honor to present from Area E, Ron Ippolito. According to CADA's rules, when there is only one nominee the candidate is elected by acclamation. This event will happen during Thursday's general session. Please take a moment to read Ron's thoughts and ideas for the future of CADA.

In addition, (every two years) Area Coordinators are elected for their respective areas. This year, the coordinators for Areas A, C, E and G will be voted on by members from their geographic areas. In the event of a single candidate for the Area Coordinator position, the election will be held by acclamation during the Area meeting on Thursday, February 28. In the event there is an election, members planning to vote are encouraged to login to their account at cada1.org in February to verify their login credentials. Please contact CADA Central at (831) 464-4891 to troubleshoot any access problems. Looking forward to seeing you all in San Diego.

CANDIDATE STATEMENT

My name is Ron Ippolito, and I would be honored to serve as your next CADA Vice President. I have been involved in CADA since I was 15-years-old. I attended two Area E Student Leadership Conferences and two CADA Leadership Camps as a kid, served in student leadership in both junior high and high school, and first got hired as an activities director at Canyon High School in 1997. Since then, I have taught student leaders from 7th through 12th grades, served as both a junior high and high school activities director, yearbook adviser, and broadcast journalism adviser. I have had a blast working CADA Leadership Camps every summer since 1999, have served on the Area E Council since 2007, and have served on the CADA Board as the Area E Coordinator since 2016. My closest friends are CADA friends, and I have literally grown up within this organization.

My dad is a Vietnam veteran who grew up in Boston; today he is the District Buyer for my school district. My mom was born in Mexico and came to the United States when she was a kid. Before retiring in 2011, she worked as an instructional assistant and bilingual aide. We lost my mom to breast cancer in 2012. I work hard each day to honor both my parents, whose work ethic, kindness, and generosity are examples I try in earnest to follow.

I also try my best to make two other people in my life proud: my wife, Heather, and our 11-year-old daughter, Libi. Heather and I met in high school. She approached me at Club Day to ask about getting involved in ASB; I asked for her phone number and told her I would call her to help



Ron Ippolito

with the Homecoming Dance. That dance would end up being our first date, and the beginning of an amazing journey together that is still going strong 27 years later. Libi is currently student council vice president at her elementary school, so we would be very excited to soon have two VPs in the family! The three of us recently achieved our goal of visiting all 1,111 California Historical Landmarks (tracking down sites in each of our state's 58 counties), and we continue to seek out new family adventures and shared experiences.

When I first became an activities director at Canyon High School back in 1997, I was convinced that my job was to make sure we had great dances, a spectacular Homecoming, a memorable Prom, fun rallies, and of course impressive posters to advertise all these activities. Essentially, I saw my role as the campus event planner. That first year was like treading water, and I wasn't as focused on developing student leadership as I was with simply avoiding drowning. Through the positive influence of the new friends I made

that year in CADA, I survived, I learned, and I grew as a leader.

Much has changed in the last 22 years that I have been in the classroom. Technology and social media have created both opportunities and challenges for educators connecting with students and allowing them to connect with each other. A focus on both content standards and college- or career-readiness standards have given us greater opportunity to reflect on what we teach and why we teach it.

The one thing that has remained constant, however, is our need for connection and community-building, the need to positively influence each other to be better and do better. When I first joined CADA, it was like trying to take a drink of water from a fire hydrant. You get so many ideas, so much input, and so many connections, you're inundated. Where do I begin? What do I implement first? Today, I try to approach a CADA event like a Treasure Room. You enter in amazement and wonder at all the incredible things around you, but in the end you realize that you only get to keep what you can reasonably carry with you. When you take the Treasure Room approach, you learn to carefully select the learning and networking opportunities that you think will have the greatest impact on you and by extension your school.

I am a proud husband, father, educator, and CADA member. I love this organization and will do my best to serve you, to create new leadership learning opportunities for both student and adult leaders, and to foster a spirit of camaraderie, creativity, and connection among all CADA members.

THE WORLD IS OUR CLASSROOM

Back in the day, the travel metaphor “The World is Our Classroom” was an audacious and rhetorical statement. A bold hyperbole that had no relevance to most schools, teaching positions or annual curriculum. In fact, it may have been more applicable to say “The Classroom is Our World,” where every year and every lesson plan was likely worked within the designated four wall and the traditional education process being teach, test, and repeat.

In this emerging 21st century, the standard of teach, test, repeat is changing. Our students, their views and adventurous spirits are evolving rapidly. An accelerating landscape of social media, mobile communications, and affordable travel is baring us witness to modern global citizens. Now, in 2019, the once bold statement “The World is Our Classroom” has become increasingly relevant and esteemed as part of the youth experiential learning process.

EXPERIENTIAL LEARNING THROUGH TRAVEL

The gift of education is highly valued and encouraged from early toddler to late teen. Classroom based lessons help shape our youth academically and are vital to prepare them for life’s next phases – College or Career. Correspondingly, the gift of educational travel, when made available, is as equally vital as it is life changing. Youth group travel creates life-long memories and a personal enrichment value... likely unparalleled when compared to classroom learning alone.

It has been said... **“The world is a book and those who do not travel read only one page”**. Although the quote is centuries old, it still reflects a true academic simile for the incredible learning experiences that travel offers. In experiential learning through travel, there are few substitute teachers!

ENRICHMENT TRAVEL FOR CADA SCHOOLS

Many of CADA’s teachers already recognize the powerful benefits of outside-the-classroom learning through travel.

By organizing an enrichment travel program with a fully accredited travel provider* students are given the unique opportunity to experience our amazing world beyond the “hallowed halls”. Many travel programs, students have the opportunity to earn additional HS or college academic credit while teachers earn Continuing Education Units. Whether choosing a day or week-long trip, selecting a historical tour, music performance trip, athletic competition, language program, or simply a class graduation celebration to a theme park, CADA teachers can experience firsthand that learning outside the classroom is rewarding far beyond measure and that travel enriches the traveler far greater than the cost investment.



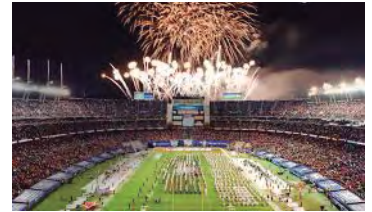
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Leadership Class to Washington DC



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Marching Band to Holiday Bowl Event



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CADA Newsletter Seeking Content Contributors

Do you have a great idea you would like to share with the CADA membership? We are looking for content contributors for the quarterly CADA newsletter.

Articles and accompanying graphics and/or photos can be submitted to Lindsey Charron at pic@cada1.org.



THANK YOU TO OUR MEDALLION SPONSORS 2018-2019

CADA gratefully acknowledges the contributions of our corporate Medallion Sponsors. Their generosity is essential in helping the CADA organization provide useful, high quality services to CADA Members and all the students of California. Please show your support by using their products and services.



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WHAT IS YOUR PASSION IN LIFE?

LINDA COOPER
AREA A COUNCIL
lindacooper971@gmail.com

YOU MUST BE PASSIONATE to be an Activities Director. You have to have a passion for kids, the school and its culture, the staff, the community, and be willing to continually grow in a job that is always changing. I was in education for 34 years and was an Activities Director for 22 of those 34 years. I am always asked the questions: How did you stay in it so long or what did you do to continue in a job that is always changing? I have had the privilege of meeting and working with Activities Directors from all over since I retired, and I say privilege because they are all AMAZING in so many ways. But, they are facing so many challenges in their jobs and their lives that did not exist 25 years ago. They are told NO so often that they quit asking, or are given so many negative comments about the activities that they quit looking for ways to “pump” up their schools. They are told student leaders are not doing enough, but when asked what else they should be focusing on, no one can tell the Activities Director what is needed. They are told “it’s always been done this way”, but when the staff is shown that no one is involved in the “old ways,” they resist change. It is frustrating, and in their eyes, becomes impossible to do a good job. Activities Directors are leaving after 2-3 years in the profession. I can’t imagine leaving after 2 or 3 years because I continued to learn, grow, work with new administrators, new personnel, new students, new parents, new teachers, and the list goes on. So, did I have a successful program? I believe we did. Was it always what I or the students wanted to do? No, it wasn’t, but we weren’t told no very often.

I’m going to share with you some things that I believe will work. First of all, when you are a new Activities Director, you need to talk to people and find out how people feel about activities and the program at the school – how is the culture at the school?

1. Set up an appointment with the principal, but don’t go empty handed. Before you meet with the principal, have a plan outlined for the school year – your goals, your observations of what needs to be changed, and a 5 year and 10 year plan. Be sure to take the principal’s answers into consideration, and share them with the student leaders. Invite the principal to your student council meetings, some of your discussions, and definitely to the activities. If it isn’t the principal that you work with as your supervisor, invite the principal and the supervisor. When you want to do new activities, have all the facts and the what if’s. Then present the plan

to the principal. Do this every time there is a new administration and you want to do a new activity.

2. Talk to the staff that is going to be working with you – ASB clerk, athletic director, counselors – whoever seems to be involved in Activities. Ask them the questions – what do you think of the school culture, what improvements do you think need to be made, and how do you see the student leader’s roles? I was always surprised by some of their answers. Some were surprised to be asked, and others had definite opinions. Be sure to tell them you will take their opinions into consideration.

3. Ask the student leaders the same questions. Have the discussions about what is good, not so good, and what needs to change.

4. Ask the student body – send out a survey. Tell them that times and things have changed, and we need to keep up with the changes. Do this every year.

After you have the information, have your second discussion with the student leaders. Find a couple new activities that excite you and your students. Enthusiasm is catchy – share it with the school. Make changes to a few things – maybe it is the way you run your class, the way you organize activities, social media, the time of year that you are always doing the same thing over and over. Don’t get me wrong – tradition is tradition, but I found that kids thought it was tradition after one year. Show your excitement over their new ideas and smile even if you don’t feel like smiling. Take kids to conferences – they will come home with a whole notebook of new ideas. Go to conferences yourself, especially the once a year CADA Convention. Go on the CADA website and look for books that will boost your spirit and the spirit at your school. Hire speakers and trainers. Be a part of the professional development at your school. Look for new activities – did you know there is a whole list of resources on the CADA website? Ask questions, meet with other Activities Directors, call on people you know are positive when everything around you seems to be negative, call on me. I love to help; it’s my passion. CADA has a whole bunch of people willing to listen, to help, and to give out those hugs when needed. All you have to do is reach out – we will come! And most importantly, define your role as the Activities Director.

I found when I was bored with activities and didn’t see much positive school culture happening, so were the students, the staff, and the community. I’m reminded of a story that happened with my students at my school. I had wanted confetti guns for a long time. Every time I went to the CADA Convention and visited the booth, I wanted to buy some. Three years before I retired, we bought them. The kids were excited and so was I. We kept it a secret and at the first home game, when the football players came bursting through the big poster, we shot those confetti guns up into the stands. It was the coolest thing we ever saw. I was jumping up and down and so were the kids. We were hugging, the people in the stands were cheering, and the enthusiasm and spirit that night was off the charts. All it took was 4 confetti guns to change the atmosphere at the football game. It was talked about at school on Monday, so we knew we had to continue to find ways to boost spirit at all sporting events, for performing arts, and all the other things we do at our schools. And that person or those persons that were always negative about things and telling us we couldn’t do it – we showered them with kindness. We set up a plan so that we were meeting every week to talk about moving forward, and I always had something that I took to that meeting. It took us a year, but the person I’m talking about is one of the biggest supporters of activities and is always asking, “What is coming next?” or “How can I help make it happen?”

I believe you can make one or two of these suggestions work. I believe there is always hope and that where there is a will, there is a way. Activities Directors are AMAZING because they believe in good! And they never give up. It isn’t a job; it is our passion!

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WELCOME CADA MEMBERS

Welcome CADA members to another wonderful year full of possibilities and opportunities to mold ASB students into the future leaders of the world. Possibilities are something that our company PMMNP has emphasized for over two decades bringing the total party experience to middle and high school students all over California.

Preferred Mobile Music N' Promotions Inc. was founded in 1996 and for over two decades has grown and evolved into the premier event company for the high school and middle school market. At PMMNP we believe in the motto "the possibilities are endless."

We place students at the center of our creative focus and ensure that positive, energetic party pumpers liven up the atmosphere whether it's a middle school dance, high school prom, or end of year Grad Nite. When your AD's work with PMMNP you get a company with a more robust, diverse range of products and services than any other in the school market. Whether it's inflatable slides for an outdoor senior picnic, dance pods for a night club experience at Winter Formal, or live action party pumper MC's who will extract the dancer out of the most introverted middle school student, PMMNP has something for everyone.

Another unique advantage of working with PMMNP is the flexible direct approach to customer service. If an AD or APBA has to make a last second change to an event, sold less or more tickets than expected and has to adjust event products to fit to scale, has queries related to event production, talent, music selection, pricing etc. they can access the owner Sudee Mann directly and don't have to contend with a bureaucratic organizational structure that can delay problems from being solved. When schools embrace the direct communication approach, no administrator or Activity Director will ever be left in the dark over event details, products, pricing, or any other pertinent information related to school events.

So many possibilities exist for every student to realize her or his full leadership potential. PMMNP wants to not only bring out the best dancer in every student at our events, we would also like to bring out the leader in every student so each individual knows their potential and will become the total student when they graduate. We not only entertain all the possibilities, we educate all the possibilities.



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FORGING STUDENT LEADERS

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This year's National Student Council Conference will be hosted by South Fayette High School located in McDonald, PA, and plans to bring together over a thousand student leaders and advisers from across the country for an inspirational six-day event.

JUNE 21-26, 2019

Applications and a **\$495** deposit are due March 1, 2019
 Remaining Balance of **\$495** due April 12, 2019
 Apply online at www.cada1.org

For more information, contact Sandra Kurland
 California NatStuCo Executive Director
leadership@cada1.org



LEADERSHIP DEVELOPMENT DAYS



Led by educators with more than 10,000 hours in leadership training experience, Leadership Development Days provide opportunities for elementary, middle school, and high school students to become inspired and contribute to the betterment of their campus and communities.

The day-long event utilizes experiential learning activities to unite students and develop lifelong skills. The curriculum is centered around learning effective communication, cultural competencies, connecting to others, individualism vs collectivism, expanding the leadership base, perseverance, and courage to become the best version of yourself.

LET'S MOVE FORWARD TO CREATE BETTER LEADERS WHO SERVE EVERYONE ON OUR CAMPUS.

For more information, contact Sandra Kurland at LEADERSHIP@CADA1.ORG or visit CADA1.ORG/LDD



AREA UPDATES



AREA COORDINATOR

JOHN LUCERO

areaA@cada1.org

AREA A PROVIDES THE GOLD FOR THE GOLDEN STATE

Those of us lucky enough to live in Northern California have so much that inspires us: from eating fresh fruit such as apples and grapes; exploring the outdoors in the mountains, on the rivers, and by the ocean; crossing bridges like the Sundial, the Tower, and the Foresthill; and experiencing the arts in such places as Chico, Davis, and Humboldt. Our activity programs are just as diverse, adventurous, and rich in the support of our students. Not only do we nourish the present, we cultivate the future for our students.

This diversity will be on display as we celebrate our corner of California during the next CADA State Convention in San Diego. We will highlight many of our resources as we soar over and through the richness that is Area A and the students, educators, and schools located in Area A. We hope to see as many of you as possible at the Convention from February 27 to March 2, 2019.

We have already had three wonderful leadership days this fall in Area A. On September 15, 2018, we had 90 advisors meet for a day of learning, sharing and networking at Monterey Trail High School. Before we went to some great sessions, we were pleased to have Phil Boyte share outstanding leadership material with us. I hope you plan to be there next fall.

On Tuesday, October 2, 2018, we celebrated the arrival of 700 high school students to the Yolo County Fairgrounds in Woodland. They were blessed to have a wonderful keynote experience with the Keith Hawkins, followed by an experiential workshop with Kim Karr. In addition to this, they were able to attend two workshops. The lunch and dance were highly spirited times in the day.

Speaking of spirited, the next day, Wednesday, October 3, 2018, we welcomed almost 1,500 middle school students to the same site. The students were so excited to learn new ideas for



their leadership program. Even more than that, they were enthused to meet other like students—students who care about making a difference at their own schools.

We hope to see you in San Diego as we celebrate leadership and activities and network with other educators who are the “gold” of our schools.

May 7, 2019

High School and Middle School Student Conference

Modesto Centre Plaza - Modesto, CA

Leadership Development Days:

Info & Registration:
cada1.org/LDD

January 15, 2019

Mt. House High School (MS delegates)

January 16, 2019

Arden Middle School (MS delegates)

January 17, 2019

Summerville High School (MS & HS delegates)

January 23, 2019

Edwin Markham Middle School (MS Delegates)

January 24, 2019

Glen Edwards Middle School (MS - Private)

January 30, 2019

Sutter Union High School (MS & HS delegates)

January 31, 2019

Ygnacio Valley High School (MS delegates)

March 21, 2019

Ceres High School (MS & HS delegates - Private)



AREA COORDINATOR

LARRY LOPEZ

Branham High School

areaB@cada1.org

We welcome all of our Area B peeps to the CADA Convention in February. We are so excited to be representing the B-ay Area for the 2019 CADA Convention. We will be highlighting the Bay Area best all the way from wine country up north to the Silicon Valley tech giants, but let's not forget about our favorite Bay Area sports teams in the

middle. We cannot wait to see all our Bay Area friends and want to remind you to please join us in our Area Suite at Convention, every morning, for coffee with the Bay-Area.

We will also be looking at the possibility of adding a student conference in 2019. Be on the lookout for information in a survey form so we can find out what each of you would like to see.

We thank you all for being a part of the Bay Area. If there is anything we can do for you, please feel free to email us or join our Facebook group CADA Area B.

Leadership Development Days:

Info & Registration:
cada1.org/LDD

January 9, 2019

John F Kennedy High School (HS delegates)

January 18, 2019

Miller Middle School (MS delegates)



AREA COORDINATOR

LESLIE LOEWEN

Fresno Unified School District
areaC@cada1.org

Explore the Heart of California... Leadership is an Adventure! Greetings from adventurous Area C, where we create positive campus culture from the highest mountain peak (Mt. Whitney, 14,505 ft), to the lowest (Badwater, -282 ft) and most fertile valley floor (1/2 of all US vegetables, fruits, and nuts). We are excited for this year's leadership theme as it allows us to highlight all the amazing landscapes and resources of our area, as well as the skills and tools it takes to be a leader. One of the greatest global adventurers was Sir Edmund Hillary, the first person to summit Mount Everest. He reminds our leaders that, "People do not decide to become extraordinary. They decide to accomplish extraordinary things." He also once said, "I have never regarded myself as a hero, but Tenzing undoubtedly was." But who was Tenzing?

Sherpa Tenzing Norgay was a Nepalese mountaineer who was the preeminent climbing partner of Sir Edmund Hillary. After saving Hillary from a probable fall to his death in an early Everest summit attempt, Hillary was said to go nowhere without his skilled partner and guide. Tenzing had a very hard childhood in Nepal, but he was determined to live his passion for mountaineering. In the end, it was his expertise and attention to detail that helped Hillary achieve one of mankind's greatest feats.

There was much media attention following the first summit of Everest. Most wanted to know who in fact touched the top of the world first. Both Hillary and Tenzing refused to take the credit. Colonel Hunt, the expedition leader, declared, "They reached it together, as a team."

We look forward to more adventure's lessons like these in Area C this year and we want to welcome all our members to our various area events and networking opportunities. At this year's convention please stop by our table and attend our area meeting for more information on local gatherings and leadership learning opportunities. Explore the Heart of California... Leadership is an Adventure!

Leadership Development Days:

Info & Registration:

cada1.org/LDD

January 8, 2019

East Bakersfield High School (HS delegates)

April 10, 2019

Hanford West HS (HS delegates)



AREA COORDINATOR

LISA WALTERS

Pioneer Valley High School
areaD@cada1.org

Soaring Over the Central Coast

There are exciting things happening in Area D! From the forests of Santa Cruz, through the agricultural center of Salinas, the beautiful beaches of Monterey, along Highway 1 down to the flowers of Ventura County – Area D has so much to offer. This fall, we have held three student conferences – in Santa Maria, Salinas, and Ventura. At these conferences, over 1900 students from 43 different schools came together to hear speakers with messages for young leaders, learn new skills to take back to their campuses, and meet other young leaders with whom they can share ideas and gain new perspectives. Thank you to all of the advisors who brought their students to these conferences, in order to give them leadership opportunities. To all of our Area D advisors who work to build leadership in their students each day – YOU MAKE A DIFFERENCE!

We are so happy that our CADA President-elect, Margaret Noroian, is a retired Activities Director of North Salinas High School, here in Area D! She has been a backbone of Area D for many years, and we are so happy to celebrate her dedication to CADA and to the Activities Directors of California. Please come visit our table at the CADA Convention, "Soaring Over California," in San Diego, February 27 – March 2. Our Council is working very hard to make the table a good representation of California's Central Coast.

Leadership Development Days:

Info & Registration:

cada1.org/LDD

January 22, 2019

Palma High School
(HS delegates)

February 1, 2019

Pajaro Valley High School
(MS delegates)

AREA



AREA COORDINATOR

RON IPPOLITO

Rio Norte Junior High School
areaE@cada1.org

Hope everyone had a relaxing and fun-filled holiday season. The school year is half over and we take pause to reflect on all the great things our student leaders have done so far to create a more positive culture and climate on our campuses. Speaking of reflection, one of the strategies I have been using this school year with my leadership class are the Holstee Themes. August's theme was **Passion**. September, **Resilience**. October, **Integrity**. November, **Gratitude**. December, **Reflection**. Finally, this month's theme is **Intention**--the idea of taking action, while being mindful of the reason behind your action. Each month's theme has led to great discussion, and my students are even creating ePosters with inspirational quotes and personal reflections to match each month's theme that go on display in our library. To check out both the free and paid resources they have available, check out www.holstee.com.

We all have those leaders on our campus who need a little positive push. We have just the conference for those "at risk" students who are ready to make the effort to start leading in the right direction. Through powerful keynote speakers and workshops, we will provide a way for these students to begin reaching their goals. This year's keynote speakers are Laymon Hicks and Josh Drea. The S.T.A.R.S. (Students Targeted at Reaching Success) Conference will be held Tuesday, February 5, 2019, at Cal Poly Pomona at the Kellogg West Conference Center. Register your school today at www.cada1.org/areae.

And finally, we look forward to seeing you very soon in San Diego for the 2019 CADA State Convention. This year's convention theme is "Soaring Over California"--a virtual statewide tour of all the great things we have to offer. As Area E, we will celebrate the glamour of Hollywood, the rich history of Los Angeles, and the rich diversity of people and landscapes that our part of the state has to offer. This is the time of year my resident director in college used to call "The Febs"--that long stretch between Winter Break and Spring Break where we need our batteries recharged. There is no better place to refresh your passion for education and student leadership than the friends, fellowship, networking, workshops, speakers, motivation, and inspiration the CADA Convention has to

offer. We look forward to having you join us February 27 through March 2, 2019.

February 5, 2019

Area E S.T.A.R.S. Conference

Kellogg West Conference Center - Pomona, CA

Leadership Development Days:

Info & Registration:

cada1.org/LDD

January 10, 2019

Chino Hills High School
(MS delegates)

January 23, 2019

Castaic Middle School
(MS delegates)

January 25, 2019

Animo Ralph Bunche Charter High School
(HS delegates)

January 30, 2019

Hale Charter Academy
(MS delegates)

February 6, 2019

San Dimas High School
(Valle Vista League HS Delegates)

April 13, 2019

California Scholarship Federation
(HS delegates - Private)

AREA



AREA COORDINATOR

ANTHONY ROGERS

Palm Middle School
areaF@cada1.org

AREA F has started the year off focusing on enriching our area's Homegrown Leadership

The Area E and F Advisor Conference held on August 25 had all our middle and high school attendees discussing new ideas and strategies to take back to their sites. Our Middle School Conference held at the Grove Community Church Center in October welcomed over 770 students from 26 middle schools from all three counties of Area F. Advisors and students left with renewed vigor due to great messages from Scott Backovich and Danny Vuong-Batimana. Our High School Conference was held on November 12, 2018 at the Disneyland Resort where over 1800 students from 48 schools (one from Arizona, thank you Area H) were motivated by Phil Boyte and a host of other presenters. This year we added an advisor double session which included presentations from Area F advisors and a presentation from Phil Boyte.

Do you know an advisor who is a CADA member with an outstanding program? If so, you can nominate this individual for the Bob Burton Spirit Award. This award is given to one regular member from each area for making spirit work at their site through exemplary leadership in creating a positive school culture and climate.

The CADA State Convention is in San Diego where we will be "Soaring Over California." Area F will be representing one of our most abundant produce, "oranges." The networking and information alone will have you soaring over your campus when you return with tons of ideas and inspiration. Orange you ready to be inspired?!

Leadership Development Days:

Info & Registration:

cada1.org/LDD

January 11, 2019

Temecula Middle School
(MS delegates)

January 24, 2019

CASL Regional Conference
(MS delegates)

January 24, 2019

Cathedral City High School
(MS delegates)

January 29, 2019

Paloma Valley High School
(HS - Private)

January 29, 2019

Los Osos High School
(HS - Delegates)

February 7, 2019

Murrieta Mesa High School
(HS delegates)

February 12, 2019

El Dorado High School
(AVID - 7th Grade - Private)

February 19, 2019

El Dorado High School
(AVID - 8th Grade - Private)

February 20, 2019

Valley View High School
(HS delegates)

February 21, 2019

Riverside Prep High School
(HS delegates)

AREA



AREA COORDINATOR

BONNIE BAGHERI

San Marcos High School
areaG@cada1.org

An amazing time was held at our 2nd annual Advisor Conference at Madison High School. Lunch was served along with learning from the guest speaker, Patrick Maurer. Area G Council members shared their expertise with incredible strategies and techniques to implement in our leadership classrooms. Afterwards we shared and collaborated of one of San Diego's many restaurants.

We look forward to sharing again soon at the Convention in Area G where, America's finest city, San Diego is famous for farmers' markets being open year round. Not only are we proud to be a home to military families, we have miles of white sand beaches, the home of many avocado farms, where Mexican food is a lifestyle including guacamole, salsa and chips and San Diego's many attractions including Gaslamp District, Sea World, Balboa Park, and the Zoo and Wild Animal Park.

Coming soon will be the Leadership Development Days in Area G (listed below).

Leadership Development Days:

Info & registration:

cada1.org/LDD

February 5, 2019

Twin Peaks Middle School
(MS delegates)

February 7, 2019

Madison High School
(HS delegates)

April 23, 2019

San Marcos High School
(HS delegates)

AREA



AREA LEAD

DENISE VAN DOORN

Bear Valley Middle School
areaH@cada1.org

Convention: *Soaring over California* is natural for the folks from out of state being that we fly to our convention annually. Given our national expanse, the one thing we have in common is an airport. Therefore, Area H will represent the Duty Free shop. We will have items from all the states represented in our "Shop" including postcards from various places. Our giveaway will be a very nice, compact travel bag. During the convention expect to connect with likeminded leaders in sessions such as New to Convention, Meet the Pros and more. We currently have about 20 members on our Area H Leadership team and our area communicates via email and phone so if you want to get involved on the leadership team please contact me or sign up at convention.

The Bidwell Way: Creating a Culture of Caring

BILL BATTAGLIA

BIDWELL JUNIOR HIGH SCHOOL
bbattaglia@chicousd.org

Criticism is sometimes hard to take. Sometimes it is easy to brush off the criticism and keep doing what you're doing. But, when a large percentage of your student body lets you know that the biggest problem at your school is that kids are disrespectful and unkind, you have no choice but to address it.

As a result of a survey given to our student body about school climate, it became our school's mission to do something about the fact that our kids believed the number one problem on our campus was that kids weren't kind. This was not the reputation the staff or student body wanted for our school. We knew something needed to be done.

As a leadership class, we adopted the motto "Make Kindness Normal" and vowed to do all we could to change this aspect of our school culture. With the help of a Cricut maker purchased with generous donations to a Donors Choose request, we began plastering the school with kindness quotes and positive sayings. We began a Kindness Month where videos were shared and discussions took place in our home room classes. Staff and students were tasked to complete challenges like holding the door for others, thanking teachers and other staff for their hard work, and lending a hand when needed.

As a staff, we began to push what became known as "The Bidwell Way." Staff and students began addressing unkind or disrespectful behavior with the phrase, "That's not how we do things here; that's not the Bidwell Way." It caught on. It gave students power to address the things they saw or heard that bothered them. It gave staff a way to talk to students about their behavior in a positive way. And it truly allowed our students who were doing the right thing to set themselves apart from the negative behavior. It is now cool to be kind.

At the end of the first quarter of the school year, the climate already felt better. The smiles were apparent. The disrespectful students were now outnumbered and their voice was being drowned out by the words, "That's not how we do things here!" We have a long way to go to completely change the culture of our school, but with committed staff and students and a commitment to kindness we will definitely get there.



There are a few moments in high school that are remembered forever. We take care of all the details so that you can relax and make WOW! Memories.

wowevents.com

CADA/CASL Outstanding Leadership Program Award

Apply Today!



The Outstanding Leadership Program Award recognizes schools in California with outstanding leadership programs that support and encompass the CADA/CASL Roadmap to Positive School Culture & Climate and CASL Mission Statement.

For more information on the Outstanding Leadership Program Award go to www.casl1.org

R **RUSS PEAK**
Motivational Speaker & Entertainer





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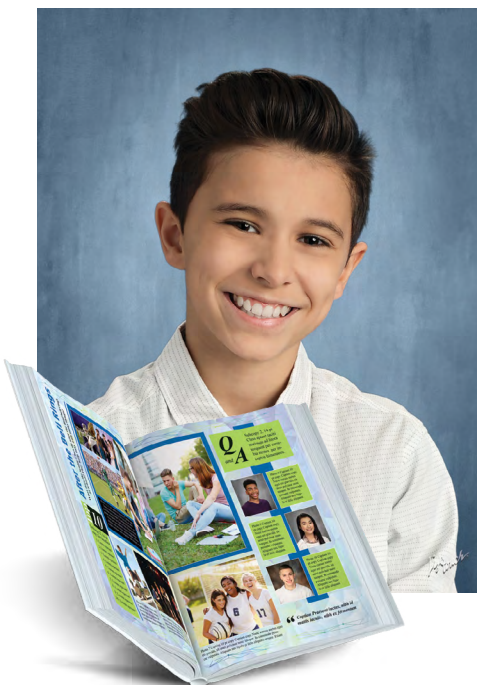
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**FOR UPDATES & CONFERENCE
 INFORMATION VISIT US AT:
 WWW.CADA1.ORG**

2018-2019
**CALENDAR
 OF EVENTS**



2019

FEB 5	AREA E - S.T.A.R.S. CONFERENCE	KELLOGG WEST CONFERENCE CENTER
FEB 27 - MAR 2	CADA ANNUAL CONVENTION - SOARING OVER CALIFORNIA	TOWN & COUNTRY RESORT, SAN DIEGO, CA
APR 4-6	CASL MIDDLE SCHOOL CONFERENCE	SANTA CLARA CONVENTION CENTER
APR 6-8	CASL HIGH SCHOOL CONFERENCE	SANTA CLARA CONVENTION CENTER
MAY 7	AREA A – MS & HS STUDENT CONFERENCE	MODESTO CENTRE PLAZA, MODESTO, CA
JUNE 21 - 26	NATIONAL STUDENT COUNCIL CONFERENCE	MCDONALD, PA
JUNE 24 - 27	CADA/CASL LEADERSHIP CAMP - MS & HS	SANTA CLARA UNIVERSITY
JULY 7-10	CADA/CASL LEADERSHIP CAMP - HIGH SCHOOL CAMP 1	UNIVERSITY OF CALIFORNIA, SANTA BARBARA
JULY 12-15	CADA/CASL LEADERSHIP CAMP - HIGH SCHOOL CAMP 2	UNIVERSITY OF CALIFORNIA, SANTA BARBARA
JULY 17-20	CADA/CASL LEADERSHIP CAMP - HIGH SCHOOL CAMP 3	UNIVERSITY OF CALIFORNIA, SANTA BARBARA
JULY 23-26	CADA/CASL LEADERSHIP CAMP - HIGH SCHOOL CAMP 4	UNIVERSITY OF CALIFORNIA, SANTA BARBARA
JULY 23-25	CADA/CASL LEADERSHIP CAMP - MIDDLE SCHOOL CAMP	UNIVERSITY OF CALIFORNIA, SANTA BARBARA

FOR MORE INFORMATION ON CADA PROGRAMS: ADVISOR TRAININGS, STUDENT CONFERENCES, LEADERSHIP CAMPS, LEADERSHIP DEVELOPMENT DAYS, STATE CONVENTION, CURRICULUM, RESOURCES & MORE VISIT:

CADA www.cada1.org
CASL www.casl1.org
CAMP www.cada1.org/leadershipcamps

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