

CADA

California
Association
of Directors
of Activities



SERIES 2016-2017
VOLUME 116, ISSUE 2

You As Social Media Tool!

BY **LINDSEY CHARRON**, CADA PUBLIC INFORMATION COORDINATOR
pic@cada1.org

Instagram. Facebook. Twitter. These social media sites are the ones we naturally think of when trying to promote events on campus. However, consider using YouTube. With the popularity and ease with which one can post to YouTube, it makes sense to take your school branding a step further with your own YouTube channel. Not only can you host your videos on YouTube, but you can actually edit on YouTube as well.

Many students today have some type of smart phone from which they can shoot video. Have them map out a short advertisement for an upcoming event that they can easily record, taking into account audio and transitions they might want. Students can then use the Google Drive app to upload their video from their phones to their own Google Drive accounts. From there, the video content can be uploaded to the YouTube account you create for your school site. Using the YouTube video editor, one can add text, transitions, and cut the length of video segments. The YouTube video editor is not the most extensive one you can encounter, but

it does have all of the basic features one needs to make a simple video advertisement. You can even mark the raw video footage you upload private or unlisted if you do not want it publicly searchable inside of the YouTube search engine. The videos you create can also be marked private or unlisted so that you control who has access to the videos.

If your school or district prohibits or restricts the use of YouTube, you could still create a video using the YouTube video editor, and then upload that video to another hosting site such as Schooltube or Teachtube.

The possibilities really are endless, and this is a great creative outlet for your leadership students. Google "Youtube video editor" to find a number of articles that detail the steps to edit a video and start recording! *Continued on page 2*



10 YouTube Clips

Here are ten YouTube video clips you can use in your classroom to teach leadership lessons. These clips are all available in a single playlist at [YouTube.com/user/cadaleaders](https://www.youtube.com/user/cadaleaders). These clips were submitted by CADA Board and Area Council members from around the state.

BY **MARGARET NOROIAN**,
AREA D COORDINATOR, areaD@cada1.org
DINAH GREENE
AREA F COUNCIL, dgreene@valverde.edu



KID PRESIDENT'S 20 THINGS WE SHOULD SAY MORE OFTEN

URL: <https://youtu.be/m5yCOSHeYn4>
Time: 3:31

THIS IS A GREAT REMINDER of the power of the simple words like thank you, excuse me, I'm sorry, I forgive you, and please. In a cute way, Kid President counts down 20 things we should all say daily or weekly. From saying hello to someone new on our campus, to acknowledging that "I don't know" is an acceptable answer, to telling people they are "awesome" or sharing something nice about them. He gives reminders that sometimes saying nothing is appropriate, that life is tough and so are you, or that it is okay to disagree with someone and still like them. His bonus saying "Let's Dance" is something my class does often. We even have our own sign that says "Turn up the Music and Dance." This is great to use at the beginning of the year in your leadership class or to have all classes in the school watch to reinforce that kindness is something we do everyday!

This is my favorite because it takes the kids back to the basics. And I teach them that the small and considerate things go a long way. This is the foundation of common courtesy and appreciation for one another with a little humor. To bring it back through the year, we give corn dog buttons as a reminder.

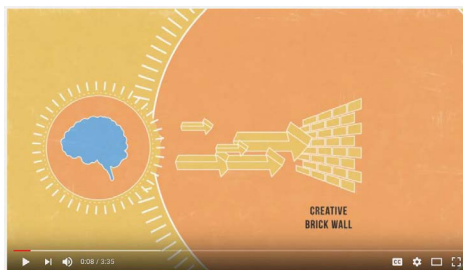
BY **DEBI WEISS**, CADA VICE PRESIDENT
vp@cada1.org



HOW TO MAKE A BALLOON ARCH WITHOUT HELIUM

<https://youtu.be/Wd8YYwFlh7E>
Time: 7:59

AS WE'VE FELT the pinch as the price of helium has increased tremendously over the past few years, here is a practical video I use to teach my students how to make a balloon arch without helium.



SIX CREATIVE WAYS TO BRAINSTORM IDEAS

<https://youtu.be/yAidvTKX6xM>
Time: 3:35

THIS QUICK VIDEO HIGHLIGHTS a way to work through creative "brick walls" using these six steps: Mind Mapping, Right Braining, Provocative Actions, Break and Build, Pessimist vs. Optimist, and Randomness.

BY **LESLIE LOEWEN**, AREA C COORDINATOR
areaC@cada1.org



A WALL OF WORDS! SOULPANCAKE STREET TEAM

<https://youtu.be/qUHgbixI9k0>
Time: 1:59

FRESNO UNIFIED SCHOOLS used this video in classrooms during Human Element Kindness Weeks (ex. Words Matter Wednesday). It helps teach the positive power of words. Following the video we host a lunch activity where we place our own wall of words in the school's common area. Usually this is in the form of long tables covered with butcher paper, post-it notes and pens. Leadership students help maintain the "wall" and provide reinforcement of the purpose/message and manage any inappropriate content.



THE POWER OF WORDS A GIRL CHANGED A BLIND MAN DAY AMAZING

<https://youtu.be/QYcXTIGLUgE>
Time: 2:00

GO DEEP: THE POWER OF WORDS video takes the message a step further demonstrating the true power of words, perspective, and the importance of taking action, not simply "walking by".

BY **ALLISON GADEKE**,
AREA A COORDINATOR
areaA@cada1.org



 **INSPIRING HEATHER DORNIDEN TAKES A FALL BUT STILL WINS THE RACE**

<https://youtu.be/xjeJTQdK50I>
Time: 2:48

AS I WAS PREPARING to start the school year, I decided to look for some new YouTube videos to use in my history and leadership classes to motivate my students to persevere and try their best. Since the Olympics were just finishing, there were a lot of sports related videos with positive, encouraging messages available. One of my favorites is called “Heather Dorniden Takes A Fall But Still Wins the Race.” In the video, college runner, Heather Dorniden, is the favorite to win the 600 meter women’s college 2008 Big 10 Indoor Track Race. Near the beginning of the race, Heather trips on another athlete’s shoe. It would make sense that she would drop out of the race, or at least have fallen behind. However, in what appears to take super human strength, Heather picks herself up, and runs faster – soon catching the group. Just before crossing the finish line, Heather takes the lead and wins the race. The commentators – who at first give up on her, narrate how we sometimes feel when we are faced with a difficult situation. Heather, however, appears to be energized by the setback and actually draws strength from it. When we watched this video in my classes, the students actually started cheering for her and were so surprised and excited when she won. They related to and drew inspiration from her. I highly recommend it as the perfect clip to use when you’ve had one of those setbacks that inevitably happen in student leadership. Learning to pick ourselves up, and fight even harder when we face disappointment is an important lesson. At just under three minutes, this clip is short, and provides for rich, important discussion.

BY **SANDY GINGER**,
DIRECTOR OF STUDENT ACTIVITIES,
CLARK COUNTY SCHOOL DISTRICT
ginger@interact.ccsd.net



 **SAN FRANCISCO MAN HELPS MAKE CLOTHING GOOD AS NEW**

<https://youtu.be/bbwCtIcraxM>
Time: 2:09

THIS SHOWS THAT ONE PERSON can make a huge difference in a community by doing something simple to help people, the importance of committing to a service project - not just putting lots of “band-aids” on your community’s problems, and it highlights the importance of learning people’s stories and treating them with respect.

BY **KYLE SVOBODA**,
CADA CONVENTION LEAD
convention@cada1.org



 **WESTJET CHRISTMAS MIRACLE: REAL-TIME GIVING**

<https://youtu.be/zIElvi2MuEk>
Time: 5:25

AFTER WATCHING THIS VIDEO in class, the students discuss people’s reactions and most importantly, why this project was so successful. Of course, it was the planning and organization that went into it. None of the projects or activities we sponsor on campus will be successful without proper planning, organization and a dedicated team committed to following through with their tasks.

BY: **RON IPPOLITO**,
AREA E COORDINATOR
areaE@cada1.org



 **THE POWER OF VULNERABILITY | BRENE BROWN | TED TALKS**

<https://youtu.be/iCvmsMzIF7o>
Time: 20:49

I LOVE BRENE BROWN: The power of vulnerability. In these twenty minutes, Dr. Brown explains why we exist. Connection is why we are here. The ability to make connections is how we are wired. Dr. Brown delves into how we establish human connections, and how we create meaningful, deeper connections by allowing ourselves to become vulnerable. A must-watch for teachers and leaders, for anyone who is in the “business” of helping others to find meaning and belonging.



 **RSA SHORTS: DR BRENE BROWN, “THE POWER OF EMPATHY”**

<https://youtu.be/jz1g1SpD9Zo>
Time: 2:53

IF YOU DON’T HAVE THE 20 MINUTES for “Vulnerability,” take three minutes to watch Empathy vs. Sympathy. In it, Dr. Brown explains why sympathy really doesn’t help when people are hurting. What we long for instead is empathy. When someone is down in this deep, dark hole, empathy is climbing down into that deep, dark hole with the person you care about and saying, “I can’t even imagine what you’re going through right now, but I’m glad you shared it with me.”

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PRESIDENT'S MESSAGE



Greetings CADA family!

DURING THESE PAST COUPLE OF MONTHS, I've had the honor of visiting several Areas up and down California. Meeting fellow leaders, I'm reminded of how **passionate** our members are. Passion is what has led us to this field of work in the first place. As young teachers starting out we were drawn to make a positive difference in the lives of students and in our communities. Starting out with all of that hope and passion is something to continue to be inspired by. It is our calling as leaders to motivate our young and mature learners to remember that passion.

Every day gives us a different set of obstacles in each of our schools. Our profession allows us to turn these obstacles into opportunities to push ourselves to be the best role models on campus. Passion for leadership growth is infectious and begins with us!

Thank you to all of the leaders who have greeted and welcomed me into your Area conferences. I've enjoyed speaking and presenting, as well as listening and learning! Every fresh face and old friend I see makes me so happy to serve as your CADA President and I thank you all! Keep spreading and presenting your passion of leadership...you are positively transforming students' lives every day.

Yours in EPIC CADA Love and Service,

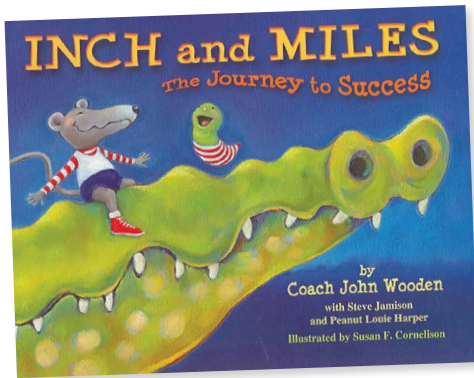
LAURETTA ELDRIDGE, CADA PRESIDENT
president@cada1.org

**Don't miss out on all the events
CADA has to offer visit
www.cada1.org/calendar for a list.**

Inch and Miles: The Journey to Success

BY COACH JOHN WOODEN

BY SUZY KRZACZEK,
CADA PAST-PRESIDENT
pastp@cada1.org



Ron Jones from Area A shared this book with me many years ago: *Inch and Miles: The Journey to Success* by Coach John Wooden. It is a fantastic book to use with your student leaders. Written as a children's book, I read it to my students. We discuss what it takes to be successful. After our discussion, I put the students into groups and each group is responsible for creating one "block" in the pyramid of success. I laminate them and we hang our pyramids throughout the school. It's not only inspiring for our student leaders, but can also inspire ALL of the students at our school.



WOODEN ON LEADERSHIP.

PYRAMID OF SUCCESS

"Success is peace of mind which is a direct result of self-satisfaction in knowing you made the effort to become the best of which you are capable."

John Wooden, Head Coach

12 LESSONS IN LEADERSHIP

1. Good Values Attract Good People
2. Love Is The Most Important Leadership Word
3. Call Yourself A Teacher
4. Believe In Your Ability
5. It Takes 10 Years To Make A Bucket
6. Love The Game, Not The Game
7. Make Each Day Your Own
8. The Secret Is Simpler Than It Looks
9. Make Goodness Marketable By All Means Appropriate
10. Don't Look At The Road Behind
11. Always Be Your Best
12. Make Goodness Marketable By All Means Appropriate

www.CoachJohnWooden.com

There are a few moments in high school that are remembered forever. We take care of all the details so that you can relax and make WOW! Memories.

wowevents.com

2017 JamaiCADA – One Love!



CONVENTION & REGISTRATION INFORMATION

BY **KEVIN FAIRMAN**, CADA PRESIDENT-ELECT
preselect@cada1.org

This leadership destination supports the Common Core State Standards designed to prepare students for success in college and the workplace. The 2017 JamaiCADA-One Love Convention will focus on several aspects of your school which include improving the culture and climate by infusing leadership philosophies that are aligned with Common Core State Standards. Curriculum is designed to include your entire educational team, including: administrators, activities directors, athletic directors, class advisors, teachers, finance clerks and support staff.

Convince your school district personnel NOW that the pre-con sessions alone are worth sending you to JamaiCADA-One Love!

PRE-CON SESSIONS:

- Your Professional Development, That's Right!
- FCMAT: Fiscal Crisis Management Assistance Team – ASB Finance: High School & Middle School

- Starting a Movement: Taking Students To and Through The Bar
- Digital Leadership Training

NETWORKING with others is always a goal of the CADA Convention. JamaiCADA-One Love will focus on giving you time on the “island” to do just this. Wednesday night, plan to share a meal, share a beverage, share ideas, and later, share the actual dance floor. Again, there is something for all “islanders” whether you’re a first timer or ready to retire. Thursday night’s event is designed to wow you. On Friday night, get ready to travel to the CADA beach. Although we will be in a ballroom, you are encouraged to dress BEACH FORMAL. What does “Beach Formal” mean? It suggests an elegant beach event -- so dress to impress, but also dress for the elements (sun, sand, and water). Anything you’d wear to a nice restaurant on a summer day is appropriate. Sun dresses, shorts and flip flops will be the norm.

JamaiCADA-One Love will have a lineup of **fantastic speakers**. Wednesday night’s speaker will be Devon Harris. If you saw the movie Cool Runnings then you will remember

this Jamaican bobsledder. Circumstances and people constantly told him it was impossible but at every step of the way, he kept on pushing and found a way to make it possible. Phil Boyte comes to us for the general session on Thursday. His time promises to be interactive and insightful. Phil has spent the last 30 years working with educators around the world committed to creating better learning systems. And on Friday, Jeff Eben, an award-winning educator, leader, and author will be our final speaker. His powerful story and unique philosophy of “Feel The Love” has afforded him the opportunity to speak around the world. All three general session keynote speakers will provide insight, inspiration and instruction. You will be glad you took the time to come. Each speaker will touch your heart and soul in their own unique way.

Don’t miss out; register today!



Click here to download the full brochure with more details! or visit www.cada1.org/stateconvention for more information!

  **Register Now!**
March 1-4, 2017
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JamaiCADA
One Love
2017 Annual State Convention

Register Early and Save!
www.cada1.org/stateconvention

DEADLINE: JANUARY 12, 2017



March 1-4, 2017
San Diego, California

Dinner with Area E: One Love

In preparation for JamaiCADA-One Love, Area E Council members were asked,
“Who or what is your Activities ONE LOVE?”

“I have lots of “CADA Love” for Bob Vincent. Not only was he my activities director when I was a student leader at Canyon High School (he brought me to the Area E Student Leadership Conference and CADA Leadership Camp), but he was also responsible for bringing me to my first CADA event as an advisor. I am so grateful for Bob’s leadership and mentorship.”

– RON IPPOLITO, SIERRA VISTA JUNIOR HIGH SCHOOL

“My first CADA conference was in 1987 and from then on I’ve been hooked! Area E CADA folks are extended family. I am now using activities skills in all areas of retired life in the community.”

– LYNDA RICHARDSON, CADA HALL OF FAME

“At the time, I was one of the only high school activities coordinators from the LAUSD. My first Convention was in San Francisco, which I thought would be the last! I knew no one!! But Bill Calder and his friend Dan Koela showed me their “Love” and I have been part of the CADA family ever since.”

– ROBIN LEE-RAMIREZ, CADA PAST-PRESIDENT

“The camaraderie amongst the council and working with the students to achieve leadership not only at school but within the community.”

– DEE VARELA, BALDWIN PARK UNIFIED SCHOOL DISTRICT

“My favorite thing about CADA is the opportunity to make connections with others who share a similar passion for making the world a more positive place.”

– LAURA BEERS, LA MESA JUNIOR HIGH SCHOOL

“I love to watch leadership students be creative, collaborate, communicate and think critically. Student leadership is 21st century learning at its best!”

– KELLI REESE, ROWLAND HIGH SCHOOL

“Watching kids perform and really come out of the shell on stage and in front of an audience and being brave enough to perform in front of their peers.”

– JAMES JONTZ, SOUTH PASADENA HIGH SCHOOL

“Helping students make a visible difference on their campus. I love watching them understand and implement the BIG PICTURE.”

– SHONNA AUGUST, PLACERITA JUNIOR HIGH SCHOOL

“Janet Roberts (JR) was my USB advisor in high school and her passion for activities made a lasting impression. I thought of my learning from CADA when I became an Activities Director and joined.”

– RYAN McDONNELL, ANIMO JACKIE ROBINSON CHARTER HIGH SCHOOL

“My One Love is watching my students use their leadership lessons after high school.”

– DEBI WEISS, AYALA HIGH SCHOOL

“My One Love is involving struggling students in leadership events like the STARS (Students Targeted At Reaching Success) Conference.”

– ALICIA SALDANA, LONE HILL MIDDLE SCHOOL

“I love to turn middle school students into leaders. It takes insight, nurturing, patience and LOTS of LOVE!”

– RANDI SELIGSON, HALE CHARTER ACADEMY

“As an Activities Director, you have the unique opportunity to truly impact your students’ lives. I am an Activities Director today because I had an outstanding role model.”

– BRYAN SPEED, LITTLEROCK HIGH SCHOOL

“My ONE LOVE about being an Activities Director is being able to work with the amazing youth we have at my high school.”

– KARA JOHNSON, WILLIAM J. PETE KNIGHT HIGH SCHOOL

“My ONE LOVE was organizing leadership weekend retreats. I loved cooking for 80 students on a camp stove! “

– SANDY READER, RETIRED-CLIFTON MIDDLE SCHOOL

“My ONE LOVE for student activities is the relationships built with students and other advisors. There is nothing better than sharing ideas and watching my students build a positive culture on our campus!”

– JESSICA RUIZ, ACADEMY OF THE CANYONS

“My ONE LOVE is my CADA family that supports me and gives me confidence in all that I do as an Activities Director.”

– BEN MARTINEZ, M. A. FIREBAUGH HIGH SCHOOL



AREA Events



AREA A COORDINATOR: ALLISON GADEKE
AreaA@cada1.org

SPRING STUDENT CONFERENCE

DATE: May 4, 2016 from 8:00 a.m. - 2:00 p.m.

LOCATION: Modesto Centre Plaza in Modesto

REGISTRATION & INFORMATION: www.cada1.org/AreaA

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: www.cada1.org/LDD

February 1, 2017 - Heritage High School (HS Delegates)

February 2, 2017 - Ygnacio Valley (MS Delegates)

March 7, 2017 - Sierra High School (HS Delegates)

March 8, 2017 - Arden Middle School (MS Delegates)



AREA B COORDINATOR: LARRY LOPEZ
AreaB@cada1.org

MIDDLE & HIGH SCHOOL STUDENT CONFERENCE

DATE: November 21, 2016 from 8:00 a.m. - 1:30 p.m.

LOCATION: James Logan High School in Union City

REGISTRATION & INFORMATION: www.cada1.org/AreaB

KEYNOTE SPEAKERS: Harriet Turk & Tyler Durman

Leadership workshops, activity ideas and networking opportunities for students and advisors!

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: www.cada1.org/LDD

January 19, 2017 – Overfelt High School (HS Delegates)

January 20, 2017 – Miller Middle School (MS Delegates)



AREA C COORDINATOR: LESLIE LOEWEN
AreaC@cada1.org

ADVISOR CONFERENCE

DATE: November 15, 2017 from 9:00 a.m. - 2:30 p.m.

LOCATION: Fresno Elks Lodge in Fresno

REGISTRATION & INFORMATION: www.cada1.org/AreaC

Continental breakfast and lunch provided.

MAA 204: Leadership Curriculum Development course add-on available 2:30 p.m. - 5:30 p.m.

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: www.cada1.org/LDD

April 27, 2017 - Hanford West High School (HS Delegates)



AREA D COORDINATOR: MARGARET NOROIAN
AreaD@cada1.org

SOUTHERN STUDENT CONFERENCE

DATE: November 8, 2016 from 8:00 a.m. - 2:00 p.m.

LOCATION: Ventura County Fairgrounds in Ventura

REGISTRATION & INFORMATION: www.cada1.org/AreaD

KEYNOTE SPEAKER: Scott Backovich

Workshops, SWAPS and lunch included!

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: www.cada1.org/LDD

January 24, 2017 – Monterey High School (HS Delegates)

January 31, 2017 – North Salinas High School (MS Delegates)



AREA E COORDINATOR: RON IPPOLITO
AreaE@cada1.org

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: www.cada1.org/LDD

November 9, 2016 – Somerset High School

(Continuation HS Delegates)

November 15, 2016 – Lynwood High School (MS Delegates)

December 7, 2016 – Pioneer High School (HS Delegates)

December 8, 2016 – Quartz Hill High School (MS Delegates)

January 11, 2017 – Chino Hills High School (MS Delegates)

January 26, 2017 – Lawrence Middle School (MS Delegates)

February 3, 2017 – Sutter Union High School (HS Delegates)

February 15, 2017 – Sierra Vista Junior High School (MS Delegates)



AREA F COORDINATOR: GENIEL MOON
AreaF@cada1.org

HIGH SCHOOL STUDENT CONFERENCE

DATE: November 21, 2017 from 7:30 a.m. - 1:30 p.m.

LOCATION: Disneyland Resort Convention Center in Anaheim

REGISTRATION & INFORMATION: cada1.org/AreaF

KEYNOTE SPEAKER: Eddie Slowikowski

New ideas, three sessions per student, advisor session, breakfast muffins and lunch provided!

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: cada1.org/LDD

November 12, 2016 – Valley View High School (HS Delegates)

January 12, 2017 – CASL Regional Conference (MS Delegates)



AREA G COORDINATOR: BONNIE BAGHERI
AreaG@cada1.org

LEADERSHIP DEVELOPMENT DAYS

REGISTRATION & INFORMATION: www.cada1.org/LDD

January 12, 2017 – Cesar Chavez Middle School (MS Delegates)

January 18, 2017 – Twin Peaks Middle School (MS Delegates)

February 7, 2017 – Murrieta Mesa High School (HS Delegates)

February 8, 2017 – Nellie N. Coffman Middle School (MS Delegates)

February 10, 2017 – Palm Middle School (MS Delegates)

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2017 CASL STATE CONFERENCE

MIDDLE SCHOOL | MARCH 30TH - APRIL 1ST

HIGH SCHOOL | APRIL 1ST - APRIL 3RD



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WWW.CASL1.ORG



www.cada1.org/resourcelibrary



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VISIT WWW.CADA1.ORG/LDD OR CONTACT SANDRA KURLAND - LEADERSHIP@CADA1.ORG

GET YOUR STUDENTS TALKING

What do you really want to see at school?

How should we make that happen?

What can you do to help?

Raising Student Voice and Participation (R.S.V.P.) is a student engagement program for getting your school's students—all of them, not just the leadership class—talking about what they want to see happen at school and how they can partner with community stakeholders like the city council and public safety departments to make that happen. Contact Sandra Kurland with the California Association of Student Leaders, at 619-957-9107 or Leadership@cada1.org to get your school RSVP ready!

Does your leadership class *match your school demographics?*

BY **LARRY LOPEZ**, AREA B COORDINATOR
AreaB@cada1.org

A few years ago, my principal posed the following question to me, “Does your leadership class match our school demographics?” I had to take a moment to think about it. I mean, my initial thought was I have the class open to all students, so I assumed that I offered it to everyone, but the reality is that it didn’t. I took some time and started to look at who was in my leadership class and what I could do to change the diversity within the class.

I first started by looking at the demographics on our school campus. The information was found in our SARC report which showed that

the school was 55% white, 25% Latino/Mexican, 10% Asian, 5% African American/Black and about 5% were classified as Other. After locating these demographics, I started to look at how my leadership class compared to these numbers. It was a bit shocking when I realized that white students made up more than the 55% of the class, above 70% was the reality. I knew that something needed to be done and change needed to happen so that our leadership class mirrored the student body.

I started by identifying cultural clubs on campus and the students within the clubs. I attended club meetings in an effort to better support the clubs on campus, but also in an effort to encourage club leaders to sign up for leadership and be a voice on a school-wide level. That year, we saw more minority students

apply for leadership, many even running for office. We were able to bring about more diversity in the leadership class by making an effort to encourage all students to be a part of the class. This opened up opportunities for more joint projects between leadership and clubs. It has also changed the mindset in our leadership class. At first we looked at demographics and then started to look at other sub groups (i.e. low socioeconomic, special education students, LGBT, etc.). We have cast a larger net in which the leadership class should represent so that no group is left out.

I encourage all Activities Directors to look at their own school demographics and how those numbers compare to their leadership class. Creating a more accepting campus culture starts with the leadership class.





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CADA/CASL LEADERSHIP CAMPS

CAMPS 2017 UCSB, CA

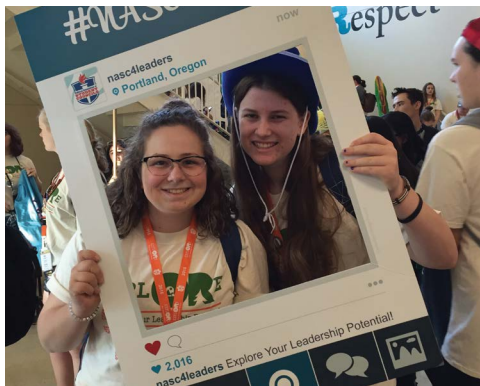


FOR UPDATES & CONFERENCE INFORMATION VISIT US AT:
WWW.CADA1.ORG/LEADERSHIPCAMPS



NASC National Conference

BY SANDRA KURLAND, CADA LEADERSHIP DEVELOPMENT COORDINATOR
leadership@cada1.org



THIS SUMMER'S NATIONAL ASSOCIATION of Student Council (NASC) national conference, hosted by Century High School in Portland, Oregon, was a time for students to expand their leadership potential and network with thousands of other students from across our great nation! CASL selected a group of 30 leadership students to represent the California delegation. Thanks to all for making it a memorable experience.

Join us for the 2017 NASC National Conference June 26-28 in New England at Pinkerton Academy, New Hampshire. For more details contact:

Sandra Kurland
NASC California
leadership@cada1.org

Who is eligible? Students entering grades 9-12 in the fall of 2017. Must be from a CADA/CASL member school & NASC member school (www.nasc.us) to apply!

How do I apply? Fill out the application online at www.cada1.org/NASC along with a one page essay and send it with a deposit by March 1, 2017. Those selected to represent California will be notified by May 1, 2017.



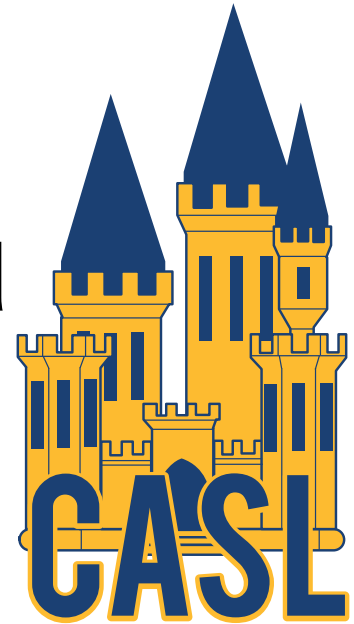


CASL Outstanding Leadership Program Award

Recognizing True Greatness

From sports to debate and drama to decathlons, there is no shortage of state and national recognition for student groups who excel at what they do — except when it comes to the students who make all of those programs possible. CASL's Outstanding Leadership Program Award recognizes schools whose leadership programs create a strong and unified culture while including the voice of every student.

All CADA/CASL member schools are eligible to apply for the Outstanding Leadership Program Award. The award will be presented at the CASL State Conference, recognized at the CADA State Convention, the spring edition of the CADA Newsletter and on the CADA and CASL websites. A representative from your school must be registered for the CASL State Conference to be an award finalist. Deadline to apply is February 1, 2017.



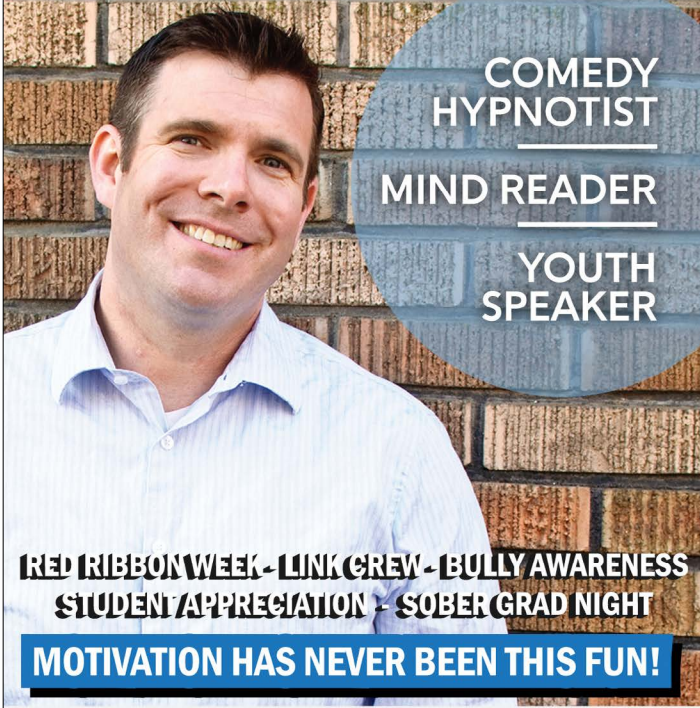
THE CALIFORNIA ASSOCIATION OF STUDENT LEADERS
SUPPORTING LEADERSHIP DEVELOPMENT THROUGH STUDENT ACTIVITIES

To apply, visit www.casl1.org for the guidelines. For more information about the award, email Sandra Kurland at leadership@cada1.org.



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CASL Scholarship

Application must be postmarked by December 15, 2016
Recipients will be notified on or before January 18, 2017

Leadership Camp Scholarship

Application must be postmarked by February 11, 2017
Recipients will be notified on or before March 18, 2017



CASL VOICE

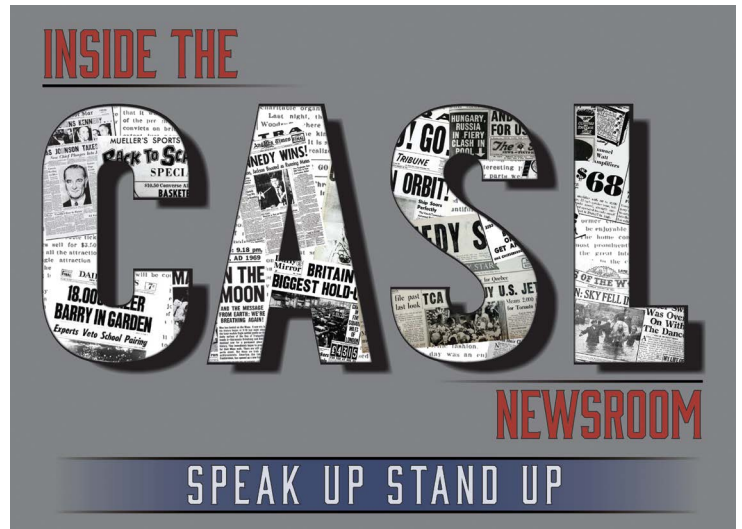
BY GABRIELLE DELLARIPA, CASL STATE PRESIDENT

A passionate leader will stand up for what they believe in, no matter the opposition or setback. That leader leads with purpose.

This year, the CASL State Board is recognizing the necessity of advocacy in the life of a student leader.

In our lifetime, we have seen the groundbreaking work young leaders like Mark Zuckerberg and Malala Yousafzai have set their lives to accomplishing--that making a constant and consistent effort to better someone else's life, whether through world-wide internet access or international women's rights. Advocacy is a hot topic for a very clear reason right now; in the day and age of young people's empowerment through mediums like social media and the internet, we have come to find that our voices can be heard now more than ever. Through our newfound platform, teens have the opportunity to become warriors of change.

Our access to information has created a generation that is consistently updated with the events occurring throughout the world; as a result we have been given the data to formulate opinions of our own. The choice of advocacy was natural with our CASL State



Board's individual opinions at the forefront of our minds. We, just like thousands of other student leaders in California, are passionate about something--but there is a disconnect between feeling strongly and making moves to enact change. Advocacy bridges that gap.

At the 2017 CASL State Conference, students will be provided with the tools to use their passions to make a difference in the world. Advocacy is essential in the life of a leader on campus, because passionate leaders will stand up for what they believe in, no matter the opposition or setback. That leader leads with purpose.

We hope you stand up and speak up with us this spring in San Jose at the CASL State Conference.

MS: Mar 30 - April 1 — HS: April 1-3.

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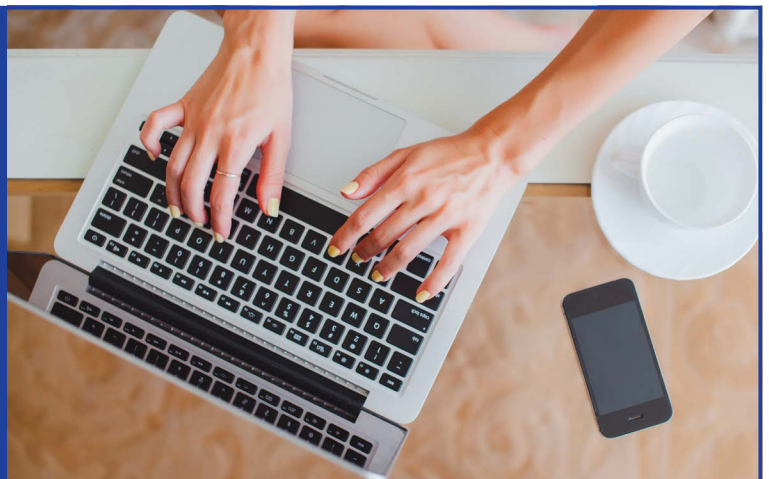
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CADA Newsletter Seeking Content Contributors

Do you have a great idea you would like to share with the CADA membership? We are looking for content contributors for the quarterly CADA newsletter.

Articles and accompanying graphics and/or photos can be submitted to Jeff Culver at pdcc@cada1.org.





**California
Association
of Directors
of Activities**

WHAT'S THE VALUE OF HAVING A CADA MEMBERSHIP?

VALUE OF CADA MEMBERSHIP

Discount on CADA State Conference.....	\$115
4 CADA Newsletters.....	\$20
CADA Membership Directory.....	\$15
All students are automatic members of CASL.....	\$100
Discounts on Area Student/Advisor Conferences.....	\$70
Total Value of Membership.....	\$320
Cost of Individual Membership.....	\$110
Savings.....	\$210
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2016 CALENDAR OF EVENTS

NOV 8	AREA D - SOUTHERN STUDENT CONFERENCE	VENTURA FAIRGROUNDS
NOV 15	AREA C - ADVISOR CONFERENCE	FRESNO ELKS LODGE
NOV 21	AREA B - MS & HS STUDENT CONFERENCE	JAMES LOGAN HIGH SCHOOL
NOV 21	AREA F - HIGH SCHOOL STUDENT CONFERENCE	ANAHEIM (DISNEYLAND HOTEL)

2017 CALENDAR OF EVENTS

MAR 1-4	CADA ANNUAL CONVENTION	TOWN & COUNTRY RESORT, SAN DIEGO
MAR 30 - APR 1	CASL STATE CONFERENCE - MIDDLE SCHOOL	DOUBLE TREE, SAN JOSE
APR 1-3	CASL STATE CONFERENCE - HIGH SCHOOL	DOUBLE TREE, SAN JOSE
MAY 4	AREA A - STUDENT CONFERENCE	MODESTO, CALIFORNIA

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